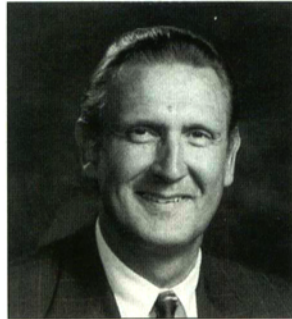




# SMPTE ELECTION RESULTS

## PRESIDENT

**John L. Mason**  
Manager, Worldwide  
Student and Emerging  
Filmmaker Programs  
*Eastman Kodak Co.*



John Mason has been in the motion picture industry for 17 years, in various sales, marketing, training, and management positions. Currently, he is manager of Kodak's worldwide student and emerging filmmaker programs.

Mason, who has a Ph.D. in speech communications from Ohio State University, is a member of the Board of Directors of the International Documentary Assoc. and CINE; an ASC associate; and a member of IFP-West.

Mason feels "this is an exciting time to be involved with SMPTE. We have begun the revolutionary transition to digital television and are also witnessing a renaissance of worldwide growth in the traditional motion picture field. I look forward to maintaining SMPTE's key role as these imaging technologies converge."

## EXECUTIVE VICE-PRESIDENT

**Gavin W. Schutz**  
Vice-President/  
Chief Technical Officer  
*Liberty Livewire Corp.*



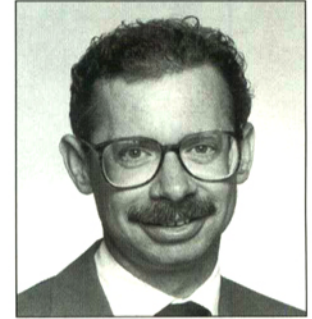
Gavin Schutz is responsible for the evaluation and deployment of strategic technology across all business lines and for new business development and company acquisitions. He has been actively involved in the film and television business for over 20 years.

Schutz is a Fellow of SMPTE and past-president of the Society of Television Engineers. He has served SMPTE in both engineering standards development and management capacities since 1994.

Schutz recently stated, "The Society should concentrate on broadening educational and support services to the membership. Many of our members require information in other fields that are converging with traditional film and television engineering. As a result of this convergence, additional skill sets need to be developed and new knowledge acquired to support rapidly developing computer-based operating environments."

## EDITORIAL VICE-PRESIDENT

**Edward P. Hobson**  
Vice-President, Sales  
*Omneon Video Networks*



In addition to vice-president of sales, Ed Hobson is a founder of Omneon. He has more than 30 years of television and broadcasting experience, including senior management positions at Graham-Patten, National TeleConsultants, The Grass Valley Group, and Capital Cities.

Hobson has stated, "As SMPTE Editorial Vice-President, my goal will be to continue to improve and strengthen the *Journal*, the Society's main point of contact and information for our members. *Journal* articles often come via our Conference program and working in conjunction with the Conference Vice-President and the Board of Governors, I will strive to include relevant papers on topics of interest and importance, and seminars on new subjects, in upcoming conferences and meetings."

## SECRETARY/TREASURER

**Kenneth C. Fuller**  
Director, Transmission  
and Broadcast  
*NBC Olympic Inc.*



Kenneth Fuller has been with NBC for 16 years and has held various positions with Network Transmission Operations and Engineering. Currently, he is responsible for NBC's Olympics network transmission interconnection network and facility management.

Fuller has been involved with the New York Section since 1995 and, most recently, was New York Region Governor.

"Continued promotion of the advantages of membership in the Society," is his stated goal. "SMPTE provides a unique service to the industry and in today's world of time pressure, we must encourage more participation to ensure that the Society fulfills its mission."

To accomplish this, he suggests expanding the educational opportunities in film, video, news media, and emerging technologies through publication, seminars, conferences, and inter-section communication.

## GOVERNORS CANADIAN REGION

**Edward Holmes**  
Manager, Broadcast  
Operations and Engineering  
*The Global Television Network*



Holmes began his career in 1972. Today, he sits on the advisory boards of Fanshawe and Seneca Colleges; is a board member of the Ontario Assoc. of Broadcasters; chairs several industry committees within the Canadian Assoc. of Broadcasters; and is a voting member of the Canadian Academy of Cinema and Television.

According to Holmes, "The rapid technological evolution and convergence within the imaging arts industry demands that the Society's leadership role as the international forum for standardization must be reinforced and promoted. Individual Sections must be encouraged to become the key resource and the focal point for the sharing of the information needed to expand the knowledge base of the Society's membership."

## CENTRAL REGION

**W. Wallace Murray**  
Project Manager  
*SBC/Ameritech*



Murray designed and engineered the first ATV remote in his region in 1999. Currently, he is involved in a new digital video transport for NTSC, ATV, and combined data and video using MPEG over ATM.

Murray's goals for SMPTE are "to advocate the continued leadership position of the Society in video standards and education and to transform existing analog video telecommunications overlay network infrastructure from analog circuit switched to a protocol-rich seamless standards-based international broadband digital switched network. All this must be accomplished without sacrificing existing and expected end user performance, quality, and interoperability."

## EASTERN REGION

**Edmund A. Williams**  
Senior Engineer  
*Public Broadcasting Service*

Williams has participated in numerous standards and development activities in addition to testing and implementation of captioning, stereo television sound, ghost canceling, and DTV at all levels including committees, technical papers, laboratory, and field tests and demonstrations. He conducted DTV RF seminars for the 40-city DTV

Express tour and continues that activity at PBS.

