

THE 142ND SMPTE TECHNICAL CONFERENCE AND EXHIBITION

October 18-21, 2000
Pasadena Center, Pasadena, CA

Content Acquisition, Processing, and Distribution in the Digital Millennium

With two months to go, program organizers are in the final stages of planning for the 142nd Technical Conference and Exhibition, slated for October 18-21, 2000 at the Pasadena Center, Pasadena, CA.

The program, chaired by *Darcy Antonellis*, Warner Bros., and *Barry Zegel*, CBS, will explore an array of topics in Content Acquisition, Processing, and Distribution in the the Digital Millennium.

The four-day event begins with an all-day seminar on Wednesday October 18, followed by three days of paper presentations.

The Exhibition, which features a list of prominent companies in the industry, will open on Thursday October 19.

ALL-DAY SEMINAR

Wednesday, October 18

Digital Archive and Asset Management—Technology and Application

Co-Chair: *Suzanne Donino*, Turner Broadcasting
Co-Chair: *Bob Schwartz*, EMC Corp.

TECHNICAL PROGRAM

(Sessions run concurrently)

Thursday, October 19

Morning

Broadband Distribution for Broadcast and Cable

Co-Chair: *Peter Smith*, NBC
Co-Chair: *Craig Cuttner*, HBO

Digital Cinema Progress Report

Co-Chair: *Curt Behlmer*, Soundelux
Co-Chair: *Robert Rast*, Dolby Labs

Afternoon

Webcasting and Enhanced TV—Data Broadcasting and All That's Interactive

In conjunction with ATVEF

Co-Chair: *Michael Dolan*, DirecTV
Co-Chair: *Dan Zigmund*, Microsoft/WebTV

Content Storage and Management: Tape, Disk, Video, Film, and Virtual Environments

Co-Chair: *Andy Watson*, Network Appliance
Co-Chair: *Al Kovalick*, Pinnacle Systems

Friday, October 20

Morning

The Digital Station—Content Acquisition and Broadcast

Co-Chair: *Ira Goldstone*, Tribune Broadcasting
Co-Chair: *Russ Myerson*, WB100+

Film Format and Acquisition Technologies—What's New and Improved?

Co-Chair: *Alan Masson*, Kodak
Co-Chair: *Nolan Murdock*, Panavision

Afternoon

Format Transitions and Conversions: Techniques and Technologies

Co-Chair: *Alan Hart*, Modern VideoFilm
Co-Chair: *Tad Marburg*, Warner Bros.

Visual Effects and Animation: New Tools and Techniques

In conjunction with the Visual Effects Society

Co-Chair: Ray Feeney, RFX

Co-Chair: Jonathan Erland, Composite Components Co.

Saturday, October 21 Morning

Audio Production and Post-Production: The Multi-Channel Process and Its Challenges

Co-Chair: Alan Falk, Chace Productions

Co-Chair: Chris Jenkins, Todd AO

Dailies and Content Review Technologies

Co-Chair: Chuck Garsha, Paramount Pictures

Co-Chair: Tom Scott, EDNet

Afternoon

MetaData Applications and Options for Production and Transmission

Co-Chair: Merrill Weiss, Merrill Weiss Group

Co-Chair: Oliver Morgan, Avid Technology

24P Production and Post-Production

Co-Chair: Leon Silverman, Laser Pacific

Co-Chair: Marker Karahadian, Plus 8 Video

Social Events

The Conference includes a number of events where attendees can socialize and network with peers.

The *Fellows Luncheon*, scheduled for Thursday, October 19, honors those members distinguished as Fellows. (You must be a SMPTE Fellow to attend.) The *Welcome Reception*, also being held on Thursday, offers attendees the opportunity to socialize over cocktails and hors d'oeuvres.

The *Industry Luncheon*, featuring Jack Valenti, Chairman and CEO, MPA, will be held on Friday, October 20. The *Honors and Awards Reception*, also slated for Friday, acknowledges individuals for their outstanding contributions to the industry.

