

MESSAGE FROM THE EXECUTIVE DIRECTOR

As promised last month, let me use this page to present the governors of the Society for 1999. All have been involved in the Society for many years in various capacities and now have been elected to a leadership role in the organization. Alongside each photo are goals of these governors, as stated in the Society election booklet. I believe these statements show the breadth and depth of this group. I look forward to working with all of them.



Frederick C. Motts

GOVERNORS FOR 1999

Canadian Region



Edward Holmes

Manager, Broadcast Operations & Engineering
The Global Television Network

Goals: The rapid technological evolution and convergence within the imaging arts industry demands that the Society's leadership role as the international forum for standardization must be reinforced and promoted. As we embrace these new technologies, individual Sections must be encouraged to become the key resource and the focal point for the sharing of the information needed to expand the knowledge base of the Society's membership.



Yvan Ouellet

Owner
Lortech International

Goals: To share the knowledge available within the resource pool of the Society with the industry at large in an attempt to generate a catalyst in the convergence of digital imaging technologies. The support of training and tutorial activities is a key in renewing and increasing the membership and shedding some light on key issues in our field of activity.

Central Region



John F. X. Browne

President
John F.X. Browne & Associates, P.C.

Goals: To represent the interests of my colleagues in the Central Region through contact with Section Chairs and to foster the maintenance of the Society's position as the leader in setting standards for television, film, and related imaging technologies.



Donald T. Adydan

Director of Engineering
Post Effects

Goals: Today's information society demands the rapid dissemination of technical and operational information to industry professionals. To this end, SMPTE needs to utilize cost-effective communication technologies for the timely, continuing education of our membership. For continued growth, alliances with the computer and telecommunications industries must also be cultivated.

Eastern Region



Bruce F. Miller

President, Chief Operating Officer
Model HDTV Station Project, Inc., WHD-TV

Goals: SMPTE, as a professional society, needs to emphasize to young people that the industries comprising our society are dynamic, technically challenging, and immensely rewarding. SMPTE continues to offer a forum in which to learn, develop, and standardize cutting edge technology nationally and internationally, which needs to be promoted extensively.



Frederick C. Franzwa

Hybrid R&D Manager
Professional Motion Imaging
Eastman Kodak Company

Goals: First: To increase the "value proposition" of membership in the SMPTE through standards, education, communication, alliances, and local section activities. Second: To enable the SMPTE to be a "change agent" with a pro-active bias within the imaging communities it serves.



John R. Walsh

Director of Engineering
WHEC-TV, Hubbard Broadcasting

Goals: New technologies have exploded around the motion picture and television industries. The Society and each local section must continue to seek membership and participation from people active in those technologies, involving them in SMPTE's Standards and RP activities.

Hollywood Region



Edmund DiGiulio

Vice-Chairman, Director of Research & Development
Cinema Products Corporation

Goals: To help the Society in reaching out to new digital technologies, and to help restore good financial stability to the organization.



Gail K. Ringer

President
Ringer Video Services, Inc.

Goals: Strengthening and increasing a broad base of industry professionals and students who are committed to the Mission of the Society in order to ensure that SMPTE continues its leadership role developing standards and disseminating scientific information for the technologies of motion pictures and television into the next millennium and beyond.

Hollywood Region —Continued



Milton R. Shefter
President
Miljoy Ent. Inc.

Goals: Increase outreach and educational activities by expanding student chapters on college and high school levels and activating working industry partnerships for them; evaluate local section programs and arrange to rotate those having broadbased knowledge to other Sections to share unique local resources; provide up-to-date technological job requirements.



Richard M. Wolfe
President
Hi-Vision America, Inc.

Goals: Whereas video once began to take over many of the areas of picture and sound reproduction always before reserved to film, the computer industry is now invading both. The Society needs to take notice of this rapidly advancing trend and, in an appropriate way, accommodate all three.

