

Industry News & Educational Activities

The University of Rochester has received an unrestricted bequest of more than \$423,000 left by Otto W. Cook, a former Eastman Kodak executive who died in Pacific Grove, Calif., in 1974. He had retired in 1952 from Eastman Kodak as General Supervisor of the (then) Film Manufacturing Dept. The bequest will be applied to the University's five-year fund campaign.

A new service has been developed by De Luxe Laboratories to assist theater owners and film distributors in eliminating problems brought about by reel mixes, it was announced by Robert T. Kreiman, President of De Luxe General Inc., 1546 North Argyle Ave., Hollywood, CA 90028. The service was developed at the request of United Artists Corporation.

With automated projection, much of the leader including the title identification and reel number is lost when 1000- to 2000-ft reels are cut and spliced for 6000-ft showing reels. Re-cut and re-loaded film is often routed through film exchanges with either lost or incorrect identification.

In making the announcement Kreiman noted, "From now on, all release prints done in 'Color by De Luxe' will record reel number and title identification on the outside edge of the film 10 ft in from both the front and the back. This exclusive innovation by De Luxe has been developed to correct the rapidly growing problem of reel mix that has occurred with the marked increase of automated projection . . ."

The Beseler Limelight, a new 8-page quarterly, has been announced by Charles Beseler Co, 8 Fernwood Rd., Florham Park, NJ 07932. First issue of the new periodical, available upon request, contains descriptions and illustrations of a number of applications of the Beseler Cue/See super-8 sound motion/slide projection system. The issue also describes the new Beseler 35 synchronized sound-filmstrip viewer.

K. Blair Benson has joined Teletronics International, Inc., as Manager of Technical Operations, it was announced by George Gould, President. Teletronics is one of the nation's leading companies in the field of video communications. Its headquarters are at 231 E. 55 St., New York, NY 10022. Benson came to Teletronics from Goldmark Communications Corp. where he was Vice-President, Director of Engineering. Prior to joining Goldmark in 1972, he had had a long and successful career with the CBS Television Network in various engineering management positions. He supervised the design and installation of the CBS Television Broadcast Center in New York City. In making the announcement Gould said, "Benson is one of the most respected engineering executives in the television industry."

William H. Smith of Allied Film Laboratory, Detroit, has been elected President of the Association of Cinema & Video Laboratories (headquarters at 901 Washington St., Alexan-

dria, VA 22314). Other newly elected officers of the group, founded in 1953, are: Irwin W. Young of Du Art Film Laboratories, New York, Vice-President; Robert T. Kreiman of De Luxe General, Inc., Hollywood, Treasurer. John Newell of Western Cine Service, Denver, and Preston B. Bergin, Alexandria, were reelected Secretary and Executive Secretary, respectively.

Desi K. Bognar of AFI-Atelier Films, Inc., 293/5 North Fulton Ave., Mount Vernon, NY 10552, has completed a twice-extended tour at the University of Ibadan, Nigeria, where he was a Fulbright Fellow and where he developed a new broadcasting and film program and plans for a studio complex. Bognar, a native of Hungary, is an American producer/consultant who, from time to time, returns to academic activities. Specializing in broadcast and film development projects in the developing areas, he has traveled, filmed and lectured in more than 30 countries during the past 16 years (including the Fulbright Fellowship and two years as Visiting Professor in Brazil).

Charles Riley, President of Tele-Color Productions, Inc., 150 S. Gordon St., Alexandria, VA 22304, has announced the appointment of Craig Martin to the post of Unit Manager of Television Productions. Martin has been with Tele-Color since December 1975 as an account executive. He was formerly an associate producer with C-G Productions of Hollywood. Tele-Color is engaged in producing television commercials and educational documentaries.

Wallace I. Vance has joined the engineering staff of Carter Equipment Co., 15430 Condon Ave., Lawndale, CA 90260 as Production Engineer. He was formerly a member of the engineering staff at MGM Laboratories and, most recently, Chief Engineer at Metro Kalvar.

