

SMPTE News

Thomcast Is Changing Its Name

Thomcast, leading international broadcast, multimedia, and wireless communications company, has rebranded its global operations with a new corporate identity and a new name: Thales (pron: ta'les) Broadcast & Multimedia, effective immediately. Thales is also introducing a new logo and website design to accompany its new corporate identity.

Technicolor Re- Introduces Dye Transfer Process

Technicolor, a Thomson multimedia business, has announced that with the re-release of *Funny Girl* and *Apocalypse Now Redux*, its re-introduced dye transfer process is now available for commercial print production. The process is a unique photomechanical print technique that offers greater color saturation, superior color rendition and tone scale, less grain, and a sharper image than ever before. Selectively used when quality takes precedence over quantity, it is an innovative technology that provides benefits over the standard color positive printing methods to yield the finest color ever for motion pictures. The major advantage is that it cost-effectively produces high-quality, release prints that are resistant to fading.

Fire Vault RAID Qualifies

JEMS Data Unlimited, Inc., has announced Media 100 qualification for their Fire Vault RAID solu-



Phil Livingston

tion. The Fire Vault RAID is a three-drive, TR removable disk array built completely around the FireWire (IEEE1394) specification, with a long list of features. Media 100 builds tools that simplify the creation and delivery of video on the internet. It currently boasts over 24,000 systems installed in more than 50 countries worldwide.

Phil Livingston New VP at Panasonic

Industry veteran Phil Livingston has re-joined Panasonic as vice-president for technical liaison and technical spokesperson for its unit companies, Panasonic Broadcast & Television Systems (PBTS) and Panasonic Security and Digital Imaging (PSDI). He will be responsible for articulating both companies' technical strategies, as well as serving as technical spokesperson at industry forums, industry and trade organizations, and with the news media. Livingston recently celebrated 40 years in broadcasting, of which 22 years were spent in top engineering and technical support positions with Panasonic.

Roderick Snell Wins Award for Excellence

Snell & Wilcox founder and chairman Roderick Snell was presented with the John Tucker International Award for Excellence at the



Roderick Snell

International Broadcasting Convention in Amsterdam, The Netherlands. A citation accompanying the award lauded Snell's "...lifetime's work in breaking down the barriers due to the different standards for television and helping the world's broadcasting community to communicate with itself."

Snell is a SMPTE Fellow.

Chris Homer Named Chief Engineer

Broadcast veteran Chris Homer has been named chief engineer of KMEX-TV, a leading Spanish-language television station located in Los Angeles, CA. Homer, who has more than 15 years of professional broadcast television engineering and communications experience, will oversee all technical operations at the station; his responsibilities include the installation, repair, and maintenance of production facilities, transmitter systems, and broadcast equipment, as well as planning and implementing engineering projects.

Erratum

In the paper titled "Images and Formats," by David Bancroft, in the September 2001 *Journal*, p. 585, the web address in Refs. 1. and 3. should read http://www.smpte.org/engineering_committees/technology_committees/.