



140th SMPTE Technical Conference and Exhibit Pasadena Convention Center Pasadena, Calif.

After a seven year absence, the annual SMPTE fall conference returned to New York City in 1997. This year the 140th SMPTE Technical Conference and Exhibit switches coasts taking place at the Pasadena Convention Center on October 28-31. The conference will focus on DTV and will include an all-day seminar and several paper sessions. The Fellows Luncheon, Honors and Awards ceremony, and other traditional social activities will also be part of the program.

Exhibits are expected to surpass last year's impressive numbers as 60% of the available floor space has already been sold. Many industry-leading companies will present their latest innovations at the exhibit. Companies already confirmed include Philips BTS, Tekniche, Leitch, Quantel, Panasonic, Sony, Axon Digital Design, Silicon Graphics, and Telemetrics just to name a few. Products are scheduled for display from October 29 to 31.

Additional conference details will be published in the News and Notes and SMPTE Reports sections of the *Journal* as they become available. You can also visit the Society's home page for up-to-the-minute information (<http://www.smpte.org>).

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