

## Ioan Allen Receives AMPAS Award of Commendation

The Academy of Motion Picture Arts and Sciences awarded Ioan Allen, along with Mark Harrah and Robin Bransbury, the Award of Commendation for their creation of the Trailer Audio Standards Association's (TASA) Trailer Loudness Standard. Allan, Harrah, and Bransbury conceived, designed, and implemented this standard, which was based on a technical paper, "Are Movies too Loud," by Ioan Allen, published in the *SMPTE Journal*, January 1998, for which Allen received the 1999 *SMPTE Journal* Award. The Trailer Loudness Standard, which established a maximum loudness of 86 dB LEQ(m), has become the means by which the film community and audiences assure a balance between trailers and feature presentations. Awards were presented at the Academy's Technical Awards Presentation dinner in March.

## Tribune to Create First All-Digital Studio in the U.S.

Tribune Co. will thoroughly renovate and modernize one of Hollywood's most historic locations, the 10-acre KTLA studio lot, located on Sunset Boulevard, making it the first all-digital studio lot in the U.S. The formation of Tribune Studios recognizes the exploding demand for state-of-the-art digital production facilities from the Hollywood creative community.

The project will convert six sound stages, totaling more than 70,000 sq ft, to full digital capabilities. All stages will feature Sony digital cameras, recording facilities, and control rooms. Tribune Studios, scheduled to be online in second quarter 2001, will provide full, cutting-edge pre-production and production services for the creation of film, television, and new media content.

## IMAX Announces New "Super" Digital Cinema Projector

Imax has announced plans to build DLP Cinema projectors capable of projecting the largest high-quality digital image available anywhere in the world. This new super digital cin-

ema projector will have twice the performance of D-Cinema and will be the only system capable of filling the largest stadium-style theaters with screens as large as 80 ft wide. The projector will use proprietary and patent-pending technology in addition to Texas Instruments Inc.'s (TI) DLP cinema technology.

## Tandberg Provides Digital Network Distribution Solution to NBC

Tandberg Television has announced that NBC will migrate from its current analog distribution system to multiple Tandberg digital encoding systems to be installed in both its New York City and Burbank studios. This migration from NBC's current distribution system, which broadcasts to approximately 180 of its 217 affiliates via satellite, will enable the network to embrace the benefits of digital transmission. In all, five redundant multichannel systems will be installed at NBC's New York and Burbank facilities.

## Program Control from Encoda Systems Makes ASP Debut

Encoda Systems has announced plans to launch Program Control in the North American market, offering it for the first time in an application service provider environment for broadcast station groups and multichannel cable networks. Program Control also works as a standalone or centralized solution and can be integrated with Encoda information management systems such as Paradigm and BMS.

Program Control is designed to address the increasing complexity of the broadcast and cable markets by giving users a single solution for purchasing, analyzing, promoting, scheduling, reporting, expensing, and paying for program assets.

## Telestream and Vsoft Provide Seamless Solution for MPEG Encoding

Telestream and Vsoft have announced a partnership involving integration of Telestream's MPEG media encoding/delivery appliance products and Vsoft's MPEG media management software

tools. This product integration provides a seamless solution for the acquisition, delivery, and management of high-quality digital media.

The partnership has enabled Vsoft and Telestream to develop file compatibility and metadata interchange to facilitate smooth and reliable operation between their products. Both companies share a common goal of replacing cumbersome handling of physical videotape with efficient digital media management and distribution solutions.

## ShowBiz Expo May 31-June 2

ShowBiz Expo will be held at the Los Angeles Convention Center from May 31-June 2, 2001. This year's conference will feature sessions on four issues affecting all entertainment professionals: the actors' and writers' strikes, the expansion of digital technology, globalization of production, and the California power crisis.

For more information on the conference and exhibit, go to [www.showbizexpo.com](http://www.showbizexpo.com).

## Bob Caniglia Named National Manager at Snell & Wilcox

As part of its current effort to provide expanded service to outside distribution channels, Snell & Wilcox has announced the hiring of Bob Caniglia as national manager of Channel Partners. In his new position, Caniglia will work closely with current and potential resellers of Snell & Wilcox equipment, including equipment dealers and systems integrators, located in the U.S. and Canada. He joins Snell & Wilcox with previous experience as product marketing manager at Quantel, where he was employed for three years. Most recently, he served as director of sales for video equipment manufacturer, Post Impressions, where he handled direct sales of high-definition and standard-definition videodisk systems throughout the eastern U.S.

