

## IBC's First Interactive TV Awards

Heinz isn't the only outfit with 57 varieties. Fifty-seven television programs selected from a record 304 entries from 28 countries will be presented at this year's Nombre d'Or Festival. The programs include interactive versions of the CBS drama "CSI (Crime Scene Investigator)" and Celador's "Who Wants to be a Millionaire." According to Ferhan Cook, who helped devise the awards and who chaired the iTV pre-selection jury, "We've seen very high-quality projects this year, and it was truly a difficult choice to select from the large number of entries. The future of program creation looks very exciting."

The Nombre d'Or Festival takes place every September in Amsterdam as part of IBC, the world's leading electronic media event; last year it attracted 45,000 visitors from 150 countries. IBC 2001 will be held from September 14 to 18; full details, including registration information, is available online at [www.ibc.org](http://www.ibc.org).

## Hermaphroditic Fiber-Optic Connectors

Telecast Fiber Systems, Inc., has announced that the hermaphroditic fiber-optic connectors used in conjunction with Telecast's viper system have met the SMPTE standard and have become the industry standard. Telecast first introduced these connectors to the television broadcast industry in the early 1990s, in conjunction with products such as the Sidewinder



North America's Most Prestigious Print Competition

## The Annual Gold Ink Awards

### SMPTE Journal Wins Bronze Gold Ink Award

David Juhren, SMPTE Director of Publications, announced that the *SMPTE Journal* is the recipient of a prestigious Gold Ink Award. This year's entries totaled well over 1,500, and the *Journal* walks away with a Bronze Award in Science and Technological Magazines. The *Journal* was chosen in this category because of its technical difficulty, overall visual effectiveness, quality of printing, and quality of color separations. SMPTE shares this honor with our printer, IPC, who works closely with our staff to produce the *SMPTE Journal*.



"A publication is only as good as the people who are listed on the masthead," said Juhren, "and therefore the award also goes to MaryAnn Frusciante, Mathew Kuriakose, Dianne Purrier, and Marilyn Waldman, whose work, dedication, and seriousness of purpose have produced 'The Award-Winning *SMPTE Journal*.'" He added, "SMPTE members are receiving a top-notch, well-designed, high-quality product in their mailbox each month."

and Viper fiber-optic snake systems. Since that time, the connectors have become a de facto standard in outside broadcast production, including news, sports, and entertainment events.

Telecast combined its fiber-optics technology with connectors from Delphi to enable major U.S. networks and many local stations to broadcast coverage of the 2001 presidential inaugural activities. The combined technologies were also used to broadcast coverage of the presidential election controversy and ballot recount in Florida.

## Illumination Dynamics Opens its Doors

Illumination Dynamics, Inc., which provides lighting and power gen-

eration rental equipment and technical services to the motion picture, television, special events and sports broadcast markets throughout North America, is open for business. According to Carly Barber, the company's co-founder and president, "We are extraordinarily excited to form Illumination Dynamics to provide innovative lighting and power solutions to the entertainment industry; our focus will be on first-class equipment, with excellent service and support."

## Tom McMahon Joins DemoGraFX

Thomas L. McMahon has been named chief architectural officer of DemoGraFX, Inc., the Santa Monica, CA, provider of "visually

perfect" digital video compression. His role will be to interpret marketing needs for technologists and DemoGraFX technology for its customers; he performed similar duties for Microsoft Corp., which he joined in 1997. McMahon was also involved over many years in a number of projects involving 2-D and 3-D computer graphics and imaging.

## **Douglas Korte Named VP at Leitch Technology**

Douglas Korte, an industry veteran with more than 15 years' experience in the television and entertainment industry, has been promoted to vice-president of server system sales at Leitch Technology of Toronto, Canada. Korte will be responsible for implementing Leitch's server sales strategy in the U.S., focusing on building partner relations, developing new market opportunities, and facilitating communications with the sales forces. He has previously been affiliated with Sony and Ampex in the areas of engineering, marketing, and sales.

## **NATAS President John Cannon Dies at Age 74**

John Cannon passed away after serving more than 25 years as president of the N.Y.-based National Academy of Television Arts and Sciences. Cannon suffered a heart attack in Cologne, Germany, on June 22, after arriving to attend a forum sponsored by the International Council of NATAS.

Cannon's career at NATAS began in the early years of the New York Chapter; he became president of the National Academy in 1976. The chapter,

under his leadership, ran the daytime Emmy awards, news documentary awards, sports awards, science and technology awards, community and public service awards, and managed the activities of the local chapters. A sister organization, the Academy of Television Arts and Sciences (ATAS) in California, handles the Primetime Emmys and the Hollywood chapter; both share the rights to the Emmy statuette and symbol.

Cannon was instrumental in expanding the National Academy to a total of 18 chapters nationwide. He traveled worldwide to increase membership and participation of television professionals in all facets of the industry, and insure proper judging procedures in order to raise industry standards. Through his efforts the Emmy judging and awards process is available to almost everyone in the television industry.

## **News on Books**

### **Sypha Provides Free Access to NLE Product Listing**

Video editors who are looking for the latest in nonlinear editing (NLE) technology, now have free online access to the hundreds of high-quality products listings in Sypha's reference, *The NLE Buyers Guide*. Visitors can browse through its entire database of NLE products, or search for specific products by application, type, host platform, video input/output, cost range, manufacturer or name. Visitors may also subscribe to the Syphanews free monthly newsletter for NLE-related news.

The NLE Buyers Guide covers all types of NLE product, including turnkey systems, hardware platforms and software packages, and covers prosumer/professional video editing applications from DV editing and content creation for DVD/Web, to high-end finishing for HDTV/film. The Guide also covers disk recorders and servers designed to work with editing applications.

### **Free Educational Guide from Communications Specialties**

In response to increasing requests from dealers and customers for easy explanations of advanced video scaling concepts, Communications Specialties announces the availability of its newest free EduGuide, *Advanced Video Scaling*. Building upon the basics introduced in *An Introduction to Video Scaling*, CSI's original video scaling guide, the newest EduGuide provides easy-to-follow explanations and diagrams describing important scaling functions, such as inverse 3:2 pulldown and anamorphic scaling. It is recommended reading for those involved in the specifying, sale, or purchase of a home theater, HDTV, or professional A/V installation.

The guide is available online at [www.commspecial.com](http://www.commspecial.com), or as a printed booklet. Requests should be directed to [literature@commspecial.com](mailto:literature@commspecial.com) or by fax (631) 273-1638.