This year's Conference also includes the *Partner's Program*, which provides a morning gathering place and continental breakfast for guests of conference attendees.

Registration Information

Attendees may preregister for the Conference by mail, fax, or online. To register by mail, please complete the registration form in the *Journal* and return it with your payment no later than October 4, to SMPTE at the address on the form. You may also register by

faxing the form (with credit card information) to (914) 761-3115. If you wish to register online, please visit www.smpte.org.

You can register at the conference, however, to avoid long lines, we encourage registration by mail, fax or online prior to Oct. 4.

In order to take advantage of the Early Bird prices, all forms and payments must be received at SMPTE by September 15. No forms will be processed without payment.

After October 4, you must register on site at the Pasadena Center. Name badges will be available for pickup at the registration desk.

Press Registration

SMPTE invites accredited members of the Press to participate in the technical sessions and walk the trade show floor on a complimentary basis. If you attended the SMPTE conference last year, please submit a copy of last year's write-up with a press registration form. If this is your first SMPTE conference, you must submit a signed letter from your editor stating your intention to cover the 142nd SMPTE Technical Conference and Exhibition in an upcoming issue of your publication. If you are unable to obtain either a letter or past article you must register and pay the attendee price for the conference. For press registration forms or other inquiries, please call Linda Alexander, at (914) 761-1100 ext. 115 or register online at www.smpte.org.

Cancellations and Refunds

SMPTE's policy for Conference registration refunds prior to the Conference is as follows:

- All cancellations must be made in writing to SMPTE Headquarters.
- A \$50 administration fee will be incurred on all transactions.
- No refunds or cancellations will be accepted if post-marked after October 4, 2000.

Substitutions are allowed and encouraged.

Hotel Information

To make hotel reservations, please complete the hotel reservation form in the *Journal* and mail it to the Housing Bureau at the address on the form. You may also fax it to (626) 844-0790.

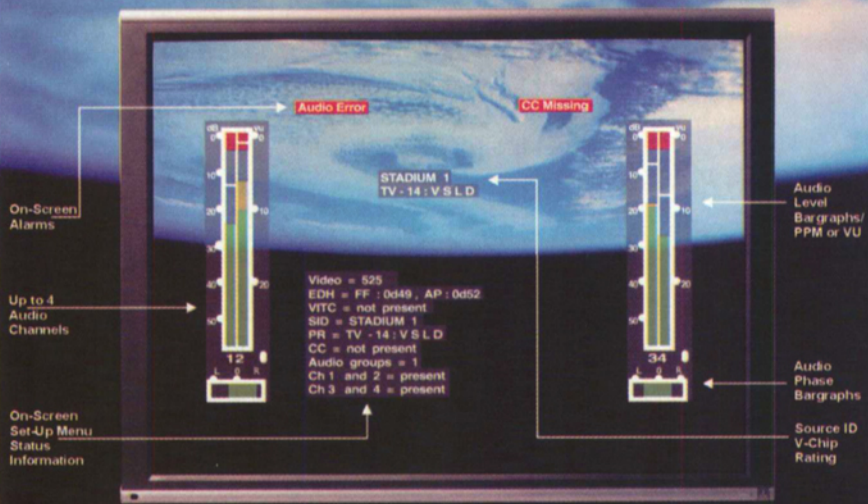
Demo Rooms

A limited number of demonstration rooms are available for companies wishing to offer a private showing of their products. Hold an invitation-only event in a demonstration room for all of your key customers.

6 at \$2,000 (\$3,000 nonmembers)
1 at \$4,000 (\$5,000 nonmembers)

Nonmember rates include a one-year Sustaining Membership in SMPTE for \$1,000.

MONITOR LOTS FOR LESS \$



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- Audio Level & Phase Keying
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- Audio De-embedder
- GPI Alarms
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Booth #104

evertz

www.evertz.com

Tel: 905-335-3700

Fax: 905-335-3573

Saturday, October 21, from 10 a.m. to 2 p.m.

