

**WHERE DOES YOUR CORPORATION TURN AT  
THE START OF THE MILLENNIUM?**



**SMPTE SUSTAINING MEMBERSHIP**

**Provide your company the opportunity to change the course of  
technology...shape the future...access exclusive information.**

**SMPTE**

**KEEP IN TOUCH WITH THE REST OF THE MOTION IMAGING UNIVERSE.**

***DEVELOP NEW TECHNOLOGIES***

***COLLABORATE ON STANDARDS, RECOMMENDED PRACTICES,  
AND ENGINEERING GUIDELINES***

***ENHANCE YOUR CORPORATE IMAGE***

***MEMBERSHIP BENEFITS INCLUDE:***

- ***FREE HYPERLINK TO YOUR PROFILE/WEB SITE***
- ***FREE INDIVIDUAL MEMBERSHIPS AND CONFERENCE REGISTRATIONS***
- ***FREE ADVERTISING IN SMPTE JOURNAL***
- ***DISCOUNTS ON TEST MATERIALS***
- ***SUBSCRIPTION TO SMPTE MOTION PICTURE OR TELEVISION STANDARDS***

Yes! I'd like to become a SMPTE Sustaining Member. Please send more information to:

Name \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip/Postal \_\_\_\_\_

Country \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

**Mail or fax this form to: Linda Alexander, SMPTE 595 W. Hartsdale Ave.  
White Plains, NY 10607 • Tel: (914) 761-1100 Fax: (914) 761-3115**

# ***An Advertising Opportunity***

## **The August and September 2000 SMPTE Journals**

***Exhibitors and Sponsors  
start running your ads now!***

The October issue of the SMPTE Journal is the  
142nd Conference and Exhibition Show Directory!

Don't miss the opportunity to reach attendees ahead of  
time! By advertising in the issues leading up to the show,  
you'll stay fresh in attendees' minds.

