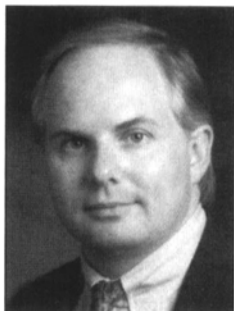


I would like to welcome David Juhren and Dianne Gabriele, who recently joined our staff at Headquarters.



**David Juhren**  
**Director of Publications**

David Juhren, originally from the New York metropolitan area, joins SMPTE as Director of Publications after a five-year stint working in Washington, D.C. In Washington, David was first employed in the publications department of the International Monetary Fund (IMF), where he worked on a number of IMF periodicals, edited sections of books, and closely dealt with start-to-finish publications.

David then moved to the East Coast's Silicon Valley (just outside D.C. in Northern Virginia), accepting a publications management position for an international software firm where he oversaw a staff of editors and publication specialists, led the creation of a departmental website, and guided more publications to CD-ROM. He also piloted the conversion of publications from binders to bound volumes, which not only improved the publications' aesthetics, but also generated sizable savings in publishing costs.

No stranger to the broadcasting world (being the product of a CBC mother and CBS father) David worked in television production and broadcasting during the 1980s. He brings with him a strong amalgamation of editorial/publications background and project management experience.

David is married, with two young children.



**Dianne Gabriele**  
**Meetings Manager**

Dianne Gabriele has joined the SMPTE staff as Meetings Manager. Dianne was previously employed as Executive Director/Meeting Planner for the American Academy of Psychoanalysis in New York City. She was responsible for planning the Academy's Annual and Winter Meetings as well as managing the day-to-day functioning of the Academy office for 650 psychiatric physician members. Her assignments included hotel site selections, negotiating hotel contracts, planning social events, and vendor selections.

Prior to that, she worked for the American Journal of Psychotherapy as Assistant Business Manager. She worked closely with Journal authors and the editorial staff for timely production of the Journal on a quarterly basis, as well as maintaining and promoting subscribership to the Journal.

On a personal note, she was recently married to a Nightly News Editor for NBC in New York City, who has just retired. She has two daughters and resides in New Milford, Connecticut.

Her knowledge of both meeting planning and journal related experience is an excellent combination for SMPTE.