

Industry News & Educational Activities

Highlights of the **Motion Picture Laboratories 19th Annual Seminar** held 23-25 July in Memphis, Tenn., included presentations by Garrett Brown, inventor of Steadicam, the spring-mounted camera stabilizer; King Vidor, veteran Hollywood director; Arthur Scott animation director of *Hanna/Barbera*, Hollywood; and other distinguished personalities in the motion-picture world.

Garrett Brown, whose camera stabilizer is distributed by Cinema Products, showed clips from feature films, including *Bound for Glory* and *Marathon Man* to illustrate how the mount allows the cameraman to shoot chase sequences, rear, side, and parallel running shots with the camera mounted on his body.

King Vidor used clips from *The Big Parade*, *Our Daily Bread* and *Hallelujah* to illustrate motion-picture art in the 20s and 30s.

A former Walt Disney animator, Arthur Scott spoke on the history of animation, beginning with the early Disney cartoons and going up to today's Saturday morning TV cartoons for children.

Also on the program was Peter Allies of Africk Productions, a young Canadian who recently shot 140,000 ft of ECN 7247 on an 18-city, 20-day tour of Europe with the rock group, Bachman Turner Overdrive. The highlight of his demonstration was a 7-split-frame work print including music and direction cue track he had made in the camera from the seven interlocked cameras that covered one concert.

The American Film Institute has released figures estimating that some 100,000 college and university students are taking film and television courses each semester. The figure stems from an AFI survey which portrays film and TV education as a fast-growing academic area of "incredible diversity." Dr. Sam Grogg, AFI Education Liaison who coordinated the National Survey of Film and Television Higher Education, based the estimate of the number of film and TV students on the responses received during the study and from other AFI research. Grogg estimated that there are some 4000 college-level film and TV instructors. A 32-page booklet summarizing results of the education survey is available for \$1.00 per copy from Education Liaison, The American Film Institute, John F. Kennedy Center for the Performing Arts, Washington, DC 20566.

The Canadian Broadcasting Corp. is conducting demonstrations of individual television reception of broadcasting satellite signals from the Hermes Communications Technology Satellite launched in January 1976. Small antennas and simple receivers are used in the demonstrations. Demonstrations will be held during October and November at Maison de Radio-Canada, 1400 Dorchester Blvd. East, Montreal, Que. H3C 3A8. Demonstrations will also be given at Engineering Headquarters, Montreal; Head Office, Ottawa; Television Studios, Ottawa; and Television Studios, Toronto. A number of demonstrations have already been held in July and

August. Seven demonstrations have been planned for October and eleven for November. Dates of the October demonstrations have been announced as the 19th, 21st, 23rd, 26th, 28th, 30th and 31st; in November, 2nd, 4th, 6th, 9th, 11th, 13th, 16th, 18th, 20th, 23rd and 25th. The receiving equipment to be used will be NHK (Japan) and Philips (Netherlands) design; also CRC (Canadian Department of Communications) individual reception design with 1.2-m antenna and community reception type, professional with 2.0-m antenna.

Further information is available from Charles N. Kirkman, Public Relations Representative, Engineering Headquarters; 7925 Cote St-Luc Road, Montreal, Que., Canada H4W 1R5. Anyone who wishes to attend a demonstration on any of the scheduled dates will be welcome, the announcement stated.

Free-loan individual titles are available for CATV local origination in 3/4-in Sony U-Matic videocassette format it was announced by Modern TV, 2323 New Hyde Park Rd., New Hyde Park, NY 11040. The videocassettes are first generation, transferred from Modern TV's library of more than 500 television titles on Sony D-100 duplicating equipment. The videocassettes are consistent with the origination equipment used by many CATV systems. Titles include a variety of program subjects from sports and travel to public affairs and topics of current interest.

Unknown Risk, a 20-min film showing the potential hazards in seating materials for theaters and other auditoriums, has been produced by Performance Seating Materials, Inc., 3413 Eastern Ave., S.E., Grand Rapids, MI 49508. The film examines the paradox of structures built to be as nearly fireproof as possible but which are then furnished with materials which may readily ignite. The film includes statements on the need to understand the nature of fire itself and the necessity for meaningful standards based on a realistic evaluation of conditions under which fire may occur in actual-use environment.

The Queen's Award to Industry has been presented to Marconi Communication Systems Ltd., a GEC-Marconi Electronics company, for its technological achievement in the development of the Type B3404 telecine which has a film transport system designed specifically for television broadcast operation (*Journal*, p. 296, May 1976). The telecine had previously been recognized by the Royal Television Society by presentation of the 1975 Geoffrey Parr Award.

