

CONFERENCE INFORMATION

Registration Hours and Location

SMPTE's on-site registration will be located on the 6th floor of the Marriott Marquis. Registration will be open during the following hours:

Thursday, November 18	1:30 pm - 3:30 pm
Friday, November 19	7:30 am - 2:30 pm
Saturday, November 20	7:00 am - 5:00 pm
Sunday, November 21	7:30 am - 5:00 pm
Monday, November 22	8:00 am - 12:00 noon

Badges

Conference badges will be available for pick-up on site at SMPTE's registration desk located on the 6th floor in the Marriott Marquis. All pre-registered conference attendees can pick-up their badges at the counter titled Pre-Registration. Anyone wishing to register on site can do so at the counters titled On-Site Registration. If you are attending the exhibit hall only you can do so at the counters titled On-Site Registration. All badges are coded to let you into the sessions that are included with your registration package. The following is a description of what is included with each category:

Full Conference: Includes the Friday all-day seminar, all sessions, admission into the exhibit hall, the Welcome Reception, Industry Luncheon and the Honors and Awards Reception.

Seminar Only: Includes admission to the Friday Seminar and the exhibit hall.

Sessions Only: Includes all sessions, admission into the exhibit hall, the Welcome Reception, Industry Luncheon and the Honors and Awards Reception.

Fellows/Life Member: Includes the Friday all-day seminar, all sessions and admission into the exhibit hall. Additional Tickets are needed for the Welcome Reception, Industry Luncheon and the Honors and Awards Reception.

Students: Includes the Friday all-day seminar, all sessions, admission into the exhibit hall, the Welcome Reception, Industry Luncheon and the Honors and Awards Reception.

Speakers: Includes the Friday all-day seminar, all sessions, admission into the exhibit hall, the Welcome Reception, Industry Luncheon and the Honors and Awards Reception.

Press: Includes the Friday all-day seminar, all sessions, and admission into the exhibit hall. No food functions are included.

Tickets

Tickets are needed to get into any event that is not included with your registration package. Please refer to the above

paragraph to see what is included with your registration. You may purchase additional tickets at the registration desk. The following tickets are available:

Industry Luncheon	\$50.00
Welcome Reception	\$75.00
Fellows Lunch (fellows only)	\$50.00
Honors and Awards Reception	\$75.00

Speakers Lounge

The Speakers Lounge will be located in the Olmstead Room on the 7th Floor of the Marriott Marquis. Speakers can pick-up their badges at the SMPTE Registration desk during the hours it is open. All speakers must check in at the speakers lounge at least ½-hour before their presentation is scheduled.

Press Room

The Press Room is located in the Schubert room on the 6th floor of the Marriott Marquis. Press badges include admission to the exhibit hall and all educational sessions. If you want to attend any meal or social functions you will need to purchase tickets at the registration desk.

SMPTE Bookstore

SMPTE's Bookstore and membership desk will be located on the 6th Floor of the Marriott Marquis Hotel next to the registration desk. Please stop by and look at all of SMPTE's merchandise, books and all publications.

SMPTE Membership

If you are interested in learning more about SMPTE and becoming a member, please stop by the SMPTE Bookstore located on the 6th floor and speak to a SMPTE employee or volunteer.

Educational Sessions

All sessions will take place in the Broadway Ballroom located on the 6th Floor of the Marriott Marquis Hotel. Badges are required to enter all sessions.

Messages

Messages left for SMPTE attendees can be picked up at the registration area on the message bulletin board.

Spouse/Partners Breakfast

This year SMPTE is offering a continental breakfast each morning starting on Friday, November 19, for all of the spouses and partners of conference attendees. The breakfast will be held in the Barrymore Room located on the 9th Floor of the Marriott Marquis. There will be a SMPTE member there each morning greeting our guests and answering any questions about New York City.

ClipMailTM Pro



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See us at the SMPTE Tech Conference Booth #102

Exhibit Hall Hours and Location

SMPTE's 141st Exhibition will take place on the entire 5th floor of the Marriott Marquis Hotel. The Exhibits will be open during the following hours:

Saturday, November 20	10:00 am - 6:00 pm
Sunday, November 21	10:00 am - 6:00 pm
Monday, November 22	10:00 am - 2:00 pm

Anyone wishing to see the exhibits must register and be wearing a SMPTE badge. For safety and security, no one under the age of 16 is permitted on the exhibit floor.

SMPTE Official Hotel

Marriott Marquis Hotel
1535 Broadway
New York, NY
212-398-1900

Evaluation Forms

Please take a few moments of your time and fill out the evaluation form that is located in your registration bag. You can return the completed form to the registration desk or simply mail or fax it back to SMPTE headquarters.

Dietary/Meal Restrictions

Please let a SMPTE staff member at the registration desk know if you have any dietary or meal restrictions.

