

# Second Annual Film Conference

## Los Angeles Convention Center, Los Angeles, Calif.

### June 12-14, 1998

SMPTE has named session and seminar chairs for the Second Annual Film Conference which will be held on June 12-14, 1998, in conjunction with Variety's ShowBiz Expo West at the Los Angeles Convention Center in California. Consisting of four technical sessions and a day-long seminar, the Society's sophomore effort will carry the theme, "Tools, Practice, and the Experience."

#### Four Technical Sessions

Unlike last year, the technical presentations will start this year's conference. Friday morning's "Laboratory" session, chaired by Richard P. May, Warner Bros., will focus on color timing, preservation, and other functions. The afternoon brings forth the "Exhibition" session chaired by Ioan Allen, Dolby Laboratories. New release formats and the present status of the viewing experience will be examined. Other topics of discussion will include electronic cinema, world view, and cinema sound.

"Production" will begin Saturday's presentations. Co-chaired by Ed DiGiulio, Cinema Products Corp., and John Hora,

A.S.C., this session will study electronic acquisition for film release; data acquisition; formatting and logging for use in post-production operations; motion control systems; lighting instruments and lamp technologies; optical systems; image stabilization techniques; and advances in camera negative stock. "Post-Production" will occupy Saturday afternoon's slot. Chaired by Brad Hunt, All-Post, this session will explore the unique visual effects used in the box office smash *Titanic*. Other topics include film digitization; film recording; compositing techniques; application of motion estimation technology for creation of temporarily independent sequences; studio suite interconnect practice; bandwidth management; and real-time film intermediate.

With the addition of ShowBiz Expo West, conference attendees will be exposed to 500 exhibitors presenting products and services targeted towards the entertainment industry. Products will be available for purchase.

#### Day-Long Seminar

The day-long seminar will conclude this year's film conference on Sunday. Details

will be announced in future issues of the *Journal* as they become available.

#### Call for Papers

Do you have any ideas concerning film that you would like to voice to the industry? It's not too late to express those thoughts as technical papers, articles, practical demonstrations, and suggestions for panel discussions are still being accepted. For more information on presenting a paper, contact Marilyn Waldman, Editorial/Program Coordinator, SMPTE Headquarters, 595 W. Hartsdale Ave., White Plains, NY 10607, tel: (914) 761-1100, fax: (914) 761-3115, e-mail: mwaldman@smpte.org.

#### For More Information...

Conference questions should be directed to SMPTE's Marketing Department, e-mail: mktg@smpte.org. New developments will be published in the News and Notes and SMPTE Reports sections of the *Journal* as they become available. The Society's home page will also provide up-to-the-minute information (<http://www.smpte.org>).

—Jermaine Hall

# 140th SMPTE Technical Conference and Exhibit

## Pasadena Convention Center, Pasadena, Calif.

### October 28-31, 1998

The Pasadena Convention Center in California has been designated as the site for the 140th SMPTE Technical Conference and Exhibit to be held on October 28-31, 1998. The conference will follow the theme "DTV Reality Check—The First Year," and includes an all-day seminar and a host of paper presentations.

"We are bringing our Fall Conference and Exhibit into the heart of the production community in Los Angeles and holding it in a venue that will make it possible to continue with the philosophy and build on the success of our New York conference," said SMPTE President David George, IMMAD Broadcast Service.

"Proven Solutions," the all-day seminar chaired by Mark Schubert, Technology Consultant, is tentatively scheduled to begin the conference on Wednesday, October 28.

Paper sessions will commence on Thursday, October 29, and are scheduled to run for three days. The following sessions will be presented concurrently on Thursday

morning: "Film Acquisition" chaired by John Sprung, Paramount Pictures; and "Transmission and Receiver Technology—Reception Realities" chaired by Robert Seidel, CBS Television Network. "Electric Acquisition" and "Consumer Digital Disc and Tape Systems," chaired by Jerry A. Pierce, closes Thursday afternoon's concurrent sessions.

"Film Post-Production and Digital Electronic Post," co-chaired by Gary Morse, Warner Bros., and Dave Bankroft, Philips/BTS, will begin Friday morning's activities. The afternoon's concurrent sessions will include "Test and Measurements" chaired by Dave Fibush, TEK, and "Servers," chaired by Richard Mizer, Nuko Information Systems.

Scheduled morning sessions on Saturday include "Sound Post-Production and Transmission" chaired by Chuck Meyer, NVision, and "Electronic Cinema—Progress Report; Movies as Data" chaired by Garrett Smith, Paramount Pictures. These sessions will also run concurrently.

#### Exhibits

Based on the amount of available floor space already sold, this year's exhibition promises to be a tremendous success. An incredible 60% of the floor space has been purchased by industry leaders such as Philips BTS, Tekniche, Leitch, Quantel, Panasonic, Sony, Axon, Digital Design, Silicon Graphics, and Telemetrics.

Companies will display their products from Thursday to Sunday, October 29 to 31.

#### For More Information...

Conference queries should be directed to the SMPTE Marketing Department at Headquarters. Also, the News and Notes and SMPTE Reports sections of the *Journal* will publish new information as it becomes available. The Society's home page will provide the latest up-to-the-minute details concerning the conference (<http://www.smpte.org>).

—Jermaine Hall