Harry W. Pearson has joined A.F. Associates, Inc., 20 Booker St., Westwood, NJ 07675, as Engineering Manager, according to a recent announcement. The firm specializes in customizing and rebuilding videotape recorders. Pearson was formerly Supervisor of Technical Maintenance for PBS Network.

Books, Booklets, Brochures

The AFI Catalog of Feature Films, 1961-1970 lists some 6000 feature films shown in the United States between 1961 and 1970 along with an objective synopsis of each one, cast and credit lists and other production information. The 2244-page *Catalog* portrays motion pictures in the last decade as an art form of great diversity with productions ranging from personal films of the New American Cinema to spectacular Hollywood blockbusters. The *Catalog* is in two volumes, the first listing films alphabetically. It also includes production and cast credits and a synopsis of the plot. The second volume con-

tains four indexes listing production personnel and actor credits, subject matter, literary and dramatic source and countries where films were produced or financed. Each list contains cross-references to enable researchers to trace information about individuals and films.

The Credit Index lists all personal, group, institutional and corporate names noted in the *Catalog* with the longest credits often going to production craftspeople. The two-volume set is available from the American Film Institute, Kennedy Center, Washington, DC 20566 at a price of \$90. The set is one of a series which will document every film released in this country.

Photographic equipment test instruments are illustrated and described in a catalog available upon request from National Camera, Dept. QRR, 2000 W. Union Ave., Englewood, CO 80110. The catalog is in looseleaf format, each data sheet containing a description of the instrument's function, plus features and specifications. The four major sections are: Shutter and Synchronization Testers; Light Standards; Motion-Picture and EE Camera Testers; and Optical Testers. A function comparison chart and a price list are included in the catalog.

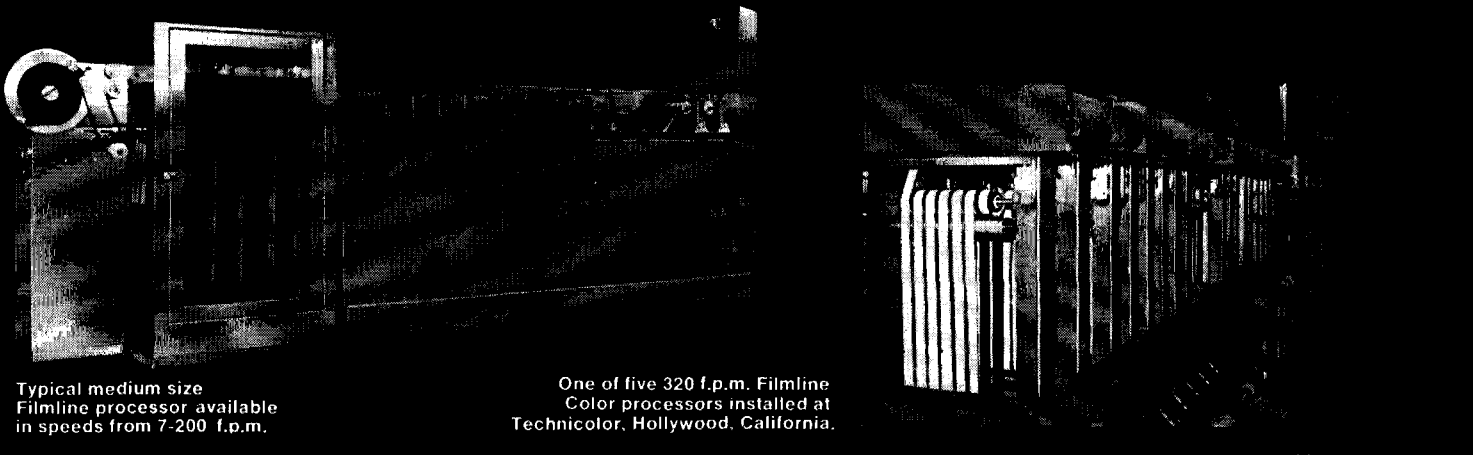
Colorado Video, Inc. (CVI), Box 928, Boulder, CO 80302, has made available upon request a literature packet consisting of a video art poster (a challenging supermaze) and an informative 1976 short form catalog. Requests should be addressed to the attention of Glen Southworth. The illustrated catalog lists and describes a number of new products including bar graphs, video converters, video compressors and expanders, video analyzers, plotters and processors, a data camera (a TV camera intended particularly for research or industrial inspection uses) and other instruments utilizing video technology. Instruments designed and manufactured by CVI have such applications as research laboratory instrumentation; industrial inspection and control; computer input/output of television signals; video metrology; image alteration and synthesis; electronic art; scan conversion; and communications involving the transmission of TV pictures over audio grade circuits.

