

MESSAGE FROM THE EXECUTIVE DIRECTOR

Let me complement David's message by using this page to present the officers of the Society for 1999. All have been involved in the society for many years in various capacities and are now taking on the leadership role of the organization. Under each photo are the goals of these men as stated in the Society election booklet. I believe these statements show the breadth and depth of the leadership of the organization. I look forward to continuing to work with all of them. Next month, as I did last year, I will present the 1999 Governors.



Frederick C. Motts



Charles H. Jablonski
SMPTE President

Goals: To continue to strengthen the Society's financial foundations through growth in Sections and membership. To encourage the Society's reach into all the imaging area, and further development of tutorial, educational and technical activities.



John L. Mason
SMPTE Executive Vice-President

Goals: This is an exciting time to be involved with SMPTE. We have begun the revolutionary transition to Digital Television, and we are also witnessing a renaissance of worldwide growth in the traditional motion picture field. I look forward to maintaining SMPTE's key role as these imaging technologies converge.



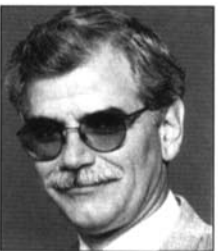
David L. George
SMPTE Past President

Goals: My goals for the Society include improving and better relating SMPTE services to the contemporary information, educational and support needs of its many members, while strengthening and promoting the Society and recognizing the wider industry it seeks to serve.



William C. Miller
SMPTE Engineering Vice-President

Goals: SMPTE has made great strides managing the convergence of motion imaging, computing and communications, and in using tools like the Internet to expedite standards development. My goal is to continue this effort so the Society maintains its position as the pre-eminent worldwide standards organization in its field.



Robert B. Kisor
SMPTE Editorial Vice-President

Goals: Communicate the value of membership to people in businesses not usually associated with SMPTE, such as computer hardware and software companies. Promote interaction between SMPTE and other related organizations at the local chapter level to enhance membership and increase exposure to those who don't know the breadth of SMPTE's activities.



Gavin Schutz
SMPTE Financial Vice-President

Goals: Our Society should return to its foundations as an engineering and standards making body by providing guidance and education to its members. SMPTE should serve as a central reference for the dissemination of new technical information through more tutorials and a greater accessibility to standards and other technical reference material. SMPTE should also interface with other professional organizations and provide a conduit for its members to related technologies.



Fung F. Lam
SMPTE Sections Vice-President

Goals: To stress education, to keep our members abreast of the rapid change of technology with synergetic support among the worldwide sections. To promote effective communication with our sections and the members for the development of innovative or needed activities.



Thomas M. Jordan
SMPTE Secretary/Treasurer

Goals: Increase member services especially in the area of training/tutorial material for the new (H)DTV era.