

# Books, Booklets, Brochures

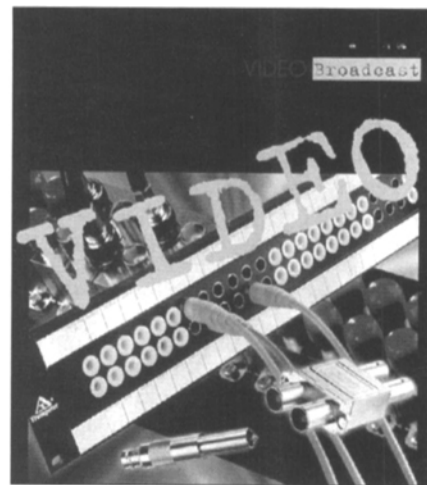
Arri USA Inc., has announced the release of the **Arriflex 435 Book** by Jon Fauer, author/cameraman. The 435 camera system is one of Arri's most popular cameras. The Arriflex 435 Book addresses all the functions and features of the camera and more. It contains detailed instructions in all aspects of 435 camera usage from mounting to operating techniques. The book also includes the author's personal take on the 435 camera system. It is an important manual for anyone who works with the 435 camera system commercially, personally, educationally, or in sales. For more information contact Arri USA Inc., at 617 Route 303, Blauvelt, NY 10913; tel: (914) 353-1400; fax: (914) 425-1250; or 600 N. Victory Blvd., Burbank, CA 91502; tel: (818) 841-7070; fax: (818) 848-4028; e-mail: [arriflex@arri.com](mailto:arriflex@arri.com).

**Molex Fiber Optics** has released a new 200-page catalog, which features the company's full line of active and passive fiber-optic components that include fiber-optic connectors and adapters, optoelectronics products, backplane solutions, cable assemblies, small form factor connectors, termination tooling, fiber-optic switches, and software for fiber tracking. The catalog also contains passive fiber-optic networks, including passive optical network devices, distribution enclosures, outside plant enclosures, and frame systems. For a copy of the Molex Fiber Optics Products Catalog No. 1098A, contact Molex Fiber



Optics, Inc., 5224 Katrine Ave., Downers Grove, IL 60515 or telephone (800) A1-Fiber or (630) 512-8787.

**Schneider Optics** has announced the availability of a new 24-page color brochure that presents their broad line of high-quality optical filters. New filters shown in this brochure offer a unique range of softening, styling, and mood-modifying capabilities. While most Schneider filters are ideal for both film and video, special products for ENG lenses are also included in the brochure. The brochure also provides photographic examples of the results achieved with and without Schneider filters, and provides insight into many aspects of filter design,



manufacturing, and applications. Brochures are available by contacting Schneider Optics, Inc., 285 Oser Ave., Hauppauge, NY 11788; tel: (516) 761-5000; fax: (516) 761-5090; e-mail: [info@schneideroptics.com](mailto:info@schneideroptics.com); website: [www.schneideroptics.com](http://www.schneideroptics.com).

**Trompeter Electronics** has announced the availability of a new 32-page color guide to interconnect products for HDTV applications, including video and audio patching products, coax cable assemblies, cable connects, tools and accessories. For information contact Trompeter Electronics, Inc., 31186 La Baya Dr., Westlake Village, CA 91362, tel: (818) 707-2020; website: [www.trompeter.com](http://www.trompeter.com).

## New Products

### Converters

Miranda Technologies has announced the release of **DV-Bridge**, the industry's first bi-directional DV-to-SDI/AES converter. Designed to work with DV camcorders, DV-VCRs, or DV-based storage and editing systems equipped with the IEEE-1394 interface, the DV-Bridge converts compressed DV format video and audio to and from SDI (4:2:2/ITU-601) digital video and AES audio. The DV-Bridge is ideal for linking DV acquisition material to 4:2:2 routing, recording, editing, graphics, and production suites. It can work either as a DV encoder or decoder. When operating in encode mode, DV-Bridge encodes material originating in 4:2:2 and AES/EBU to the DV format and outputs

DV on the IEEE-1394 interface. Used as a decoder, DV-Bridge decodes material arriving on the same IEEE-1394 interface and converts it to 4:2:2 and AES/EBU. Encoding and decoding modes can be set automatically or manually.

Miranda Technologies has also introduced the **SER-800E serializer and SER-800D deserializer**, two compact modules for converting parallel HD to or from SMPTE 292M serial HD video. Measuring 20mm by 59mm by 105mm, both converters automatically detect the incoming signal format and support 480p, 720p, 1035i, 1080i, and 1080p image formats at 60, 59.94, 50, 30, 29.97, 24, and 23.98 Hz scan rates. The miniaturized, in-line packages of the SER-800E and SER-800D

plug directly into a D-Sub connector, eliminating the need for a frame or parallel cabling. Either unit can be powered from an individual wall plug-in supply or a centralized, rack-mount power supply.

### Encoder

Zapex Research Ltd. and Windbond Electronics have announced the **W99200F MPEG encoder**. The W99200F is capable of recording an hour of high-quality video and audio on a single CD, making it perfect for applications such as digital VCR, recordable video CD, PC video capture and editing, and web cameras. It features pre-filtering, automatic scene change detection, 3:2 pull-down, adaptive-field-