

141st SMPTE Technical Conference and Exhibition

Marriott Marquis Hotel, New York City
November 19-22, 1999

Program planners, chairpersons, and coordinators are all working diligently in preparation for the 141st SMPTE Technical Conference and Exhibition scheduled for November 19-22, 1999 at the Marriott Marquis in New York City. Chaired by Birney Dayton, NVision, and Linda Young, DuArt Film Laboratories, the conference themed "Sprockets, Samples, and Satellites: Moving Imaging into the Third Millennium," will include day seminar, ten paper presentations, and an array of exhibits from some of the top companies in the industry. This conference is a major event in the motion-imaging industry and is expected to be a success.

All Day Seminar

Conference activities will commence on Friday, November 19 with the day seminar:

Video 1080 by 1920/24P—A New Standard

Gavin Shutz, Four Media Co.

Technical Sessions

Papers session will begin on Saturday, November 20. Topics to be addressed include:

Film in the Digital World

Tim Spitzer, The Tape House Editorial Co.
Domenic Rom, DuArt Film and Video

Digital Post Production

John Galt, Panavision

Displays for Theater and Home

Loren Nielsen and Matthew Cowan, Entertainment Technology Consultants

DTV Distribution and Delivery

Edmund A. Williams, Public Broadcasting Service

Format Conversions

Shanon Skemp, Comark Digital Services of Thomcast Communications

Electronic Media Storage

Al Kovalick, Hewlett-Packard

Networking for Production

Hugo Gaggioni, Sony Corp.

Audio Post Production for DTV

Steve Davis, Crawford Audio Services

Non-Broadcast Digital Video

Jay Adrick, Harris Corp.

Capture and Production of News for DTV

Karen Mills, White Light Video

Preliminary Schedule of Events

Friday, November 19, 1999

All day Seminar
Welcome Reception

Saturday, November 20, 1999

Exhibits Open
Technical Paper Presentations
Industry Reception and Luncheon

Sunday, November 21, 1999

Exhibits Open
Fellows Luncheon (Fellow Members Only)
Technical Paper Presentations
Honors and Awards Reception

Monday, November 22, 1999

Exhibits Open
Technical Paper Presentations
Conclusion of Program

SMPTE Exhibition

The following is a list of distinguished guests that will be participating in the Exhibition:

Ace Video
ADC Telecommunications
Artel Video Systems
Astro Systems, Inc.
Audio Accessories
Avid Technologies
Axon Digital Design BV
Barco
Bi-Tronics, Inc.
Bittree
Broadcast Microwave Services
Broadcast Store
Canare
Chyron Corp.
CommScope, Inc.
Communications Specialities, Inc.
Crispin Corp.
Data Check, Div. of Lavi Systems
Dolby Laboratories, Inc.
DVS Digital Video
Evertz Microsystems
Faroudja Laboratories
Force Incorporated
Gepco International, Inc.
Haylea Systems
Kings Electronics Co., Inc.
Leitch, Inc.
Microwave Radio Comm.
Miranda Technologies, Inc.
Mohawk/CDT
NDS Americas, Inc.
Nemal Electronics
Network Electronics AS

NVision
 Odetics Broadcast
 Omnivue
 Panasonic Broadcast & Digital
 Systems
 Philips
 Quantel, Inc.
 Quartz Electronics
 Rohde & Schwarz, Inc.
 Ross Video
 Snell & Wilcox
 Sony Corp.
 Synthesys Research, Inc.
 Tandberg Television
 Taranex
 Tecnac div. Tower Products
 Tektronix
 Telecast Fiber Systems
 Thomson Broadcast, Inc.
 Tiernan Communications
 VidCAD Documentation Programs
 Video Products Group
 Videotek, Inc.
 Wavetek Wandel Goltermann
 Wohler Technologies
 Xyratex

For information, contact Ilisha Stier at SMPTE Headquarters. Her e-mail address is istier@smpte.org.

Sponsorships

Promote your company's products and/or services by becoming a sponsor. The following options are available and they offer many benefits: Partners Breakfast, Coffee Breaks, Honors and Awards Reception, All-Day Seminar, Welcome Reception, Conference Final Program, Industry Reception and Luncheon.

The following companies have already signed up:

NBC
 Thomson Broadcast Systems
 Plus 8 Video

Contact Ilisha Stier, at Headquarters, for additional information.

Air Travel Discounts

SMPTE is pleased to announce that it has been able to secure a special discount agreement with United

Airlines unavailable to the general public.

A 5% discount off the lowest applicable fare will be offered only when you or your travel agent call United's toll-free number 1-800-521-4041 and refer to the Meeting ID Number 558HN. A 10% discount off the unrestricted mid-week coach fares is available when purchased 7 days in advance. An additional 5% discount will apply when you purchase your tickets at least 60 days in advance of your travel date. Discounts apply only on United, Shuttle by United, and United Express. Dedicated reservationists are on duty 7 days a week, 7:00 a.m. to 12:00 midnight EST. Book early to take advantage of promotional fares that give you the greatest discount. Mileage Plus members receive full credit for all miles flown to this meeting.

Additional Information

The *Journal* will publish additional information, as it becomes available. You can also check the SMPTE website at www.smpte.org.



A view of Central Park in New York City.



your passport to the future

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conference registration form

REGISTRATION PACKAGES

Full Conference

Includes admission to two half day seminars on Friday, November 19, all of the technical sessions, admission to the exhibit hall, the Welcome Reception, the Industry Luncheon, and the Honors and Awards Reception.

Seminar Only

Includes admission to all day seminar on Friday, November 19, and a box lunch.

Sessions Only

Includes admission to all of the technical sessions, the exhibit hall, the Welcome Reception, the Industry Luncheon, and the Honors and Awards Reception.

