

News

SMPTE Members Elected Officers of ATSC

Livingston to Chair ATSC Board

The Board of Directors of the Advanced Television Systems Committee, Inc., (ATSC) has elected Philip Livingston to be the chairman for 2002. Livingston is the vice-president for technical liaison at Panasonic Broadcast. He began his career in broadcast engineering four decades ago at WVOS, WVIP, and WOKR-TV, and has spent the last 20 years at Panasonic. Livingston has been involved in the work of ATSC since 1987.



Adrick Elected Vice-Chairman

Jay Adrick, vice-president of strategic business development for Harris Corp.'s broadcast communication division has been elected vice-chairman by the Board of Directors of the Advanced Television Systems Committee, Inc., (ATSC) for 2002. Adrick will serve in this capacity for a one-year term along with his new fellow officer, NAB senior vice-president, science and technology, Lynn Claudy.

A 38-year veteran of the broadcast industry, Adrick headed the team that put the United States' first all-digital serial component television network, The Golf Channel, on the air in 1995. He has also been involved in major digital systems projects for the Weather Channel, The Discovery Channel, Georgia Public Broadcasting, and Allbritton Communications.

Also serving on the Board for 2002 are Wendell Bailey, NBC; Edward Caleca, PBS; William Check, NCTA; Regis Crinon, Intel; Joseph Flaherty, CBS; Ira Goldstone, Tribune; Thomas Hankinson, ABC; Ralph Justus, CEA;

Wayne Luplow, Zenith; Michael McEwen, CDTV; Sam Naraimhan, Motorola; Robert Plummer, DirecTV; Glenn Reitmeier, IEEE; Brian Smith, Philips; Peter Symes, SMPTE; and Victor Tawil, MSTV.

The ATSC

The Advanced Television Systems Committee is an international, non-profit organization developing voluntary standards for the entire range of advanced television systems. The ATSC member organizations represent the broadcast, broadcast equipment, motion picture, consumer electronics, computer, cable, satellite, and semiconductor industries.

Thomson Acquires Vidfilm

Thomson multimedia's acquisition of Vidfilm International Digital, is another step in Technicolor's initiative to expand its digital media services as well as being an important part of Thomson's strategy to advance, enable, and manage the digital media transition, particularly in the high-growth post-production market.

Vidfilm has been a supplier of high-end digital video and audio services for more than 30 years. "Technicolor is an internationally known and respected brand, and we are excited to be part of that legacy," said Richard Andrews, Vidfilm president and CEO.

DirectTV and TiVo Expand Relationship

DirectTV, Inc., and TiVo, Inc., will collaborate on the development of DirectTV's next generation integrated digital satellite receivers, based on TiVo's Series2 platform. The new product will offer customers a suite of DVR-based services and capabilities.

"This announcement strengthens the relations of two pioneers who are the leaders in their respective markets ...and who have changed the way people watch TV," said Larry Chapman, executive vice-president, DirectTV. "...the new technology promises to offer consumers an even more com-

elling and robust home entertainment experience."

Sound Stage/Studio-Office Complex Slated for New York City

New York City's first major film/TV studio-office complex constructed exclusively to meet the needs of the entertainment industry will be built on property acquired on 11th Ave. between 44th & 45th St. Studio City New York (SCNY), will be a 15-story vertically integrated, totally self-contained, pre and post-production movie and television studio.

Dedicated to providing content creators of all kinds with a technologically advanced, user-friendly, one-stop production studio and office facility, SCMU will house 140,000 sq. ft. of film and television production space. The state-of-the-art digital broadband technology infrastructure will also be designed for flexibility and growth as the digital world expands and evolves.

"Studio City New York is one of the most exciting undertakings in this city in many years," said New York City Mayor Michael Bloomberg. "It will fill an enormous void for viable sound stage and entertainment industry production facilities in America's greatest city, in the same location where companies can house their staffs. It will bring revenue, jobs, and new opportunities to the city. It enhances our creative culture and takes a leadership role in revitalizing a key neighborhood."

More information about SCNY is available at: www.studiocityny.com.

Yves Corsi Appointed VP at Miranda

Miranda Media Networks announced the appointment of Yves Corsi as vice-president, business development. Based in St. Laurent, Canada, he will champion the company's opportunities for the expanding interactive and transport markets in Europe and Asia. Corsi spent three years at Miranda Technologies as director and prior to that was regional manager for Tektronix.