

143rd SMPTE

Technical Conference and Exhibition

Hilton New York, November 4-7, 2001

Pixels, Packets, Processing, and Infrastructure

New York City will be the place for motion imaging professionals in 2001! SMPTE's 143rd Technical Conference and Exhibition is sure to be informative.

Pixels, Packets, Processing, and Infrastructure is the theme of the conference, with a program* that's shaping up to be both enlightening and entertaining:

All-Day Seminar

**SUNDAY,
NOVEMBER 4, 2001**

Packets and Streaming Media

Chair: *Chuck Dages*, Warner Bros., New Media

Technical Program

**MONDAY,
NOVEMBER 5, 2001**

MORNING

Opening Session and Guest Speaker

Session: **Broadband, Internet, and New Distribution Methods**

Chair: *Pete Ludé*, iBlast Networks

Session: **Audio**

Chair: *Richard Hess*, National TeleConsultants, Inc.

Industry Luncheon and Keynote Address

AFTERNOON

Session: **Servers and Networking**

Chair: *Al Kovalick*, Pinnacle Systems

Session: **File Formats for Interchange**

Chair: *Brad Gilmer*, AAF Association

**TUESDAY,
NOVEMBER 6, 2001**

MORNING

Session: **Case Studies: New Digital Facilities**

Chair: *David Horowitz*, Horowitz TV Technology

Session: **Film Acquisition and Processing: Emulsions, Cameras, and Facilities**

Chair: *Timothy Spitzer*, Tapehouse Editorial Co.

AFTERNOON

Session: **New Standards for New Media: MPEG-4 and 7**

Chair: *Rich Mizer*, Digital Ventures Diversified, Inc.

Session: **Archive and Asset Management**

Chair: *Janet Gardner*, eMotion, Inc.

**WEDNESDAY,
NOVEMBER 7, 2001**

MORNING

Session: **24 P: An Update**

Chair: *Gavin Schutz*, Liberty Livewire Corp.

Session: **Metadata**

Chair: *Robert Slutske*, National TeleConsultants, Inc.

Lunch

AFTERNOON

Session: **D-Cinema**

Chair: *William C. Miller*, ABC, Inc.

Session: **Video and IP**

Co-Chair: *Darcy Antonellis*, Warner Bros.
Co-Chair: *Gary Washauer*, Pinnacle Systems

The Welcome Reception

This event has always been successful, and expectations are no different for this year. The Welcome Reception is the perfect opportunity to get to know the colleagues you'll be sharing the next few days with, and to get re-acquainted with friends from previous SMPTE conferences. Join us for a relaxed evening of good company and hors d'oeuvres.

Industry Luncheon

Sit down to a banquet with your colleagues; share information, business cards, and a good meal. The event is capped by the conference's keynote address, as a mover and shaker in the motion imaging industry speaks to attendees. Previous luncheon speakers include: Jack Valenti, Motion Picture Association of America; Michael Sherlock, NBC; Saul Shapiro, ABC; Roger Mayer, Turner Entertainment, and a host of principal players in the field of motion imaging.

Honors and Awards Reception

Annually, SMPTE gives awards to those in the industry who have demonstrated great achievement and contribution to motion imaging. Awards include Honorary Membership, the Citation for Outstanding Service, the Eastman Kodak, John Grierson/Technicolor, Fuji, and SMPTE Journal awards, and the new Leitch award.

Registration and Further Conference Developments

If you are a SMPTE member, registering early saves you money. If you're not a member, becoming one more than pays for itself in early registration fees for the Technical Conference. Keep monitoring the *Journal* and SMPTE's Website (www.SMPTE.org) for the latest in new sessions, program developments, speakers, and more.

SMPTE Exhibition

It is not too late for companies wishing to participate in SMPTE's Exhibition. Contact Steve Antolick, Exhibit Coordinator, SMPTE, 2025 M St. NW, Ste. 800, Washington, DC 20036. Tel: 202-367-2311, fax: 202-429-5112, or e-mail: Steven_Antolick@dc.sba.com.

