

# 143rd SMPTE

## Technical Conference and Exhibition

Hilton New York, November 4-7, 2001

### **Pixels, Packets, Processing, and Infrastructure**

New York City will be the place for motion imaging professionals in 2001! SMPTE's 143rd Technical Conference and Exhibition is sure to be informative, educational, and enlightening.

Pixels, Packets, Processing, and Infrastructure is the theme of the conference, with sessions on:

- Case Studies: New Digital Facilities
- Film Acquisition and Processing: Emulsions, Cameras, and Facilities
- 24-Frame Production
- Metadata
- Broadband, Internet, and new Distribution Methods
- Servers and Networking
- File Formats for Interchange
- New Standards for New Media: MPEG 4 and 7
- Archive and Asset Management
- D-Cinema
- Audio

### **The Welcome Reception**

This event has always been successful, and expectations are no different for 2001. The Welcome Reception is the perfect opportunity to get to know the colleagues you'll be sharing the next few days with, as well as getting reacquainted with friends from previous SMPTE Conferences. Join us for a relaxed evening of good company and hors d'oeuvres.

### **Industry Luncheon**

Sit down to a banquet with your colleagues, share information, business cards, and a good meal. The event is capped by the conference's keynote address, as a mover and shaker in the motion imaging industry speaks to attendees. Previous luncheon speakers include: Jack Valenti, Motion Picture Association of America; Michael Sherlock, NBC; Saul Shapiro, ABC; Roger Mayer, Turner Entertainment, and a host of principal players in the field of motion imaging.

### **Honors and Awards Reception**

Annually SMPTE gives awards to those in the industry who have demonstrated great achievement and contribution to motion imaging. Awards include Honorary Membership, the Citation for Outstanding Service, the Eastman Kodak, John Grierson/Technicolor, Fuji, and SMPTE Journal awards, and the new Leitch award.

### **Registration and Further Conference Developments**

If you're a SMPTE member, registering early saves you money. If you're not a member, becoming one more than pays for itself in early registration fees for the Technical Conference. Keep monitoring the Journal and SMPTE's website ([www.smpte.org](http://www.smpte.org)) for the latest in new sessions, program developments, speakers, and more.

# CALL FOR PAPERS



## **143rd SMPTE Technical Conference and Exhibition *Pixels, Packets, Processing, and Infrastructure* Hilton New York, November 4-7, 2001**

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*SMPTE's 143rd Technical Conference and Exhibition is sure to be informative, educational, and enlightening.*

Editorial Vice-President Edward Hobson (Omneon) along with Program Chairs Phil Livingston (Azcar) and Charles Phelan (NTC) are making plans for this intriguing and stimulating conference. Pixels, Packets, Processing, and Infrastructure is the theme of the conference, and those who have knowledge, expertise, or special concerns and interests in these areas, are invited to submit paper titles and a 500-word synopsis.

### **TOPICS TO BE DISCUSSED:**

- Case Studies: New Digital Facilities
- Film Acquisition and Processing
- Display and Projection
- Metadata
- Exchange of Essence
- D-Cinema
- Servers and Networking
- New Standards for New Media: MPEG-4 and MPEG-7
- Broadband, Internet, and new Distribution Methods
- Data to the Home
- 24P Experiences and Update
- Repurposing for New Digital Media
- Archiving and Asset Management
- Audio

### **PAPER SUBMISSION INFORMATION**

On the back of this page is a Synopsis Form that must be completed and submitted to SMPTE Headquarters. We will also need submissions to be sent electronically to Marilyn Waldman, Program Coordinator, at [MWaldman@SMPTE.org](mailto:MWaldman@SMPTE.org). The Synopsis Form must be submitted by June 1, 2001, and all information on the form must be filled out completely.

Speakers will be advised by July 13th whether their papers have been accepted. If your paper proposal is accepted, your full manuscript must be submitted no later than September 13th. If you have questions, please contact Marilyn at SMPTE Headquarters by calling 914-761-1100, ext. 116, or e-mailing [MWaldman@SMPTE.org](mailto:MWaldman@SMPTE.org).

### **SMPTE EXHIBITION**

It is not too late for companies wishing to participate in SMPTE's Exhibition. If you are interested in exhibit space, contact Steve Antolick, Exhibit Coordinator, SMPTE, 1200 19th St. NW, Ste. 300 Washington, D.C. Tel: 202-367-2311, fax: 202-429-5112, or e-mail [Steven\\_Antolick@dc.sba.com](mailto:Steven_Antolick@dc.sba.com).

