

143rd SMPTE

Technical Conference and Exhibition

Hilton New York, November 4-7, 2001

Pixels, Packets, Processing, and Infrastructure

New York City will be the place for motion imaging professionals in 2001! SMPTE's 143rd Technical Conference and Exhibition is sure to be informative and enlightening.

Pixels, Packets, Processing, and Infrastructure is the theme of the conference, with a program* that's shaping up to be both exciting and stimulating:

Sunday

All-Day Seminar: TBA

Monday

9:00 am Welcoming Session and Guest Speaker

10:00 am Session: Broadband, Internet, and New Distribution Methods
Session: TBD

2:30 pm Session: Servers and Networking
Session: File formats for Interchange

Tuesday

8:30 am Session: Case Studies: New Digital Facilities
Session: Film Acquisition and Processing: Emulsions, Cameras, and Facilities

2:30 pm Session: New Standards for New Media: MPEG 4 and 7
Session: Archive and Asset Management

Wednesday

8:30 am Session: 24-Frame Production
Session: Metadata

12:30 pm Lunch

2:30 pm Session: D-Cinema
Session: Audio

The Welcome Reception

This event has always been successful, and expectations are no different for 2001. The Welcome Reception is the perfect opportunity to get to know the colleagues with whom you'll be sharing the next few days, as well as to get reacquainted with friends from previous SMPTE Conferences. Join us for a relaxed evening of good company and hors d'oeuvres.

Industry Luncheon

Sit down to a banquet with your colleagues and share information, business cards, and a good meal. The event is capped by the conference's keynote address, as a mover and shaker in the motion imaging industry speaks to attendees. Previous luncheon speakers include: Jack Valenti, Motion Picture Association of America; Michael Sherlock, NBC; Saul Shapiro, ABC; Roger Mayer, Turner Entertainment, and a host of principal players in the field of motion imaging.

Honors and Awards Reception

Annually, SMPTE honors those in the industry who have demonstrated great achievement and contribution to motion imaging. Awards include Honorary Membership, the Citation for Outstanding Service, the Eastman Kodak, John Grierson/Technicolor, Fuji, and SMPTE Journal awards, and the new Leitch award.

Registration and Further Conference Developments

If you're a SMPTE member, registering early saves you money. If you're not a member, becoming one more than pays for itself in early registration fees for the Technical Conference. Keep monitoring the *Journal* and SMPTE's Website (www.SMPTE.org) for the latest in new sessions, program developments, speakers, and more.

SMPTE Exhibition

It is not too late for companies wishing to participate in SMPTE's Exhibition. If you are interested in exhibit space, contact Steve Antolick, Exhibit Coordinator, 2025 M St., NW, Ste. 800, Washington, D.C. 20036. Tel: 202-367-2311, fax: 202-429-5112; e-mail: Steven_Antolick@dc.sba.com.

Sponsorships

Sponsorships of seminars, receptions, coffee breaks, and registration materials are just a few ways to promote your company's products and services, and heighten customer awareness. We can tailor any sponsorship package or create new sponsorship opportunities to suit your company's needs. Those interested should contact Linda Alexander at LAlexander@SMPTE.org for a complete list of options.

*This program is tentative and subject to change without notice.