Sponsorships

Sponsorships of seminars, receptions, coffee breaks, and registration materials are just a few ways to promote your company's products and services, and heighten customer awareness. We can tailor any sponsorship package or create new sponsorship opportunities to suit your needs. Contact Linda Alexander at lalexander@smpte.org for a complete list of options.

*This program is tentative and subject to change without notice.

143RD SMPTE TECHNICAL CONFERENCE AND EXHIBITION

November 4-7, 2001
Hilton New York • New York, NY

"Pixels, Packets, Processing, and Infrastructure"

REGISTRATION SELECTION:

Please use one form per person.

Registration Credentials will be available for pickup on site.

(Please check appropriate box) Please mark the package and tickets desired.

	Early Bird:		
	On or before 10/1/01		After 10/1/01
Full Conference: Member	\$700 <input type="checkbox"/>		\$ 800 <input type="checkbox"/>
Full Conference: Nonmember	\$900 <input type="checkbox"/>		\$1,000 <input type="checkbox"/>
Life Member/Life Fellow	\$ 50 <input type="checkbox"/>		\$ 50 <input type="checkbox"/>
Sessions Only: Member	\$500 <input type="checkbox"/>		\$ 600 <input type="checkbox"/>
Sessions Only: Nonmember	\$700 <input type="checkbox"/>		\$ 800 <input type="checkbox"/>
Seminar Only: Member	\$400 <input type="checkbox"/>		\$ 500 <input type="checkbox"/>
Seminar Only: Nonmember	\$600 <input type="checkbox"/>		\$ 700 <input type="checkbox"/>
Student Member	\$ 50 <input type="checkbox"/>		\$ 50 <input type="checkbox"/>
Student Nonmember	\$ 75 <input type="checkbox"/>		\$ 75 <input type="checkbox"/>
Speaker	\$500 <input type="checkbox"/>		\$ 500 <input type="checkbox"/>
One Day (Please indicate day below.)	\$400 <input type="checkbox"/>		\$ 400 <input type="checkbox"/>
	<input type="checkbox"/> Monday <input type="checkbox"/> Tuesday <input type="checkbox"/> Wednesday		

Deadline for pre-registration is October 22, 2001

ADDITIONAL TICKETS:

Welcome Reception	\$75 <input type="checkbox"/>
Industry Luncheon	\$50 <input type="checkbox"/>
Fellows Luncheon	
(Fellows/Life Fellows only)	\$50 <input type="checkbox"/>
Honors and Awards Reception	\$75 <input type="checkbox"/>
Exhibits Only	\$25 <input type="checkbox"/>

ATTENTION NON-MEMBERS!

Avoid paying \$200 more than members by joining SMPTE now at \$125 annually, and receive the SMPTE Journal, monthly. Check the "New Member" option below and add \$125 to the "Full Conference Member" rate.

- New Membership \$125
Date of Birth _____
- Renewal \$125
- New Student Membership/Renewal \$ 25
Date of Birth _____

Name of School: _____

Date of Graduation: _____

Total Amount Due (U.S. Dollars) \$ _____

Special Needs: Please check here if you have a disability and may require special accommodation. We will contact you.

PAYMENT METHOD (U.S. DOLLARS)

Check (payable to SMPTE) MC Visa AmEx

Card # _____ Exp. Date: ____/____

Print name as it appears on Card: _____

Signature: _____

CONFERENCE REGISTRATION FORM

Name: _____
of attendee

Name: _____
as you want it to appear on badge

Name: _____
of person completing this form if not the attendee

Company: _____

Title: _____

Address: (company or home) _____

City: _____ State: _____

Zip/Postal Code: _____ Country: _____

Phone: _____ Fax: _____

E-mail: _____ Web site: _____

SMPTE Member? Yes No Membership Number: _____

REGISTRATION PACKAGES

• **Full Conference Registration:** Includes admission to the all-day seminar on Sunday, November 4 (box lunch), all of the technical sessions, admission to the exhibit hall, the Welcome Reception, the Industry Luncheon, and the Honors and Awards Reception.

