

# Zero to Edit... in 3 Seconds.



## Record - Edit - and Play to Air - with record breaking speed using NewsFlash™ and the Leitch® ASC Digital Newsroom System



In the fast-paced world of broadcast news, the first one on air wins. If you want to be first, you need a system with record-breaking speed. You need the Leitch® ASC Digital Newsroom System—the fastest, easiest, and most efficient way to edit and air news stories today.

Start recording footage into the Leitch ASC Digital Newsroom System and begin editing material in as fast as 3 seconds. That's right, 3 seconds. It's all made possible by NewsFlash™, the world's first fully



integrated Windows NT®-based editing system and the Leitch ASC VR300™ video server. NewsFlash is built right into the server, providing an unprecedented level of integration. And what a server it is...The ASC VR300 gives you shared access to all material and is scalable to meet your growing needs. And with instant playout, you can air late-breaking stories in record time. Once edited, your story is ready for air—directly from the server. Not only do you get reduced time to air; but you reduce the complexity of your news operation and eliminate costly errors.

Get on air in record-breaking time with the Leitch ASC Digital News System.  
[www.leitch.com](http://www.leitch.com)

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For a test drive contact us at **888-843-7004**.



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