

If Charles Jablonski doesn't get cold feet at the last moment, this will be my penultimate message to you as President of the Society. In January Charlie will take over the reins and exercise his considerable wealth of insights and energies to direct and grow this organization. Having had the opportunity to know Charlie for some time now, and having worked with him within SMPTE for several years, I have also come to appreciate his ability to get things done, and I look forward to supporting him as he takes over this office in the new year.



David L. George

While we have come a long way in rationalizing the Society and its relationship to the industry, things still need to be done at SMPTE. We are in the process of rebuilding our franchise in a fall conference and exhibit, strengthening our winter advanced imaging conference, and developing a targeted and supportive film conference in the spring. We are still working to better serve our members, both corporate and individual, and implementing and improving our range of services with a view to supporting our membership completely, and well, and over the longer term. We are working to improve our service and support to new members; to attract more artisans, practitioners, and professionals from all facets of motion imaging; and to strengthen and grow our student participation. We are attempting to further improve and fortify the *Journal* to make it both more timely in content and more relevant to members' daily professional lives. We are working to support and strengthen our Sections, to involve more members in the all-important engineering activities of the Society and to further streamline our standardization activity. As well, while we have turned the corner, we still require competent fiscal management and further long-term stabilizing of our financial affairs.

And this is only an incomplete listing of several of the challenges facing the Society that I will have left undone for Charlie to address. Not to mention the several goals I know he would like to accomplish himself.

The good news is that he will have good help. The Society is blessed with several strong and effective Vice-Presidents and many good Committee Chairs. It has a seasoned and effective Executive Director who is supported by an efficient and experienced headquarters staff. And it has a membership that has demonstrated that it can be relied on to support worthwhile SMPTE efforts that, in turn, benefit both members and the industry as a whole.

So, essentially, many of the tools necessary to address these challenges are already in place. And Charlie has the drive and depth to develop any others that he may need.

But there is much for him to do... And I'm beginning to look forward to watching him do it.



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