• **Sessions Only:** Includes admission to all of the technical sessions, the exhibit hall, the Welcome Reception, the Industry Luncheon, and the Honors and Awards Reception.

• **Seminar Only:** Includes admission to the all-day seminar on Sunday, November 4 and a box lunch.

• **Life Members & Life Fellows:** Includes admission to the all-day seminar on Sunday, November 4 (box lunch), all of the technical sessions, and the exhibit hall. Additional tickets are required for admission to the Welcome Reception, Industry Luncheon, and the Honors and Awards Reception.

• **Students:** Includes admission to the all-day seminar on Sunday, November 4 (box lunch), all of the technical sessions, admission to the exhibit hall, the Welcome Reception, the Industry Luncheon, and the Honors and Awards Reception.

• **Speakers:** Includes admission to the all-day seminar on Sunday, November 4 (box lunch), all of the technical sessions, admission to the exhibit hall, the Welcome Reception, the Industry Luncheon, and the Honors and Awards Reception.

CHANGES & CANCELLATIONS

- Cancellations must be requested in writing and sent to SMPTE via mail or fax.
- A \$75 administrative fee will be incurred on all cancellations.
- No REFUNDS or CANCELLATIONS will be accepted if postmarked after October 22, 2001.

RETURN COMPLETED FORM TO SMPTE:

Via fax: (914) 761-3115

or via mail to: 595 West Hartsdale Ave.
White Plains, NY 10607

For more information contact SMPTE at (914) 761-1100.

No Registrations will be accepted at Headquarters after Monday, October 22, 2001.
All registrations after that date must be purchased on site.

143RD SMPTE TECHNICAL CONFERENCE AND EXHIBITION

November 4-7, 2001
Hilton New York • New York, NY

***"Pixels, Packets, Processing,
and Infrastructure"***

HOUSING RESERVATION FORM

Reservations must be made by October 15, 2001, but please confirm your room as soon as possible, since there are a limited number of rooms blocked at the group rate. After October 15, 2001 rooms will be confirmed on a space and rate availability only. Reservations must be accompanied by a first night's deposit via credit card or by company or personal check. *Reservations may be canceled prior to 72-hours to arrival without penalty.*

Read Carefully. Please print neatly or type all information, abbreviating as necessary.

Guest Name: _____

Sharing room with: _____

Agency/Company: _____

Address: _____

City: _____

State: _____ Zip: _____

Telephone: _____ Fax: _____ Email: _____

Arrival Date: _____ Time: ____ a.m. ____ p.m. Departure Date: _____

Check-in: 3:00 p.m. Check-out: 12:00 Noon

MAIL RESERVATIONS TO:

Hilton New York
Reservations Dept. / HRW
Humboldt Industrial Park
Maplewood Drive
Hazelton, PA 18201

PHONE RESERVATION:

1-800-Hiltons (445-8667)
1-212-586-7000
1-570-450-1582 (fax)

ACCOMMODATION PREFERENCES:

(Please check your desired room type)

- Single \$254.00
 Double \$265.00

Rollaways are \$30 additional.

All rates are plus tax: 13.25% plus 2.00 per night.

ROOM PREFERENCE

Smoking Non Smoking ADA

One Bed Two Bed

Name(s) of person(s) sharing accommodations: _____

No. of people in room: _____

Special Accommodations Requests: _____

The hotel will try to meet all requests, but there is no guarantee.

PAYMENT METHOD:

Enclosed check
(made payable to the Hilton New York) Amount: \$ _____

- Visa Mastercard
 American Express Diners Club
 Discover

Credit Card Number: _____

Expiration Date: ____ / ____

Print name as it appears on the card:

Signature: _____