Williams stated recently, "I believe the future of the Society lies with new members, so I advocate working with educational institutions as key to attracting and maintaining members. Engineers have less time today for societies and meetings, so new means of participation must be found and developed."



## HOLLYWOOD REGION

**Alan A. Hart**  
Executive Vice-President, Engineering  
*Modern VideoFilm*

Hart has more than 33 years of experience in both broadcast television and television post-production. For 18 years he has helped build MVF into a post-production entity that now handles over 30 television shows and numerous feature film mastering projects annually.

Hart intends to "continue to work to increase SMPTE membership and to ensure that SMPTE activities address the needs of the Hollywood region by focusing on emerging technology and its uses to move the industry forward in an intelligent and desirable manner."



**John W. S. Brooks**  
Senior Partner  
*BFA, LLC*

Brooks has been affiliated with Universal Studios, NBC, CBS International, and was the technical specialist for GTE-Sylvania in Russia.

As a Governor he plans "to represent the interests of the Hollywood Section members, especially with regard to SMPTE's position on film issues, digital cinema, education, and the future direction of the Society." He added, "We must aggressively examine all areas of technology, while at the same time maintaining and strengthening our position in existing areas. We must listen to our members and be proactive in serving their needs."



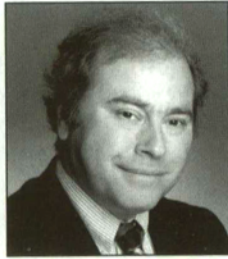
## NEW YORK REGION

**Jay H. Ballard**  
Manager, DTV Engineering Liaison  
*Panasonic Broadcast & Television Systems Co.*

Ballard has over 30 years of experience in all aspects of television engineering. Currently, he is involved with high-definition implementation and camera product marketing.

His other interest is the preservation of vintage television and motion picture equipment.

"In a fast-changing world, more emphasis has to be placed on education and training," said Ballard. "This is especially important as the film, television, and computer industries continue their rapid convergence. Keeping its members' skills current is an essential role for the Society."



**Warren Singer**  
Managing Director  
*Video Technology Resources, Inc.*

Singer has been involved in the introduction of leading edge technologies throughout his career, from triax cameras to digital studios to today's HDTV equipment. He has been supportive of the Society on all levels: national, state, and section.

His goals for SMPTE are "to promote membership to a broader cross section of the community. We must continue to expand the definition of the words 'television' and 'engineers' in our name to attract personnel from emerging technologies, as we have from the post-production community."



1981 to March 2000, he served as chief engineer of KCPQ-TV in Seattle, responsible for designing and building an all-SDI, all-AES plant. His current position is project manager and planner in the integration division of DST.

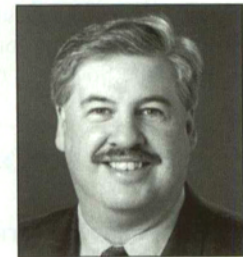
Brandt believes that "the Society has always been a mentor to and a sounding board for the film and television industries. In the past few years, the momentum of our industry has shifted to software, high-speed computing, and an ability to manipulate and transmit images as never imagined 15 years ago. The Society must continue to take an industrial leadership role in this paradigm shift."



**Peter Ludé**  
Vice-President, Broadcast Engineering  
*iBlast Networks*

Involved in the industry for 25 years, Ludé is currently responsible for implementing extensive datacasting network. He has extensive experience in broadcast system design, including HDTV edit and production, 24F mastering, digital cable, and DBS.

Ludé's observation is that "the industry now recognizes the broad implications of the digital revolution: digital cinematography, content, distribution; digital asset management; and the internet. My goal will be to preserve the vibrancy and relevance of the Society in this convergent landscape and assure our voice is heard among the din of dot-coms."



#### SOUTHERN REGION

**James W. Edwards, II**  
Video Application Engineer  
*Tektronix, Inc.*

In the industry since 1960, Edwards is experienced in production, engineering, manufacturing, and sales management. He is active in the video telecommunication convergence field.

Edwards had this to say about SMPTE: "Our industry is constantly changing and SMPTE must continue to provide guidance and leadership as a worldwide standardization organization. The industry needs uniformity, especially in the digital, HDTV, and computer technologies. We bring that uniformity. We must continue to educate our members and recruit individuals, as well as sustaining members, technically interested in these fields. And we must involve our youth through active student sections."



#### WESTERN REGION

**Larry Brandt**  
Senior Broadcast Engineer  
*Digital System Technology*

Brandt's broadcast career extends over 32 years. From

#### EUROPE, THE MIDDLE EAST, AFRICA, AND CENTRAL AND SOUTH AMERICA

**Fernando Bittencourt**  
Director of Engineering  
*Globo Television Network—Brazil*

Bittencourt's career history includes serving as chief engineer of many TV Globo stations and as director of engineering of the Globo TV network. Currently, he chairs the Study Group SET/ABERT for the introduction of digital television in Brazil.

Bittencourt will address three areas as a SMPTE Governor: expand the activities of the Society in South America; promote the participation of SMPTE in all works in progress for introducing digital television in South America; and develop alliances with regional organizations such as the Society of Television Engineers in Brazil and other Latin American countries."