As of July 15, the following companies will be participating:

- Ace Video
- ADC/NVision, Inc.
- AgileVision LLC
- Alcatel
- Astro Systems, Inc.
- Audio Accessories, Inc.
- Axon Digital Design B.V.
- Barco Communication Systems
- BBC Resources
- Belden Electronics Division
- Broadcast Store, Inc.
- Chyron Corp.
- CommScope, Inc.
- Creative Planet
- Dolby Laboratories, Inc.
- DVS Digital Video, Inc.
- Evertz Microsystems Ltd.
- Force, Inc.
- Gepco International, Inc.
- Ikegami Electronics
- Innovations TK Ltd.
- JVC
- Leitch, Inc.
- LSI Logic Storage Systems
- Miranda Technologies, Inc.
- Mohawk/CDT
- Panasonic Broadcast
- Pesa Switching Systems
- Philips Broadcast
- Quantel
- Quartz Electronics Ltd.
- Rohde & Schwarz, Inc.
- Ross Video Inc.
- Snell & Wilcox
- Sony Electronics, Inc.
- SyntheSys Research, Inc.
- Tandberg Television, Inc.
- Tektronix, Inc.
- Telestream, Inc.
- TeraNex
- Thomson Broadcast, Inc.
- Tiernan Communications Inc.
- Trompeter Electronics
- VDP, Inc.
- Videotek, Inc.
- Wavetek Wandel Goltermann
- Wohler Technologies

Sponsorships

Sponsorships are a great way to promote your company's products and services while supporting SMPTE's educational activities. Eastman Kodak Co., Bexel Corp., and Plus 8 Video, are among the companies that will be participating. A number of options are still available.

Please contact Linda Alexander at (914) 761-1100 ext. 115 or lalexander@smpte.org for inquiries

regarding demo rooms, sponsorships and the Exhibition.

Exhibition

The Exhibition is a main conference attraction. Floor space for this year's show is almost sold out, so, if you're interested in participating, contact Linda Alexander as soon as possible.

The exhibit hall will be open on Thursday and Friday, October 19 and 20, from 10 a.m. to 6 p.m. and

142ND SMPTE TECHNICAL CONFERENCE AND EXHIBITION

October 18-21, 2000
Pasadena Center • Pasadena, CA

"Content Acquisition, Processing, and Distribution in the Digital Millennium"

REGISTRATION SELECTION:

Please use one form per person.
Registration Credentials will be available for pickup on site.
(Please check appropriate box) Please mark the package and tickets desired.

	Early Bird:	
	On or before 9/15/00	After 9/15/00
Full Conference: Member	\$600 <input type="checkbox"/>	\$700 <input type="checkbox"/>
Full Conference: Nonmember	\$800 <input type="checkbox"/>	\$900 <input type="checkbox"/>
Life Member/Life Fellow	\$ 50 <input type="checkbox"/>	\$ 50 <input type="checkbox"/>
Sessions Only: Member	\$400 <input type="checkbox"/>	\$500 <input type="checkbox"/>
Sessions Only: Nonmember	\$600 <input type="checkbox"/>	\$700 <input type="checkbox"/>
Seminar Only: Member	\$300 <input type="checkbox"/>	\$400 <input type="checkbox"/>
Seminar Only: Nonmember	\$500 <input type="checkbox"/>	\$600 <input type="checkbox"/>
Student Member	\$ 50 <input type="checkbox"/>	\$ 50 <input type="checkbox"/>
Student Nonmember	\$ 75 <input type="checkbox"/>	\$ 75 <input type="checkbox"/>
Speaker	\$450 <input type="checkbox"/>	\$450 <input type="checkbox"/>
One Day (Please indicate day below.)	\$300 <input type="checkbox"/>	\$300 <input type="checkbox"/>
	<input type="checkbox"/> Thursday <input type="checkbox"/> Friday <input type="checkbox"/> Saturday	

Deadline for pre-registration is October 4, 2000

ADDITIONAL TICKETS: (only needed for additional people)

Welcome Reception	\$ 75 <input type="checkbox"/>
Industry Luncheon	\$ 50 <input type="checkbox"/>
Fellows Luncheon (Fellows/Life Fellows only)	\$ 50 <input type="checkbox"/>
Honors and Awards Reception	\$ 75 <input type="checkbox"/>
Exhibits Only	\$ 25 <input type="checkbox"/>

ATTENTION NON-MEMBERS!