**“Content Acquisition, Processing, and Digital  
Distribution in the Digital Millennium”**

October 18 - 21, 2000

Pasadena Center, Pasadena, CA

***Don't let this opportunity pass you by—get a  
jump start at the Conference and Exhibition!***

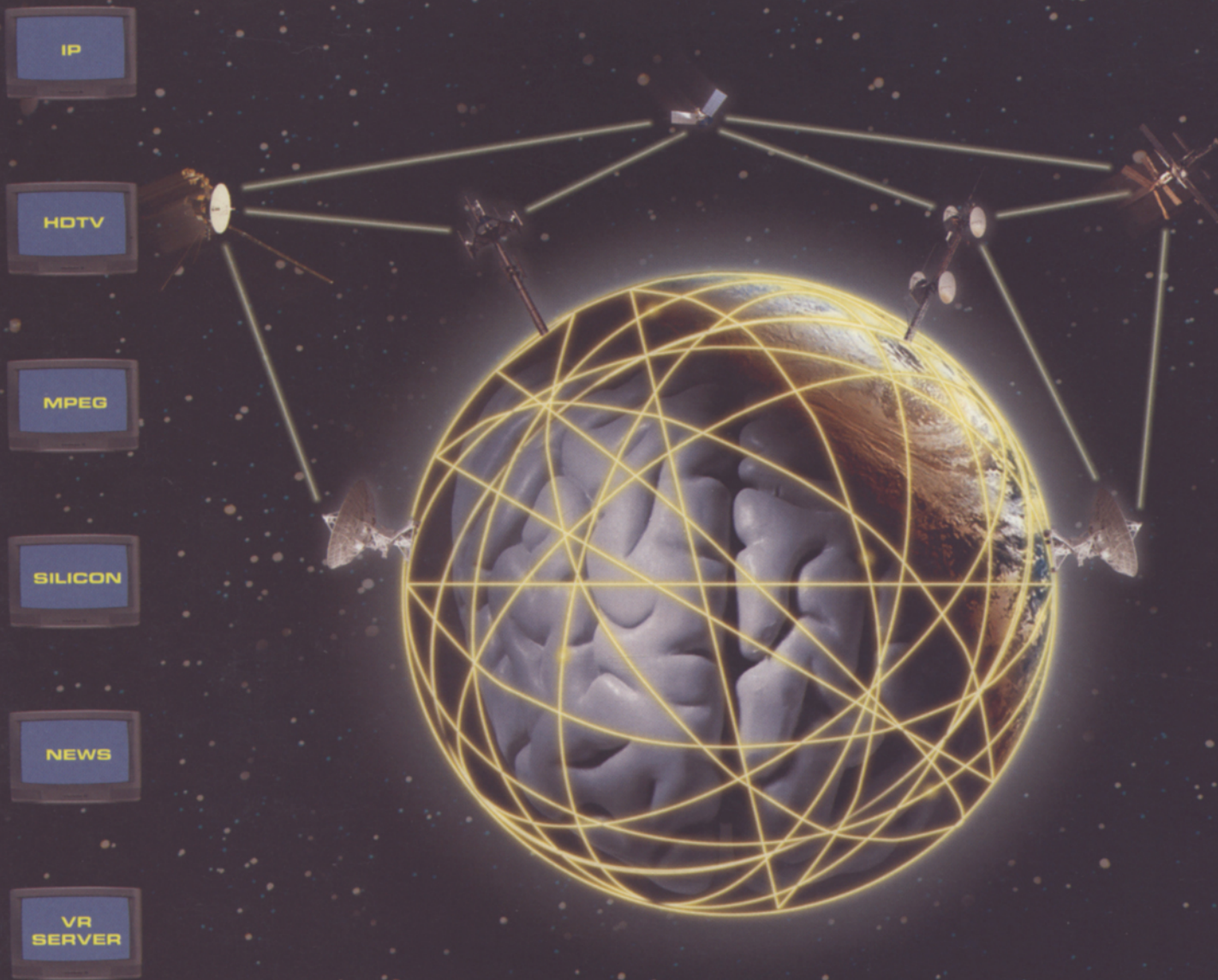
The deadline to reserve space for August is July 14th.  
Materials are due July 21st.

The deadline to reserve space for September is August 15th.  
Materials are due August 22nd.

For information, contact  
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Fax: 914-761-3115  
E-mail: [mwaldman@smpte.org](mailto:mwaldman@smpte.org)



# think video, think Leitch



## *think IP @ Leitch*

Video over IP applications are exploding. Leitch is lighting the fuse using our VR™ servers which already run on a fiber channel video storage area network and will now be IP capable for downloading videos and news to the Internet and transporting video content over wide-area networks.

## *think HDTV @ Leitch*

Leitch has stayed the course to bring HDTV within reach of mainstream post and broadcast facilities. We have accelerated our lead by providing the industry with the most complete HDTV infrastructure solutions and expanding our already extensive range of products.

## *think MPEG @ Leitch*

Digital is increasing the use of MPEG-2 technology and Leitch responds with MPEG-2 transport solutions with control, pre-processors, encoders and decoders, including multiplexing and de-multiplexing. Leitch has also expanded the VR MPEG-2 video server line to 4 channels and added 50 gig drives to lower overall storage costs.

## *think silicon @ Leitch*

Leitch is applying video to silicon by taking its current technology assets and selected new video applications into silicon chips using Leitch chip design expertise. By making this silicon available to everyone, Leitch will expand the range and reach of high-quality video.

## *think news @ Leitch*

Leitch dominates the digital newsroom with its NEWSFlash™ non-linear editor built into the VR video servers allowing each editor simultaneous access to all media. By combining edit stations with acquisition and playback channels, we build an integrated all-digital system to meet your time critical needs with streamlined newsroom workflow.

## *think servers @ Leitch*

The Leitch VR video servers offer exceptional reliability and scalability using our VR technology. MPEG versions feature four bi-directional I/O channels in a 4RU frame and can be configurable to more than 40 channels—all with simultaneous access to the video storage area network with a capacity from 250 gigabytes to more than three terabytes.

*think video @*



[www.leitch.com](http://www.leitch.com)