

## Advance Registration

To avoid waiting in line to register, please register in advance by mail. An advance registration form has been sent to all members. It should be returned with payment to SMPTE Winter TV Conference, 862 Scarsdale Ave., Scarsdale, NY 10583. Badges and tickets will be waiting for registrants at the Conference Registration Desk.

## Registration Rates

Member Registration (both days) .....	\$40.00
Nonmember Registration (both days) .....	50.00
Member Daily Registration .....	25.00
Nonmember Daily Registration .....	30.00
Get-Together Luncheon .....	10.00

## Hotel Reservations

To reserve hotel rooms at the St. Francis, use the postage paid reservation card. Cards have been sent to all members. To be assured of a reservation at the special Conference rates, mail the card to the hotel as soon as possible. If the card is not used, please specify that you will be attending the SMPTE Conference.

## Hotel Rates

	Main Building	Tower
Single	\$38.00	\$48.00
Double	48.00	58.00
Twin	48.00	58.00

## Get-Together Luncheon

A Get-Together Luncheon is scheduled for the Conference on Friday, January 28. The guest speaker will be **John**

**M. Taff**, Assistant Chief, Policy and Rules, Broadcast Bureau, FCC.

## Wine and Cheese Party

A Wine and Cheese Party for all Conference registrants will be held at Eastman Kodak's facilities. The party will be jointly sponsored by several local TV stations.

## Post Conference Tour of the California Wine Country

A tour of the California wine country is planned for the day after the Conference, Sunday, January 30. The tour will begin at 9:00 a.m. and will include the visit to three wineries and a barbeque lunch. The price, including transportation, is \$15.00 per person.

## Conference Notes

Film subjects related to television needs will be handled in several papers still to be scheduled. Already submitted for this group are:

### Eastman Ektachrome Video News Film

John Erwin, George Klein, George Isselhard, Gregg Martin, Rodney Perry, R. W. Wein, *Eastman Kodak Co., Rochester, NY*

### A Rapid Access Color Reversal Process

W. G. Doody and R. R. Andrews, *Eastman Kodak Co., Rochester, NY*

Full details will be in the Final Program

# Advance Program

This program contains the most accurate and complete information available at the time of publication. Questions about specific papers or sessions should be addressed to SMPTE Headquarters, Att: Lynne Robinson, Conference Programs Secretary, 862 Scarsdale Ave., Scarsdale, NY 10584, (914) 472-6606; or to the respective Program Co-Chairmen—Joseph Roizen, Telegen, 800 Welch Road, Suite 354, Palo Alto, CA 94304, (415) 326-6103 (Digital Television) or Carlos Kennedy, Ampex Corp., 401 Broadway, Redwood City, CA 94063, (415) 367-2240 (Beyond ENG). The final program with titles of papers, authors, and times of presentation will be available from SMPTE Headquarters on January 17, and at the Conference.

## Friday, January 28 BEYOND ENG

### Overview of Beyond ENG

Joseph A. Flaherty, *CBS Television Network, New York*

### Wouldn't Film Be Easier?

Scott Gibbs, *KPIX, San Francisco*

### Beyond ENG—The End Query

Howard Steele, *Independent Broadcasting Authority, London*

### ABC at the Summer Olympics and Political Conventions

Isaac Hersly, *ABC Television, New York*

### Direct Versus Color-under

Robert Pfannkuch, *Bell & Howell, Communications Group, Chicago*

### Beyond ENG at KOOL

Al Hillstrom, *KOOL, Phoenix*

### After ENG—What?

Robert Paulson, *AVP Communication, Westboro, Mass.*

### Film and Video in Commercial Production

Gregg Snazelle, *Snazelle Productions, San Francisco*

### Beyond ENG to Editing a Motion Picture on Video Cassette Utilizing Photographic Edge Numbers for Cinema or TV Release.

Nigel Hamley, *Keeline Productions, London*

## Friday Afternoon (4:00 to 5:30 p.m.) BEYOND ENG PANEL DISCUSSION

Authors of the ENG morning and afternoon sessions will participate in this panel discussion

## Saturday, January 29 DIGITAL VIDEO

### A Basic Digital Television Tutorial

Frank Davidoff, *CBS Television Network, New York*

### Measurement of Video Signal Parameters Using Digital Technology to Fully Automate Such Measurement

Charles Rhodes, *Tektronix, Inc., Beaverton, Ore.*

### Digital Special Effects for Color Video

Stephen Beck, *Consultant, Berkeley, Calif.*

### Analog to Digital Conversion for Video Applications

Walter A. Kester, *Computer Labs, Inc., Greensboro, N.C.*

### Digital and Analog Video Enhancement Techniques

Allen L. Swain, *Consolidated Video Systems, Inc., and Yves Faroudja, Y. Faroudja, Inc., Los Altos, Calif.*

### Digital Techniques in Disc Recording

Luigi Gallo, *Ampex Corp., Redwood City, Calif.*

### The SMPTE Study Group on Digital Video Standardization—A Progress Report

Charles P. Ginsburg, *Ampex Corp., Redwood City, Calif.*

### The Entertaining Electron (A Videotape Presentation)

Howard Steele, *Independent Broadcasting Authority, London*

### Optimum Use of Frame Store Synchronizers

Brian Matley, *Micro Consultants, Inc., Palo Alto, Calif.*