

sound on motion picture screens—using film or digital projection. As part of this effort, Kodak will identify products and technologies for testing and demonstration at its Imaging Technology Center in Hollywood and in its Rochester development laboratories. This is the latest in the company's series of theatrical efforts and joins the Kodak ScreenCheck Experience, Kodak Cinema World theaters, and ongoing film development. The objective is to use Kodak's deep knowledge base and experience with imaging to enhance a product in ways that satisfy industry standards for image quality.

SMPTE 310M-Compliant PC-Digital TV Interface Debuts at NAB 2000

Computer Modules, Inc., announced the ATSC master, the world's first SMPTE 310M-compliant PC-to-ATSC interface card, at the National Association of Broadcasters (NAB) show, held in Las Vegas, NV in April. The ATSC Master PCI compatible card is aimed at both the end user and OEM markets, with interface applications ranging from commercial insertion to transporting MPEG-2 transport streams to an STL uplink. This is part of a three-product family including DVB and HD-SDI interfaces for PCI Bus based servers.

Videotek Selected for 2000 Summer Olympic Games

Videotek has been selected by Panasonic, the Sydney Olympic Broadcast Organization (SOBO) prime contractor, as the provider of test and measurement equipment for the 2000 Olympic Summer Games in Sydney, Australia.

Penn State Public Broadcasting Goes Interactive with Mixed Signals Technologies

Penn State Public Broadcasting station WPSX-TV will soon offer viewers the interactive TV (ITV) experience, by providing access to information via web links provided in the broadcaster's programming. The enhanced broadcasts are made possible through the use of Mixed Signals Technologies (MST) ITV DataFlo System—the industry's first integrated, ITV production suite. The system allows WPSX-TV links into existing program material. Live television programs, taped programs, commercials, or videotapes can now be broadcast and distributed with ITV links, providing viewers with an interactive television experience customized for special broadcasts.

David Prince New Director of Education

SMPTE has announced the selection of David Prince as Director of Education.

Prince, professor emeritus in film at Ohio University, brings the perspective of an educator and consultant in the fields of film, television, and distance education to the position.

In making the announcement, SMPTE Sections Vice-President René Villeneuve, said, "I have asked David to help me in reviewing the Society's educational efforts in the coming months. The continued growth of our membership and



the increased demand for information and communication in our industry provide a unique opportunity for SMPTE to position itself as a top provider of quality information and a prime resource for many of our members."

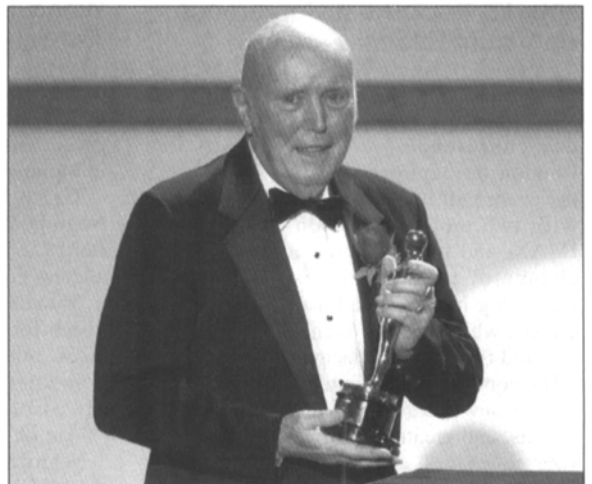
Prince is in his fifth term as chairman of the Ohio Section and has been a member of the Educational Advisory Committee since 1996. He has actively developed and supported local student chapters and is intent on pursuing this commitment.

Roderick T. Ryan Receives Gordon E. Sawyer Award

Dr. Roderick T. Ryan, who served for many years as regional director of engineering services for the Eastman Kodak Co., was voted the Gordon E. Sawyer Award by the Board of Governors of the Academy of Motion Picture Arts and Sciences. The Award, an Oscar statuette, was presented at the Scientific and Technical Awards dinner on Saturday, March 4, 2000, at the Regent Beverly Wilshire Hotel.

Established in 1981, the Sawyer Award is 'presented to an individual in the motion picture industry whose technological contributions have brought credit to the industry.' It is named in honor of the veteran sound director who died earlier that year. Ryan is the 14th recipient.

Ryan retired from Kodak in 1986. He began his career as a World War II naval photographer and was one of the cameramen who photographed the atomic bomb at Bikini Atoll. Throughout his career, he has been honored with many awards.



A Life Fellow of SMPTE, Ryan has served as Governor, Treasurer, Vice-President of Photoscience, and Vice-President of Motion Picture Affairs. He is also a Fellow of the British Kinematograph Sound and Television Society.

Editor's Note: Other SMPTE award recipients at the 72nd AMPAS Scientific and Technical Awards dinner appear in the March 2000 issue of the Journal.