



Barbara Wolf presents the Lou Wolf Scholarship Award to Kenneth A. Young at the November meeting of the Pasadena City College chapter.



Milt Shefter was the guest speaker at the PCC chapter meeting in November.

tion); and Education. It must be business-like and demonstrate good communication skills. He urged people to avoid colored paper or gimmicks.

A resume is designed to procure an interview. Shefter articulated the critical components of an interview. Dress

appropriately for that particular business (hair cut and properly maintained clean nails, shoes shined and not showing worn heels, etc.). Ask questions about the company and the position (don't speak only about yourself). Salary and benefits are dis-

cussed after an offer of the job. If you are not hired, inquire about other companies in the industry; you could walk out with a referral for another interview. —Kassa Zakadi, Chairperson

News

Tandberg and Telenor Conduct Broadband Trials

Tandberg Television is partnering with Telenor to conduct end-user trials of broadcast-quality television over an IP (Internet Protocol) broadband network. The trials, which commenced in December 2000 and will conclude in March 2001, will form part of Telenor's field tests of its broadband full service network (FSN) and will offer consumers an exciting new way of receiving entertainment and information.

The Tandberg Television/Telenor trials will provide consumers with a wide choice of multimedia services including digital television; video-on-demand; live and scheduled broadcasts; and personal video recorder (PVR) services via a PC linked to a settop-box. Field trial users in Oslo, Norway, will be connected to the services via broadband access technologies such as VDSL and LMDS. The trials will see the deployment of the new Tandberg Television IP Multi-

Streamer, which enables broadcasters, telcos, and communications companies to cost-effectively distribute MPEG-2 broadcast streams over IP networks.

Milestone in Filmmaking

The film, *O Brother, Where Art Thou?* marks a milestone in the convergence of film and digital technologies. It is the first time that the digital intermediate technology pioneered by Cinesite, Inc., has been used as an extension of the art of cinematography on an entire feature film. The film was created by Ethan and Joel Coen and takes place in rural Mississippi, where three convicts escape from a chain gang.

"Ethan and Joel wanted to create a sense of time and place with a dry, dusty delta look with low golden sunlight," said cinematographer Roger Deakins. "The problem was that principal cinematography was slated for Mississippi during the summer months when I knew landscapes would be lush

with various shades of green." The film was edited traditionally and then converted to digital format by Cinesite. Deakins took a painter's approach to interpreting images in the digital suite. In some scenes he turned lush green trees and other foliage into various yellow tones.

"*O Brother, Where Art Thou?* has created a link between film and digital," said Ruth Scovill, president and COO of Cinesite. "Technology and artistry have blended together to produce stunning results previously unattainable."

International Theatrical Distribution System Developed

Hollywood Software, Inc., has formed a strategic partnership with World Entertainment Software Technology Corp. (WestCorp) that will effectively extend the reach of the former's industry-leading theatrical distribution system, TDS2000, around the world. Under the agreement, WestCorp will collaborate with Hollywood Software

to identify and develop the enhancements required to expand TDS2000 into a tool that allows theatrical distributors and exhibitors to plan, book, and manage the worldwide release of feature films through one unified, state-of-the-art software system.

Margaret Craig Appointed COO

Margaret Craig has been appointed to the position of chief operating officer, Leitch Technology Corp. In her new role, Craig will assume global responsibility for the day-to-day management operations of Leitch. Her key mandate will be to achieve tighter integration of

all of the company's business initiatives. She will focus on execution of strategy and operational excellence, ensuring that the operational plans for Leitch are tightly coupled across all borders and business units.

Jim Webb to Receive Achievement Award

Academy Award-winning production mixer Jim Webb will receive the Cinema Audio Society Career Achievement Award at the annual C.A.S. Awards Banquet on March 3, 2001. Webb's work includes eight

Robert Altman movies for which he helped design and use an 8-track production recording system. His collection of antique working microphones is considered to be one of the largest in the world.

Erratum

Carlos V. Girod, Jr., Provides Analysis for National Geographic Society, January 2000 *Journal*. Headings in the table "Comparisons of Television and Film Formats" on p. 47 were misplaced. A corrected table appears below.

Comparisons of Television and Film Formats (Analysis for National Geographic - Oct. 2000, p. 124)					
Format	Specifications	Image Width (No. of samples)	Image Height (No. of lines)	Total Pixels	"Quality No."
SDTV (NTSC)	SMPTE 125M	720	483	347,760	1
HDTV	SMPTE 274M	1920	1080	2,073,600	6
Format	Specifications	Image Width (mm)	Image Height (mm)	Total Area (mm ²)	
35mm motion picture	SMPTE 59	22	16	352	6*
35mm still	ISO 1754	36	24	864	15
IMAX (65mm 15-perf)	ACVL Handbook	70.41	52.63	3706	63

**Note: Assumes 35mm motion picture film projection and HDTV projection are equivalent*
Table prepared by Carlos V. Girod, Jr.

Calendar

SMPTE ACTIVITIES

SYDNEY, AUSTRALIA—SMPTE 2001 Conference & Exhibition. *July 9-13, 2001.*

NEW YORK, NY—143rd Technical Conference & Exhibition. *November 4-7, 2001.*

DALLAS, TX—36th Advanced Motion Imaging Conference. *February 7-9, 2002.*

PASADENA, CA—144th Technical Conference & Exhibition. *October 23-26, 2002.*

For more information on these and other SMPTE activities contact SMPTE Headquarters: (914) 761-1100; fax: (914) 761-3115.

FEBRUARY

The Arizona Cable Telecommunication Assoc. Annual Meeting, Phoenix, AZ. Info: ACTA, 3610 N. 44th St., Ste. 240, Phoenix, AZ 85018; tel: (609) 955-4122; fax: (602) 955-4505; e-mail: acta@goodnet.com. *February 6-10, 2001.*

APRIL

NAB 2001, Las Vegas, NV. Info: 1771 N. St., NW, Washington, DC 20036; tel: (800) 342-2460; fax: (202) 775-3520; website: www.nab.org/conventions. *April 21-26, 2001.*

MAY

Lightfair International 2001, Las Vegas, NV. Info: AMC, Inc., 240 Peachtree St., NW, Ste. 2200, Atlanta, GA 30303; tel:

(404) 220-2221; fax: (404) 220-2442; website: www.lightfair.com. *May 30 - June 1, 2001.*

JUNE

2001 IEEE International Conference on Consumer Electronics, Los Angeles, CA. Info: Diane D. Williams, Conference Coordinator, 67 Raspberry Patch Dr., Rochester, NY 14612; tel: (716) 392-3862; fax: (716) 392-4397; e-mail: dwilliams@ieee.org. *June 19-21, 2001.*

JULY

SMPTE 2001 Conference and Exhibition, Darling Harbour, Australia. Info: Expertise Events, P.O. Box 295 Brookvale 2100 NSW Australia; tel: +61 2 9939 4445; fax: +61 2 9939 4229; e-mail: smpte2001expertiseevents.com.au; website: www.smpte.com.au. *July 9-13, 2001.*