

SMPTE FALL FILM CONFERENCE



Saturday, September 25, 1999
Warner Bros. Ross Theater, Burbank, CA

"Screen Shadows: The Technology of Movies"

A full-day event dealing with the heritage and future of motion picture film and sound practices, preservation, color cinematography, inter-media technologies, and projection/exhibition. Included will be film from the silent era through talkies and into modern picture and sound advances—with an emphasis on visual presentation and clips, in Hollywood's premiere screening facility. The program will be presented by knowledgeable experts, subject to availability and will conclude with a screening of the newly restored *42nd Street*.

"This is especially important in this age of fragmented specialization," said Conference Chair Milt Shefter, Miljoy Enterprises. "People know a lot about a specific area and may not be cognizant of primary technologies."

Presenters (subject to availability)

Curt Behlmer, Sr. V.P. SoundDelux
Aidan Foley, V.P. Cinesite
Brad Hunt, Sr. V.P. & C.T.O. MPA
Alan Masson, Dir. of Engineering, Eastman Kodak Co.
Richard May, V.P. Film Preservation, Warner Bros.
Bob Pinkston, V.P. Dolby Laboratories
John Pytlak, Eastman Kodak Co.
Paul Rayton, Chief Projectionist, American Cinematech
David Richards, Christie, Inc.
Ralph Sargent, President, Film Technology
Milt Shefter, Principal, Miljoy Ent. Inc.
David Wexler, President, Hollywood Vaults
John Cassidy, Restoration Technician, Film Technology
James Young, Technical Supervisor, Chace Productions
Jim Linder, President, Vidipax

Program modules

The Art and Science of Motion Picture Restoration and Preservation

- What does "Restoration" really mean?
- Modern materials and properly run preservation laboratories
- Film preparation and repair techniques
- Special processing techniques and film choices
- Vaulting and storage environment
- The *future* and the "wish list"

From Talkies to Today's Digital Sound

- The first sixty years—analogue optical sound
- Stereo sound—multiple track systems
- Dolby stereoptical
- Digital systems—DTS, Dolby, Sony

Color Cinematography

- Light and color
- Color film
- Printing
- Dye transfer process

Inter-media

- The creative compromise—compression
- Digital repairs and enhancements
- Telecine variables and technology
- Digital Archives—the challenge

Exhibition

- Basic physics of film projection
- Historical overview of exhibition
- Maximizing the viewer experience—current and future trends

Registration includes coffee, tea, and pastries, a sandwich and salad buffet lunch, and an evening reception including beer, wine, soda, and hot hors d'oeuvres plus an evening screening of the newly restored classic, *42nd Street*. Price, including parking, is \$150 for SMPTE members registering by September 1st and \$175 for all others.

REGISTRATION FORM

Register below for the SMPTE Fall Film Conference. Please check one.

SMPTE Member	\$150.00	<input type="checkbox"/>	<input type="checkbox"/>	Before Sept. 1st
SMPTE Member	\$175.00	<input type="checkbox"/>	<input type="checkbox"/>	After Sept. 1st
SMPTE Life Members and Students	\$ 95.00	<input type="checkbox"/>	<input type="checkbox"/>	Before Sept. 1st
Non-member	\$175.00	<input type="checkbox"/>	<input type="checkbox"/>	

Name _____

Company _____

Address _____

City _____ State _____

Zip _____ Phone _____

Fax _____ E-mail _____

Please use one form for each person.

PAYMENT METHOD

Check enclosed MC Visa Amex
(payable to SMPTE)

Account # _____ Expiration Date _____

Name on Card _____
(please print)

Signature _____

No registrations will be accepted at SMPTE Headquarters after September 17th. All registrations after this date must be purchased on-site.

For more information call (914) 761-1100 Ext. 114.

Please complete and return this form to:

SMPTE - Fall Film Conference Registration
595 West Hartsdale Avenue
White Plains, NY 10607
Fax: (914) 761-3115