### **SPONSORSHIPS**

Sponsorships of seminars, receptions, coffee breaks, and registration materials are just a few ways to promote your company's products and services, and heighten customer awareness. We can tailor any sponsorship package or create new sponsorship opportunities to suit your company's needs. Those interested should contact Linda Alexander, at [LAlexander@SMPTE.org](mailto:LAlexander@SMPTE.org) for a complete list of options.

# SYNOPSIS FORM

## 143rd SMPTE Technical Conference and Exhibition Hilton New York, November 4-7, 2001



Please complete all personal information so that we can contact you.

Title of Paper: \_\_\_\_\_

Author(s): \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip/Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Are you a SMPTE Member? [ ] Yes [ ] No

In the space below, or stapled to this form, please submit a 500-word synopsis explaining what your paper is about. Be as detailed as possible. The synopsis will be used to determine the suitability of the paper for presentation at this conference. SMPTE prides itself on professional conference presentations and proceedings. Please make sure that your synopsis and subsequent paper are technical in nature. Purely commercial offerings or "sales pitches" are to be avoided and will not be accepted. Thank you for your submission.

### **SYNOPSIS:**

# 143RD SMPTE TECHNICAL CONFERENCE AND EXHIBITION

November 4-7, 2001  
Hilton New York • New York, NY

## “Pixels, Packets, Processing, and Infrastructure”

## CONFERENCE REGISTRATION FORM

### REGISTRATION SELECTION:

Please use one form per person.

Registration Credentials will be available for pickup on site.

(Please check appropriate box) Please mark the package and tickets desired.

	Early Bird:	
	On or before 10/1/01	After 10/1/01
Full Conference: Member	\$700 <input type="checkbox"/>	\$ 800 <input type="checkbox"/>
Full Conference: Nonmember	\$900 <input type="checkbox"/>	\$1,000 <input type="checkbox"/>
Life Member/Life Fellow	\$ 50 <input type="checkbox"/>	\$ 50 <input type="checkbox"/>
Sessions Only: Member	\$500 <input type="checkbox"/>	\$ 600 <input type="checkbox"/>
Sessions Only: Nonmember	\$700 <input type="checkbox"/>	\$ 800 <input type="checkbox"/>
Seminar Only: Member	\$400 <input type="checkbox"/>	\$ 500 <input type="checkbox"/>
Seminar Only: Nonmember	\$600 <input type="checkbox"/>	\$ 700 <input type="checkbox"/>
Student Member	\$ 50 <input type="checkbox"/>	\$ 50 <input type="checkbox"/>
Student Nonmember	\$ 75 <input type="checkbox"/>	\$ 75 <input type="checkbox"/>
Speaker	\$500 <input type="checkbox"/>	\$ 500 <input type="checkbox"/>
One Day (Please indicate day below.)	\$400 <input type="checkbox"/>	\$ 400 <input type="checkbox"/>
	<input type="checkbox"/> Monday <input type="checkbox"/> Tuesday <input type="checkbox"/> Wednesday	

Deadline for pre-registration is October 22, 2001

### ADDITIONAL TICKETS:

Welcome Reception	\$75 <input type="checkbox"/>
Industry Luncheon	\$50 <input type="checkbox"/>
Fellows Luncheon (Fellows/Life Fellows only)	\$50 <input type="checkbox"/>
Honors and Awards Reception	\$75 <input type="checkbox"/>
Exhibits Only	\$25 <input type="checkbox"/>

### ATTENTION NON-MEMBERS!

Avoid paying \$200 more than members by joining SMPTE now at \$125 annually, and receive the SMPTE Journal, monthly. Check the “New Member” option below and add \$125 to the “Full Conference Member” rate.

- New Membership \$125  
Date of Birth \_\_\_\_\_
- Renewal \$125
- New Student Membership/Renewal \$ 25  
Date of Birth \_\_\_\_\_

Name of School: \_\_\_\_\_

Date of Graduation: \_\_\_\_\_

Total Amount Due (U.S. Dollars) \$ \_\_\_\_\_

Special Needs: Please check here if you have a disability and may require special accommodation. We will contact you.