Avoid paying \$200 more than members by joining SMPTE now at \$95 annually, and receive the SMPTE Journal, monthly. Check the "New Member" option below and add \$95 to the "Full Conference Member" rate.

Please check one. A membership application will be sent to you.

- New Membership \$95
 Renewal \$95
 New Student Membership \$25

Name of School: _____

Date of Graduation: _____

Faculty Advisor: _____

Total Amount Due (U.S. Dollars) \$

Special Needs: Please check here if you have a disability and may require special accommodation. We will contact you.

PAYMENT METHOD (U.S. DOLLARS)

Check (payable to SMPTE) MC Visa AmEx

Card # _____ Exp. Date: ____/____

Print name as it appears on Card: _____

Signature: _____

CONFERENCE REGISTRATION FORM

Name: _____
of attendee

Name: _____
as you want it to appear on badge

Name: _____
of person completing this form if not the attendee

Company: _____

Title: _____

Address: (company or home) _____

City: _____ State: _____

Zip/Postal Code: _____ Country: _____

Phone: _____ Fax: _____

E-mail: _____ Web site: _____

SMPTE Member? Yes No Membership Number: _____

REGISTRATION PACKAGES

- **Full Conference Registration:** Includes admission to the all-day seminar on Wednesday, October 18 (box lunch), all of the technical sessions, admission to the exhibit hall, the Welcome Reception, the Industry Luncheon, and the Honors and Awards Reception.
- **Sessions Only:** Includes admission to all of the technical sessions, the exhibit hall, the Welcome Reception, the Industry Luncheon, and the Honors and Awards Reception.
- **Seminar Only:** Includes admission to the all-day seminar on Wednesday, October 18, and a box lunch.
- **Life Members & Life Fellows:** Includes admission to the all-day seminar on Wednesday, October 18 (box lunch), all of the technical sessions, and the exhibit hall. Additional tickets are required for admission to the Welcome Reception, Industry Luncheon, and the Honors and Awards Reception.
- **Students:** Includes admission to the all-day seminar on Wednesday, October 18 (box lunch), all of the technical sessions, admission to the exhibit hall, the Welcome Reception, the Industry Luncheon, and the Honors and Awards Reception.
- **Speakers:** Includes admission to the all-day seminar on Wednesday, October 18 (box lunch), all of the technical sessions, admission to the exhibit hall, the Welcome Reception, the Industry Luncheon, and the Honors and Awards Reception.

CHANGES & CANCELLATIONS

- Cancellations must be requested in writing and sent to SMPTE via mail or fax.
- A \$50 administrative fee will be incurred on all cancellations.
- No REFUNDS or CANCELLATIONS will be accepted if postmarked after October 4, 2000.

RETURN COMPLETED FORM TO SMPTE:

Via fax: (914) 761-3115

or via mail to: 595 West Hartsdale Ave.
White Plains, NY 10607

For more information contact SMPTE at (914) 761-1100.

To register on the web and for the most updated conference information, visit our web site at www.smpte.org.

No Registrations will be accepted at Headquarters after Wednesday, October 4, 2000.
All registrations after that date must be purchased on site.

HOTEL RESERVATION FORM

142nd SMPTE Technical Conference and Exhibiton
Pasadena, California • October 18 - 21, 2000

HOTEL REQUEST FORM MUST BE RECEIVED BY: September 20, 2000

(All reservations will be accepted on a first come, first served basis)

Read the information below before completing the form.