Life Member / Life Fellow

Includes admission to two half day seminars on Friday, November 19, the technical sessions and the exhibit hall. Additional tickets are required for admission to the Welcome Reception, Industry Luncheon, Honors and Awards Reception and the Fellows Luncheon.

Students

Includes admission to two half day seminars on Friday, November 19, all of the technical sessions, admission to the exhibit hall, the Welcome Reception, the Industry Luncheon, and the Honors and Awards Reception.

Speakers

Includes two half day seminars on Friday, November 19, all of the technical sessions, admission to the exhibit hall, the Welcome Reception, the Industry Luncheon, and the Honors and Awards Reception.

Please use one form per person. Registration Credentials will be available for pick-up on site.

No registrations will be accepted at headquarters after Friday, November 5th. All registrations after that date MUST be purchased on site.

PAYMENT INFORMATION

Check MC VISA AMEX

Card Number _____

Expiration Date _____

Name on card _____

Signature _____

Send Registration Info and Payment to
SMPTE REGISTRATION
 595 West Hartsdale Road
 White Plains, NY 10607
 Fax 914.761.3115

For more information contact
ILISHA L. STIER
 914.761.1100 x.114
 Please visit our website
 www.smppte.org

FOR OFFICIAL USE ONLY

Membership approval _____

Batch Number _____

Approval Date _____

Payment _____

REGISTRATION SELECTION (Please check appropriate box) on or before 10/9/99 after 10/9/99

Full Conference	Member	\$500 <input type="checkbox"/>	\$600 <input type="checkbox"/>
Full Conference	Nonmember	\$700 <input type="checkbox"/>	\$800 <input type="checkbox"/>
Seminar only	Member	\$250 <input type="checkbox"/>	\$350 <input type="checkbox"/>
Seminar only	Nonmember	\$450 <input type="checkbox"/>	\$550 <input type="checkbox"/>
Sessions only	Member	\$300 <input type="checkbox"/>	\$400 <input type="checkbox"/>
Sessions only	Nonmember	\$400 <input type="checkbox"/>	\$500 <input type="checkbox"/>
Life Member / Life Fellow		\$50 <input type="checkbox"/>	\$50 <input type="checkbox"/>
Student	Member	\$50 <input type="checkbox"/>	\$50 <input type="checkbox"/>
Student	Nonmember	\$75 <input type="checkbox"/>	\$75 <input type="checkbox"/>
Speakers		\$350 <input type="checkbox"/>	\$350 <input type="checkbox"/>

Additional Tickets (only needed for additional people)

Industry Luncheon	\$50 <input type="checkbox"/>	\$50 <input type="checkbox"/>
Welcome Reception	\$75 <input type="checkbox"/>	\$75 <input type="checkbox"/>
Fellows Luncheon <small>Fellows/Life Fellows Only</small>	\$50 <input type="checkbox"/>	\$50 <input type="checkbox"/>
Honors and Awards Reception	\$75 <input type="checkbox"/>	\$75 <input type="checkbox"/>
Exhibits Only	\$25 <input type="checkbox"/>	\$25 <input type="checkbox"/>

Attention Nonmembers!

Avoid paying \$200 more than members by joining SMPTE now for \$95 annually, and receive the SMPTE Journal monthly. Check the "New Membership" option below and add member rate.

New Membership (an application will be mailed to you) \$95 \$95

Date of Birth _____

Job Title _____

Company Description _____

New Student Membership \$25 \$25

Name of School _____

Date of Graduation _____

Name of Faculty Advisor _____

Renewal (a renewal form will be mailed to you) [Student] \$25 \$95

Check here if info above is new

Total Amount Due U.S. Dollars \$ \$

NO REGISTRATIONS WILL BE ACCEPTED AT HEADQUARTERS AFTER FRIDAY, NOVEMBER 5TH. ALL REGISTRATIONS AFTER THAT DATE MUST BE PURCHASED ON SITE

Check here if you have a disability and may require special accommodations

Name _____
of registrant

Name _____
as you want it to appear on badge

Name _____
of person completing this form if not the registrant

Company _____

Address _____ Office Home

City _____ State _____

Country _____ Zip Code _____

Phone _____ Fax _____

E-Mail _____

SMPTE Member? YES NO

Membership # _____



your passport to the future

The 141st SMPTE Technical Conference & Exhibition

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hotel reservation form

To make your hotel reservation for the 141st SMPTE Technical Conference and Exhibition, you must return this completed form to the Marriott Marquis via mail at 1535 Broadway, New York, New York 10036 or fax (212) 704-8934, or you may call the hotel directly at 1-800-843-4898. If you are calling the hotel directly, please make sure that you mention SMPTE to assure that you receive the SMPTE special rate.

All Reservations will be accepted on a first come, first serve basis and must be made by Friday, October 22nd.

PLEASE PRINT OR TYPE

Name _____

Company _____

Address _____

City _____ State _____

Country _____ Zip/Postal Code _____

Phone _____ Fax _____

ROOM TYPES / RATES Please check your desired room type

Single \$190.00 Double \$205.00 Triple \$222.00 Quad \$232.00

Smoking Non Smoking

Arrival Date: _____ Departure Date: _____

Special Accommodations Requests: The hotel will try to meet all requests, but there is no guarantee.

PAYMENT INFORMATION Please check payment type:

- CHECK [Payable to Marriott Marquis]
- MC
- VISA
- AMEX
- DISCOVER
- CART BLANC
- DINERS CLUB

Card Number _____

Expiration Date _____

Name on card _____

Signature _____



ALL RESERVATIONS MUST BE RECEIVED BY FRIDAY, OCTOBER 22ND 1999