In designing the equipment, the basic goals for the film transport were (1) an instant start facility; (2) provision of a frame-counting system whereby a digital display is provided to show the number of film frames that have passed through the gate; (3) fast forward/reverse wind; (4) automatic loop setting and restoration; and (4) a horizontal film path to obviate the need for left-handed and right-handed mechanisms in a

compact system. During the early considerations of the instant-start requirement and as mechanisms were devised, a by-product in the form of variable speed for motion analysis became apparent. This was adopted as a secondary goal and was included in the design.

The Crisp-Matic, a television picture enhancer and noise reduction system developed by Yves Faroudja, Inc., Los Altos, Calif. (*Journal*, p. 136 February 1976), will be produced and marketed by Microtime, Inc., Bloomfield, Conn., according to an agreement between the two firms. The exclusive licensing agreement grants Microtime the right to produce and sell the Crisp-Matic in all NTSC countries including North America and Japan. The device will be marketed by Microtime under the name of Image-Ex™. It is specially designed to improve color images coming from low-cost helical videotape recorders in either reel-to-reel or cassette format. The device operates by applying comb filtering, noise coring and frequency synthesis to create a subjective color image superior to the input by sharpening luminance transitions, removing color crosstalk and reducing noise.

The Arriflex Company of America, 25-20 Brooklyn-Queens Expwy. West, Woodside, NY 11377, has assumed complete marketing responsibility for Bauer Professional 16mm, 35mm and 70mm projectors, it was announced by Volker Bahnmann, Vice-President and General Manager. These products were distributed previously by A.I.C., Inc., and by Kollmorgen Corp. Arriflex will assume service and parts responsibility for all projectors sold by its predecessors.

Carter Equipment Co. has moved to new and larger quarters at 15430 Condon Ave., Lawndale, CA 90260, it was announced by W. D. Carter, President. The firm, which manufactures and distributes professional motion-picture equipment, was formerly located in Inglewood, Calif.

Plastic Reel Corp. of America has relocated its West Coast operations to 7165 Willoughby Ave., Hollywood, CA 90046, according to a recent announcement. The firm's headquarters are in Carlstadt, N.J. The new Hollywood facility will serve as the West Coast sales and distribution center for the firm's line of Plio-Magic® film reels and cans, shipping cases, audiovisual reels, microfilm reels, 35mm filmstrip containers, Reel-Paks, Modu-Line™ storage systems and other supplies for the audiovisual industry.

Sony Corp. of America and Paramount Pictures Corp., a subsidiary of Gulf & Western Industries Inc., have formed Sony/Paramount Home Entertainment Center for the distribution of video hardware, feature motion pictures and education software as a package for the home consumer market, according to a joint announcement by Barry Diller, Chairman of the Board of Paramount Pictures, and Harvey L. Schein, President of Sony Corp. of America. The agreement between the two firms will involve the Betamax video recorder/player and accessory equipment.

The CATV Equipment & Installation Operation of GTE Sylvania Inc. has expanded its manufacturing facilities, engineering and system design groups, leasing and equipping additional space to bring the manufacturing and warehousing area to 50,000 ft², according to a recent announcement. The design engineering and system design departments have also been expanded, the announcement stated.

Rutherford Photo Ltd., 211 Laird Dr., Toronto, Ont, Can. M4G 3W8 has been appointed exclusive Canadian distributor for Plastic Reel Corp. of America. Products will include the full line of Plio-Magic® film reels and cans, shipping cases, videotape reels, microfilm reels, 35mm filmstrip containers, Reel Paks, Modu-Line™ storage systems and other audiovisual supplies.

Capps & Co., Valley Stream, N.Y., has been appointed distributor for Westrex recording equipment products in the northeastern states, it was announced by Frank Pontius, Marketing Vice-President for Westrex with headquarters at 390 N. Alpine Dr., Beverly Hills, CA 90210. Westrex produces professional sound recording equipment for motion pictures and television and sound projection equipment for motion-picture theaters.

Fred Scobey has been named Senior Vice-President for DeLuxe General, Inc., 1546 North Argyle Ave., Hollywood, CA 90028, it was an-

nounced by Robert T. Kreiman, President. In his new post Scobey will be in charge of film processing operations for DeLuxe Laboratories and will retain responsibility for directing the overall research, development and engineering efforts of DeLuxe General. He joined DeLuxe in 1952 on the engineering staff and in 1957 he was promoted to Technical Director. In 1967 he was named Vice-President, Engineering. Scobey has spearheaded a number of new industry systems and has been the recipient of several major industry awards.