The Pasadena Convention and Visitors Bureau will make hotel assignments upon receipt of this official hotel reservation form. Reservations must be made through the Housing Bureau to receive the conference-discounted rates. Reservations will be assigned with consideration of date received and your expressed hotel preference. Please print or type all information and return promptly via fax (626) 844-0790 or mail to the Pasadena Convention & Visitors Bureau offices at the address below. Absolutely no telephone reservations. Thank you.

HOTEL	SINGLE	DOUBLE	DOUBLE/DOUBLE	TRIPLE	QUAD
Holiday Inn 303 E. Cordova [Parking for overnight guests is currently \$5.00 (self-park) per day.]	\$115.00	\$115.00	\$115.00	\$130.00	\$145.00

Hilton Pasadena 168 S. Los Robles Ave. [Parking for overnight guests is currently \$10.00 (self-park) and \$12 (Valet) per day.]	\$135.00	\$135.00	\$135.00	\$160.00	\$185.00
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Doubletree 191 N. Los Robles Ave. [Parking for overnight guests is currently \$6.00 (self-park) and \$11 (Valet) per day.]	\$149.00	\$159.00	\$159.00	\$169.00	\$179.00
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142ND SMPTE TECHNICAL CONFERENCE AND EXHIBITION OCTOBER 18-21, 2000

IMPORTANT: Fill in all information and fax or mail immediately.
Use only one form per room (Deadline: September 20, 2000).

Name _____
(first name) (last name)

Daytime Phone# (____) _____ Fax# (____) _____

Home Address: _____

City: _____ State: _____ Zip Code: _____

Arrival Date: _____ Departure Date: _____

Room Occupied by: _____

(California State Law requires all occupants to be registered)

Accommodations Desired:

Single (one person) Double (1bed/2 people) Triple (2 beds/3 people)

Double/Double (2beds/2 people) Quad (2 beds/4 people) Other (specify) _____

Hotel Preference: 1st _____ 2nd _____ 3rd _____

Special Request(s) (Based on availability): _____

A deposit for the first night's lodging must accompany this request. The deposit will be credited to your account and will assure reservations being held. Cancellation or alteration of this reservation must be made 3 days prior to arrival; or deposit could be forfeited. Room rate does not include Bed Tax of 12.11%.

Visa Mastercard American Express Card No: _____

Signature (required): _____

Print Cardholders Name: _____

Credit Card Billing Address Zip Code: _____

IMPORTANT HOUSING NOTES

- Reservations cannot be accepted by phone.
- Maximum of three (3) reservations per person. Occupants' names must be received by deadline, no exceptions.
- Housing request must be received by September 20, 2000 in order to obtain the discounted rate.
- Please submit one form per room. Forms may be duplicated if necessary.
- If two or more individuals occupy the same room, submit one form listing all additional names.
- No reservations can be accepted without a check or credit card guarantee.
- Credit cards are preferred, but checks are also acceptable. Please make checks payable to THE HOUSING BUREAU.
- Alteration or cancellation of this registration after September 20, 2000 must be made directly through the hotel 3 days prior to arrival or deposit will be forfeited.
- Please contact the Housing Bureau at (626) 795-9311 if you have not received an acknowledgment within 30 days of submitting your application.
- Once acknowledgment letters have been received please call the hotel directly for a confirmation number.
- Room rates are subject to room tax of 12.11%.
- Hotel check-in is 3:00 p.m. Hotel check-out is noon. A credit card may be required.
- If a rooming list is being used, all information must be accurate and received by the deadline. A credit card guarantee must be used when submitting a room list.
- The Housing Bureau cannot be responsible for requests received after the cut-off date (September 20, 2000) or for room reservations made directly with hotels.

Fax or Mail your housing request with your deposit guarantee no later than **September 20, 2000** to:

PASADENA CONVENTION AND VISITORS BUREAU, Housing Department 171 S. Los Robles, Pasadena, CA 91101.

(626) 795-9311 FAX: (626) 844-0790

Please make your check payable to THE HOUSING BUREAU. The Pasadena Convention & Visitors Bureau will send out an acknowledgement once reservations are received.