The Sony Vision by Nick Lyons, a book describing in detail the rise of Sony Corp., Tokyo, has been published by Crown Publishers Inc., One Park Ave., New York, NY 10016. The book priced at \$7.95, contains 256 pages and 69 black-and-white photographs. It is described as "an objective, unbiased account of the company and its personnel."

Catelgram, a new technical publication, has been announced by Catel, P.O. Box 1389, Mountain View, CA 94042. *Catelgram* is to be published on a periodic basis to provide CATV and CCTV system engineers, contractors and users with detailed technical and application information on equipment for coaxial cable communication systems. Emphasis is on the interface of video, data and audio signals with broadband networks. A complimentary copy of the first issue is available from Catel.

MPL Recording, Vol. 18, No. 3, published by Motion Picture Laboratories, Inc., 781 South Main St., Memphis, TN 38101, presents basic facts about videotapes and explains how a 30 frames/s videotape recording can be converted to 24 frames/s and how the MPL Chroma 47 process can be used to improve telefilm recordings.

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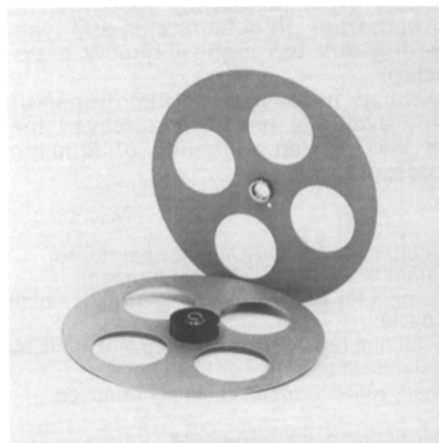
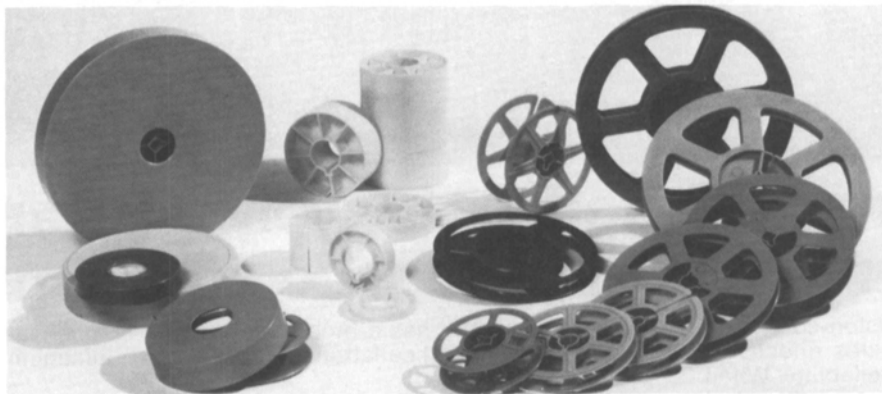
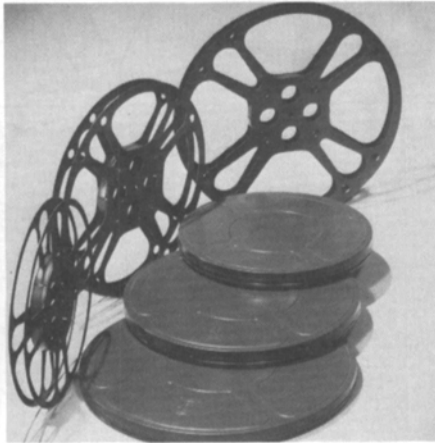
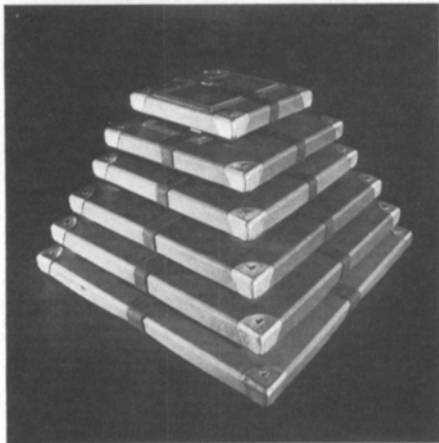
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Free Shorts for Theatres, a brochure listing free-loan 35mm short subjects available to theaters throughout the country is available upon request from Modern Talking Picture Service, 2323 New Hyde Park Road, New Hyde Park NY 11040. The films, sponsored by business firms, trade associations, government units, professional societies and other organizations cover many aspects of today's society — travel, sports, ecology, human relations and social affairs. Some of the titles include *Curse Not the Deaf*, starring Dana Andrews; *Does It Have To Be This Way?* starring Tim Conway; and a CINE Golden Award winner, *Men and the Sea* showing the quest for oil in the North Atlantic Sea. All of the 35mm films are in color and range in length from 9 min to 28½ min.

