



# 2<sup>ND</sup> ANNUAL FILM CONFERENCE

## Los Angeles Convention Center Los Angeles, CA

June 12-14, 1998

After months of extensive planning, SMPTE's Second Annual Film Conference is now only one month away. The Society's second film effort will be held at the Los Angeles Convention Center on June 12-14, 1998 in conjunction with Variety's ShowBiz Expo West.

Dave Richards, Action Capture, will chair the event carrying the theme "Tools, Practice, and the Experience." Contents of the conference include four technical sessions running from Friday to Saturday, June 12-13, and a day-long seminar on Sunday, June 14.

"This Conference promises to be even better than the inaugural event as there will be much more to see and do outside the sessions," said Richards. "Both feature film and film-for-TV professionals will find something of interest at the conference."

### Four Technical Sessions

"Laboratory," chaired by Richard P. May, Warner Bros., will be held on Friday morning. The session will focus on color timing, preservation, and other functions. Space is still available for paper submittals related to this topic. "Exhibition" will occupy the Friday afternoon slot. Chaired by Ioan Allen, Dolby Laboratories, this session will examine new release formats and the present status of the viewing experience. Electronic cinema, world view,

and cinema sound will also be discussed. There are still one to two slots available for papers on motion picture distribution and exhibition.

"Production," co-chaired by Ed DiGiulio, Cinema Products Corp., and John Hora A.S.C., will commence Saturday's presentations. Topics include electronic acquisition for film release; data acquisition; formatting and logging for use in post-production operations; motion techniques; and advances in camera negative stock. "Post-Production," chaired by Brad Hunt, All-Post, will be held on Saturday afternoon. This final session will explore the innovative Oscar winning visual effects from *Titanic*, the all-time box office gross leader. Other topics scheduled to be covered include film digitization; film recording; compositing techniques; application of motion estimation technology for creation of temporally independent sequences; studio-suite interconnect practice; bandwidth management; and realtime film intermediate.

ShowBiz Expo West brings an added feature to the conference with the inclusion of 500 exhibitors displaying entertainment related products and services.

### Day-Long Seminar

The conference will conclude with a day-long seminar. "We intend to take a

more hands-on working man's approach with this year's seminar," said Richards. Negotiations are under way to get the full involvement of the community in the planning and execution of this event. Contact SMPTE's Marketing Department for further details.

### Travel Arrangements

Travel arrangements can be made through ShowBiz Expo West. Special discounts on air fare, hotels, and car rentals will be available on a first come first serve basis. Reservations must be made before May 13, 1998 to be eligible for these special rates. To make reservations call (800) 789-7690, outside the U.S.: (312) 527-7300, fax: (312) 329-9513, e-mail: showbiz@ttgonline.com.

### For More Information...

Queries concerning the technical program should be directed to Program Coordinator Marilyn Waldman at SMPTE Headquarters, 595 W. Hartsdale Ave., White Plains, NY 10607, tel: (914) 761-1100, fax: (914) 761-3115, e-mail: mwaldman@smpte.org. All other questions can be directed to the SMPTE Marketing Department, e-mail: mktg@smpte.org. Be sure to also check SMPTE's web site for the latest conference information.

— Jermaine Hall