

# News

## Mark Hyman Chairs IEC TC100

SMPTE Staff Engineer Mark S. Hyman has been named Chairman of IEC TC100—Audio, Video and Multimedia Systems and Equipment. The chairman of this committee is proposed by the TC100 Secretariat and appointed by the IEC Central Office, Geneva, Switzerland, for a term of six years.

"I am looking forward to the responsibility and prestige that this honor affords SMPTE and me," said Hyman. Some 200 technical committees and subcommittees and 700 working groups carry out the standards work of the IEC." The professional interaction with all the individuals and organizations involved will be an exciting challenge and rewarding experience."

At SMPTE Hyman's responsibilities include technical and administrative functions relating to the standardization activities of the Society. His report on IEC TC 100 appears on this *Journal* issue.

## Emmy Engineering Award to da Vinci

An Emmy Award for Outstanding Achievement in Engineering Development has been won by da Vinci Systems, Inc., for its 2K Color Enhancement System. da Vinci is a SMPTE Silver Sustaining Member.

The 2K is used by leading video post-production facilities worldwide as the primary tool for color correcting film- and video-originated images for television. In the U.S., 2K systems enhance most prime time programming, as well as most digital cinema feature-length releases, along with DVD and other consumer formats.

The Emmy Award, given by the Academy of Television Arts & Sciences, was presented to da Vinci in ceremonies at the Goldenson Theatre in No. Hollywood, CA, on Aug. 22.

## ABI Study Sees Broadband Gains

Wireless broadband subscribers, accounting for only 2% of all users in 2001, will soar to 15% of the total in just five years, according to a report soon to be released by Allied Business Intelligence. The ABI study predicts that total revenues from broadband subscribers will grow from \$16.8 billion in 2001 to \$59.4 billion in 2006, with wireless technologies making a leap from 9% of total revenues this year to 22% of all revenues in 2006. The report segments the broadband market into nine categories: DSL, cable modems, ISDN, fiber optics, LMDS, MMDS, satellite, millimeter radios, and other technologies. Shipment and revenue forecasts for each category are provided through 2006. Analyses of key market players, including service providers and hardware and software manufacturers, are also included. Details of the report can be found at [www.allied-world.com](http://www.allied-world.com).

## New Tools from Philips

A new set of tools, the Philips STi5512 Software Development Kit (SDK), is aimed at innovating companies, developing new applications for interactive digital TV services. The new product will provide a reference environment to create, test, debug and validate Multimedia Home Platform (MHP) applications, and the opportunity to run those applications within the physical constraints of a real-world MHP receiver. The MHP open standard will give digital TV the boost it needs in order to truly catch on with operators, service providers, and applications developers,

as well as consumers, and will enable providers of digital content to broadcast interactive digital TV applications on all MHP-compliant hardware, such as set-top boxes, integrated digital TV sets, and other receiving devices. The MHP standard will introduce viewers to a wealth of new services including personal TV applications, TV mail, chat, home shopping, home banking, gaming, betting, and voting.

## Miller Joins Digital Systems Technology

Kenny Miller, a 15-year veteran of broadcast systems sales, has joined Digital Systems Technology, Inc. (DST) as regional sales manager in the Atlanta division. In his new position, he will be responsible for developing new industry contacts and nurturing established DST relationships within the broadcast, corporate, and production marketplaces. Based in DST's Atlanta office, he will focus on the procurement of new integration and design opportunities.

## Schultz Named VP at Sundance

Fred Schultz, a pioneer in server technology, has been named vice-president of news automation for Sundance Digital of Irving, TX. He will be responsible for developing products to address the broadcast industry's rapidly growing demand for effective news automation systems. Prior to joining Sundance, Schultz served in a variety of capacities with Leitch Technology, most recently as manager, air and newsroom systems, where he developed three tiers of broadcast newsroom solutions.

### SMPTE HOLLYWOOD FILM CONFERENCE

Date: October 27, 2001

*"Tools to Craft the Modern Motion Picture"*

Topics: Creating the Image, Manipulating the Image, and Preserving the Image

Additional information will be posted on the Hollywood Section website, [www.hsmpte.org](http://www.hsmpte.org), as it becomes available.