John W. Maynard has been appointed Regional Director, New York City Region in the United States and Canadian Photographic Division of Eastman Kodak Co., according to a recent announcement. He succeeds Lawrence W. Smith who retired 1 September. Maynard joined Eastman Kodak in 1936 in the cine-processing laboratory. In 1947 he left Eastman Kodak to join the firm of J. E. Brulatour, Inc., transferring later to the successor company, W. J. German, Inc., as Vice-President of the company and

General Manager of the Chicago offices and distribution warehouse. He returned to Eastman Kodak in 1963 holding various posts; the most recent, prior to his present appointment, was that of Regional Sales Manager, Motion Picture and Audiovisual Markets Div. for the New York City Region.

William Reiter, a freelance cinematographer has joined Image Devices Inc., Miami FL 33181 to coordinate customer requirements for cameras and related products. Reiter has been active in the production of features, art films, documentaries and commercials and has also taught college-level film courses.

Verne Pointer and **Merle C. Worster** have been elected Vice-Presidents for the Broadcast and Engineering Division of the American Broadcasting Company. Pointer was appointed to the newly created post of Vice-President, Broadcast Engineering, and Worster was appointed to the also newly created post of Vice-President,

Minutes of the Special Meeting of Voting Members of the SMPTE *SMPTE Headquarters, Scarsdale, N.Y., 15 June 1976*

The meeting was called to order by the Secretary, as Chairman, at 10:00 a.m. The Executive Director having in his possession 984 signed proxies, a quorum was declared present in person and by proxy.

A motion to dispense with the reading of the proposed amendments to the Bylaws was made, seconded and passed. The proxy votes were then examined. The text of the proposed amendments and the votes by which they were adopted follow:

1. SECTION ELECTIONS

Bylaws, Article IX, Section 5, Section Elections

Amend to read: The officers and managers of a Section shall be voting members of the Society. All officers and managers shall be elected to their respective offices by a plurality of ballots cast by the voting and Associate members residing in the geographical area of the Section. Not later than the last Monday of July, nominations shall be presented to the Board of Managers of the Section by a Nominating Committee appointed by the Chairman of the Section, consisting of seven members, including a chairman. The Committee shall be composed of the present Chairman, the Past-Chairman, two other members of the Board of Managers not up for election, and three other voting members of the Section not currently officers or managers of the Section. Nominations shall be made by a three-quarters affirmative vote of the total Nominating Committee. Such nominations shall be final, unless any nominee is rejected by a three-quarters vote of the Board of Managers, and in the event of such rejection the Board of Managers will make its own nomination.

The Chairman of the Section then shall notify the candidates of their nomination. From the list of acceptances, not more than three names for each vacancy shall be selected by the Board of Managers and placed on a letter ballot. A blank space shall be provided on this letter ballot under each office, in which the name of any voting member other than those suggested by the Board of Managers may be written-in. Ap-

propriate space is provided in which to indicate a single choice of candidate for each office. Not later than the third Monday of August the ballots shall be mailed to each voting and Associate member of the Society residing in the geographical area covered by the Section.

The ballots which have been returned to the Secretary at Headquarters in accordance with accompanying instructions before or on the last Monday of September shall be delivered to the Committee of Tellers appointed by the President. Said committee shall tabulate the votes not later than the Monday following the designated closing date for the poll. The election of candidates shall be by plurality vote and in case of tie, the choice shall be decided by lot. Announcement of the results of the election shall be communicated promptly to the respective Sections.

The newly elected officers and managers shall take office on January 1 of the next following year.

For: 959 Against: 25

2. LISTING OF SECTION NAMES

Bylaws, Article III, Section 2, Subsection A. Regions

Amend to read: For the purpose of representation on the Board of Governors, the United States and Canada are divided into Regions, each Region having no less than 500 members of any grade. These Regions are as follows: (1) New York, (2) Southern, (3) Eastern, (4) Central, (5) Western, (6) Canada, (7) International, consisting of all countries other than the United States of America and Canada. The Board of Governors will assign Sections to the Regions in which they are located geographically.

For: 960 Against: 24

There being no other business, a motion to adjourn was made, seconded and passed and the Chairman declared the meeting adjourned at 10:15 a.m.

Respectfully submitted
DENIS A. COURTNEY
Executive Director