New York Region



Raymond Blumenthal
Direct Sales Manager, Broadcast Sales
Panasonic Broadcast & Digital Systems Company

Goals: Increase the awareness of SMPTE in the television and motion picture industries as a standards, education, and international organization. Work with other organizations to strengthen the leadership roll of SMPTE. Help to interest young people who are just entering our industry in joining SMPTE and to become active in it.



Kenneth Fuller
Director Satellite & Transmission Operations
National Broadcasting Company

Goals: Continued promotion of the advantages of membership in the Society. Expand the educational opportunities in film, video, news media, and emerging technologies, through publications, seminars conferences, and intersection communication. SMPTE provides a unique service to the industry and in today's world of time pressures we must encourage more participation to insure that the Society fulfills its mission.

Southern Region



James (Jim) W. Edwards, II
Video Application Engineer
Tektronix, Inc.

Goals: Our industry is constantly changing and SMPTE must continue to provide guidance and leadership as a worldwide standardization organization. Manufacturers have their interests and the industry needs some uniformity, especially in the digital, HDTV, and computer technologies. We bring that uniformity. We must continue to educate our members and recruit individuals, as well as sustaining members, technically interested in these fields. And we must involve our youth through active student sections.

Southern Region — Continued



Clyde D. Smith

Speer Worldwide Digital Communications Consultants

Goals: To support the expansion of the exchange and dissemination of technical information in a more timely manner. In order to remain a relevant force in the rapidly evolving imaging world, SMPTE must support an increasingly diverse technical community. Initiatives such as establishing a SMPTE presence on the Internet will permit us to enhance our services.

Western Region



Richard A. Mizer

Vice-President

Westport Media Resources

Goals: To help increase the participation and membership in the Engineering Committees and within the monthly section meetings, possibly by presenting/speaking at other conferences and forums about the activities of SMPTE, including standards. I have begun this effort for M21.21 which is focused on DVD, but depending on the results of my efforts I would expand this to other groups, especially end-users.



Larry Brandt

Chief Engineer

Kelly Television Company

Goals: The Society has always been a mentor to and a sounding board for the film and television industries. The convergence of media with software and high-speed digital technology must see the Society redouble its efforts to assure that our industries have every opportunity to grow. My goal for SMPTE would be to keep it a meaningful resource to our business.



Peter D. Symes

Manager, Advanced Technology
Tektronix

Goals: To improve the effectiveness of the standardization process, using electronic techniques to promote both speed and increased participation. To work toward greater understanding and cooperation among all users of imagery, including the computer, film, and television industries. To encourage increased SMPTE membership by emphasizing the Society's leadership role.

Asia/Australia Region



Dominic J. Case

Group Manager, Technology & Services
Atlab Australia

Goals: SMPTE must be a society of communication and cooperation. It should be a forum to provide standards and guidelines for the use of equipment in production, particularly where different technologies or technical environments come together. SMPTE is now a truly international society and must make every possible use of local sections all over the world in local education, informational and standards activities.

Europe, The Middle East, Africa, and Central And South America



Christopher P. Daubney
Senior Director
Panasonic Broadcast Europe Ltd.

Goals: To promote the excellence of SMPTE's work and publications in at least the European environment, by supporting relevant activities across Europe as a complementary activity to that of the EBU. Also, to input the SMPTE relevant European views, and to promote the international aspects of SMPTE's activities.



Peter J.E. Mulder
Consultant
Dutch Broadcast Facility Company (NOB)

Goals: To expand the activities of the Society in South America. Promote the participation of SMPTE in all the work in progress for the introduction of digital television in South America. Develop alliances with the regional engineering organizations like the Society of Television in Brazil.



Dr. -Ing Juergen K.R. Heitmann
Consultant
AV Media Technology

Goals: Strengthening the position of SMPTE in Europe to make SMPTE the one European-wide Society of Motion Picture and Television Engineers! Bringing the European Sections together! Installing a truly European-wide international SMPTE conference! Attracting people of the IT community to join SMPTE!