Conclusion of Program

DEMO ROOMS at the 141st SMPTE Technical Conference & Exhibition

This year SMPTE is offering one more added benefit to its conference attendees. Located on the 7th floor of the Marriott Marquis Hotel there will be demonstration rooms open for your viewing. The following companies will be having demonstrations.

Cintel

C-Reality

Cintel's flagship product, C-Reality, is the first and only film scanner to scan true 2K data for a solution that meets both today's need for uncompromising image quality and tomorrow's. Whether the project requires HDTV or 2K digital film data, C-Reality delivers astoundingly quiet pictures, precise colorimetry and unparalleled creative image control. The industry's most complete and sophisticated toolkit, artifact-free visual effects, and true resolution independence combine to make C-Reality the ultimate choice in film scanning.

da Vinci

da Vinci will demonstrate the 2K multi-resolution color enhancement system including the first North American showing of Power Tiers, Quad Power Windows, and an enhanced version of Defocus. da Vinci will utilize the Sierra HD1.5Plus non-compressed HDTV disk recorder built by da Vinci's newly acquired Sierra Design Labs. Also on hand will be the latest in film restoration technology from Revival Digital, exclusively distributed worldwide by da Vinci.

Duffy Room

Gramercy Room

Grass Valley Group

Grass Valley Group provides a full line of digital video products including production switchers, DVE's, video servers, routers and modular products. Options for standard and high definition are available. Products at the show include the new Kalypso Video Production Center featuring 80 inputs and 46 outputs (all configurable), split ME's and programmable clean feed; Profile XP Media Platform featuring SNMP remote monitoring and high speed network; and the Series 7500 Routers. These are available in Narrowband and Wideband (SD/HD) configurations up to 256x256.

Empire Room

SMPTE

O'Neill Room (located on the 4th floor)

The SMPTE Working Group on Test Materials for Digital Television Systems Evaluation (I23.45) will be demonstrating proposed sequences for a new test videotape in digital formats. The sequences will be similar to those described in Recommendation ITU-R BT. 802-1, "Test pictures and sequences for subjective assessments of digital codecs conveying signals produced according to recommendation ITU-R BT.601".

SMPTE STANDARDS COLLECTION

These books together form a basic reference library on motion image engineering.

Titles and prices are subject to change without notice.
Please allow 2-4 weeks for order processing and delivery, and up to six weeks outside of the U.S.

SMPTE Standards for Ancillary Data with Supplemental Documents, Second Edition

Revised and expanded second edition contains 11 Standards and Recommended Practices addressing ancillary data space, supplemental interface documentation, and related SMPTE Journal articles.

125 pp., Softcover
Member Price: \$40.00; Nonmember Price: \$55.00
ISBN 0-940690-37-3

SMPTE Standards for Advanced Television Production with Supplemental Standards, Second Edition

Revised and expanded second edition, published 1998! Covers the range from signal creation to the input of the ATV transmitter, and documents the analog and digital representation of the video signal, analog, serial and parallel digital interfaces. The 15-document edition includes proposed and revised standards as well as supplemental standards such as SMPTE 302M uncompressed audio signals within an MPEG-2 multiplex and ITU-R BT.601-5 and ITU-R BT.709-2 international standards for standard and high definition television signals.

212 pp., Softcover
Member Price: \$60.00; Nonmember Price: \$75.00
ISBN 0-940690-41-1

SMPTE Standards for Motion Picture Production and Presentation, Revised 1999

This revised and updated edition contains twenty-one motion picture standards covering 16-mm and 35-mm camera apertures, physical film dimensions, audio records, time and control code, telecine scanning areas and projection parameters. If purchased individually these documents would sell for over \$200.00.

91 pp., Softcover
Member Price: \$40.00; Nonmember Price: \$55.00
ISBN 0940690-32-2

A Compilation of ATSC Communications Standards

Revised edition, 1998. On December 24, 1996, The Federal Communications Commission (FCC) of the United States adopted major elements of the ATSC Digital Television Standard (Doc. A/53) in the FCC's Fourth Report and Order. Under this decision, the video and audio compression, the packetized data transport structure, and the modulation and transmission system specified in the ATSC standard are mandated by the Commission for use by terrestrial broadcasters, while the specific video formats to be used for digital broadcast television will be the subject of voluntary industry standards.

This volume includes:

- ATSC Digital Television Standard (Doc. A/53)
- Digital Audio Compression (AC-3) Standard (Doc. A/52)
- Guide to the Use of the ATSC Digital Television Standard (Doc. A/54)
- Program/Episode/Version Identification (Doc. A/57)
- Standard for Coding 25/50 Hz Video (Doc. A/63)
- Transmission Measurement and Compliance for Digital Television (Doc. A/64)
- Program and System Information protocol for Terrestrial Broadcast and Cable (Doc. A/65)
- Harmonization with DVB SI in the use of the ATSC Digital Television Standard (A/58) (Recommended Practice)

Member Price: \$90.00; Nonmember Price: \$125.00