The Super8 Sound Recorder II is described and illustrated in a 4-page leaflet available from Super8 Sound, Inc., 95 Harvey St., Cambridge, MA 02140. The machine records on super-8 full-coat magnetic film and combines the functions of location recorder, laboratory resolver, sound studio dubber and transfer recorder.

Free Loan Films, a 64-page catalog listing free loan 16mm films for general audiences, is available upon request from Association Films, Inc., 866 Third Ave., New York, NY 10022. The catalog lists several hundred films sponsored by business, trade, professional, governmental and other organizations. Most of the films are in color and run from 15 to 30 min. Topics include ecology, sports, science, commerce, education, travel and other subjects of general interest.

Optical products and accessories and lighting equipment are described and illustrated in a 176-page catalog available from Oriel Corp. of America, P.O. Box 1395, Stamford, CT 06904. Described and illustrated are light sources, components, filters, optical benches, and laser accessories — more than 1200 optical products are described.

Oscillator, sinewave, squarewave and metering specifications for the **Model 6110 Signal Analyzer** are covered in a 4-page spec sheet available from 3M Company, Minicom Div., Dept. MN6-7, Box 33686, St. Paul, MN 55101. The Model 6110 Signal Analyzer is an integrated function test instrument combining in one unit the capabilities of seven individual pieces of comparable equipment. Applications include electronic network test and analysis (AF to RF); audio, instrumentation and video magnetic tape recorders; in research and development laboratories; production line testing and product service organizations.

Fuji Magnetic Products are described and illustrated in color in a 16-page booklet available from Fuji Photo Film U.S.A., Inc., 350 Fifth Ave., New York, NY 10001. Excellent color photographs illustrate the manufacture and use of Fuji videotapes, audiotapes and other products.

Matthey Electronics has announced a 12-page catalog on video products available upon request from Television Equipment Associates, Bourbon St., Box 260, South Salem, NY 10590. The illustrated catalog lists and describes various filters of special interest to television engineers and studio equipment manufacturers throughout the world. Details of types, sizes, performance and application are given.