### PAYMENT METHOD (U.S. DOLLARS)

Check (payable to SMPTE)  MC  Visa  AmEx

Card # \_\_\_\_\_ Exp. Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

Print name as it appears on Card: \_\_\_\_\_

Signature: \_\_\_\_\_

Name: \_\_\_\_\_  
*of attendee*

Name: \_\_\_\_\_  
*as you want it to appear on badge*

Name: \_\_\_\_\_  
*of person completing this form if not the attendee*

Company: \_\_\_\_\_

Title: \_\_\_\_\_

Address: (company or home) \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

Zip/Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_ Web site: \_\_\_\_\_

SMPTE Member?  Yes  No Membership Number: \_\_\_\_\_

### REGISTRATION PACKAGES

- **Full Conference Registration:** Includes admission to the all-day seminar on Sunday, November 4 (box lunch), all of the technical sessions, admission to the exhibit hall, the Welcome Reception, the Industry Luncheon, and the Honors and Awards Reception.
- **Sessions Only:** Includes admission to all of the technical sessions, the exhibit hall, the Welcome Reception, the Industry Luncheon, and the Honors and Awards Reception.
- **Seminar Only:** Includes admission to the all-day seminar on Sunday, November 4 and a box lunch.
- **Life Members & Life Fellows:** Includes admission to the all-day seminar on Sunday, November 4 (box lunch), all of the technical sessions, and the exhibit hall. Additional tickets are required for admission to the Welcome Reception, Industry Luncheon, and the Honors and Awards Reception.
- **Students:** Includes admission to the all-day seminar on Sunday, November 4 (box lunch), all of the technical sessions, admission to the exhibit hall, the Welcome Reception, the Industry Luncheon, and the Honors and Awards Reception.
- **Speakers:** Includes admission to the all-day seminar on Sunday, November 4 (box lunch), all of the technical sessions, admission to the exhibit hall, the Welcome Reception, the Industry Luncheon, and the Honors and Awards Reception.

### CHANGES & CANCELLATIONS

- Cancellations must be requested in writing and sent to SMPTE via mail or fax.
- A \$75 administrative fee will be incurred on all cancellations.
- No REFUNDS or CANCELLATIONS will be accepted if postmarked after October 22, 2001.

### RETURN COMPLETED FORM TO SMPTE:

Via fax: (914) 761-3115

or via mail to: 595 West Hartsdale Ave.  
White Plains, NY 10607

For more information contact SMPTE at (914) 761-1100.

No Registrations will be accepted at Headquarters after Monday, October 22, 2001.  
All registrations after that date must be purchased on site.

# 143RD SMPTE TECHNICAL CONFERENCE AND EXHIBITION

November 4-7, 2001  
Hilton New York • New York, NY

***"Pixels, Packets, Processing,  
and Infrastructure"***

## **HOUSING RESERVATION FORM**

Reservations must be made by October 15, 2001, but please confirm your room as soon as possible, since there are a limited number of rooms blocked at the group rate. After October 15, 2001 rooms will be confirmed on a space and rate availability only. Reservations must be accompanied by a first night's deposit via credit card or by company or personal check. *Reservations may be canceled prior to 72-hours to arrival without penalty.*

**Read Carefully. Please print neatly or type all information, abbreviating as necessary.**

Guest Name: \_\_\_\_\_

Sharing room with: \_\_\_\_\_

Agency/Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Arrival Date: \_\_\_\_\_ Time: \_\_\_\_ a.m. \_\_\_\_ p.m. Departure Date: \_\_\_\_\_

### **MAIL RESERVATIONS TO:**

Hilton New York  
Reservations Dept. / HRW  
Humboldt Industrial Park  
Maplewood Drive  
Hazelton, PA 18201

### **PHONE RESERVATION:**

1-800-Hiltons (445-8667)  
1-212-586-7000  
1-570-450-1582 (fax)

**Check-in: 3:00 p.m.      Check-out: 12:00 Noon**

### **ACCOMMODATION PREFERENCES:**

*(Please check your desired room type)*

- Single      \$254.00  
 Double      \$265.00

Rollaways are \$30 additional.

All rates are plus tax: 13.25% plus 2.00 per night.

#### **ROOM PREFERENCE**

- Smoking                       Non Smoking       ADA  
 One Bed                       Two Bed

Name(s) of person(s) sharing accommodations: \_\_\_\_\_

No. of people in room: \_\_\_\_\_

Special Accommodations Requests: \_\_\_\_\_

*The hotel will try to meet all requests, but there is no guarantee.*

### **PAYMENT METHOD:**

- Enclosed check  
(made payable to the Hilton New York) Amount: \$ \_\_\_\_\_

- Visa                               Mastercard  
 American Express               Diners Club  
 Discover

Credit Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_ / \_\_\_\_

Print name as it appears on the card:

Signature: \_\_\_\_\_