

Erratum

1976 SMPTE DIRECTORY FOR MEMBERS

Fuji Photo Film U.S.A., p. 119

The telephone number printed was incorrect. The correct number is (212) 736-3335.

vice Manager and will continue in that post with added responsibilities in sales and personnel. Prior to joining JVC, Hermes was with Sony Corp. in the video division.

A. S. Russell has been appointed Marketing Manager for Wide Range Electronics Corp., it was announced by Otto Rauhut, President. In his new post Russell will coordinate the total national and international marketing and sales activities with emphasis on product line expansion. WRE designs and manufactures an extensive line of motion-picture sound record/playback systems and magnetic super-8 sound transfer consoles, among other products.

Frank P. Bucci has joined Precision Film Laboratories, 630 Ninth Ave., New York, NY 10036, in the newly created post of Vice-President, Marketing, it was announced by Burton Stone, Precision President. Bucci was formerly Vice-President of Sales, New York, for Technicolor. Earlier he had held various posts with DeLuxe Laboratories, Consolidated Film Industries and Republic Pictures.

A. Kip Livingston has joined Capital Film Laboratories, 343 W. 54 St., New York, NY 10019, as Sales Representative. He was formerly Chief Executive Officer for Oxberry Corp. and has also been affiliated with T.V.C. Laboratories and Movielab, Inc.

Donald S. Phillips has resigned as President and Chief Operating Officer for Calvin Communications, Inc., 215 W. Pershing Rd., Kansas City, MO 64108, according to a recent announcement. He is succeeded as President by Leonard W. Keck who will remain Chairman of the Board. It was also announced that Fred J. Atchity has been elected Secretary and Treasurer of the firm. He was previously Assistant Secretary and Treasurer.

George Zazzali has joined A.V.E. Corp., 250 W. 54 St., New York, NY 10019, as Chief Engineer and Operating Officer, according to a recent announcement. A.V.E. Corp. also announced the establishment of two new service centers in addition to its headquarters in New York—one in Miami, Fla., and the other in Los Angeles.

Masaru Ibuka, co-founder and honorary chairman of Sony Corp., Tokyo, has been elected a foreign associate of the National Academy of Engineering. Ibuka was cited for his numerous contributions and for his leadership in the development of the Trinitron Color Television, audio video magnetic tape equipment and the transistor radio. The National Academy of Engineering of the United States is a private organization established in 1964 to share in the responsibility given the National Academy of Sciences under its Congressional Charter of 1863 to examine questions of science and technology at the request of the Federal Government. The NAE sponsors engineering programs aimed at meeting the national needs, encourages engineering research and recognizes distinguished engineers.

Books, Booklets, Brochures

The Educator's Guide to Media Lists, designed for use by educators and media specialists with emphasis on elementary through high school requirements, is available from Libraries Unlimited, Inc., P.O. Box 263, Littleton, CO 80120, at a price of \$10 in the United States and Canada and \$12 elsewhere. The *Guide* lists important critical reviewing sources in various educational fields; also more than 270 selected media lists are arranged by a special classification system to give instant access by subject and type of media. All types of nonprint instructional media are covered and some free materials, including government publications, are listed.

The Instrument Society of America has announced three new publications. (1) A measurement fundamentals study guide designed as an instructor's outline and student study guide. The text explains pressure, level, weight, density, flow, temperature, heat flux, humidity and moisture, and physical and chemical measurement fundamentals at a text-level adaptable to groups with varying abilities, work experience and needs. It is suitable for high school level vocational training, two-year college instrumentation technician programs as well as industry-sponsored basic instrumentation training courses. Over 200 detailed illustrations are available as 35mm slides, overhead transparencies and transparency masters, separately or in sets. A chapter-by-chapter list of applicable reference texts plus a comprehensive reference section at the end of the book is included.

(2) *Basic Instrumentation Lecture Notes and Study Guide — Instrument Fundamentals*, 2nd ed., edited by Ralph L. Moore, E.I. DuPont deNemours & Company, illustrated, 303 pp., 3-ring binder, is available at a member's price of \$10 and a list price of \$12 (Code 1022) from the Instrument Society of America, Publication Department, 400 Stanwix St., Pittsburgh, PA 15222; or a brochure may be requested that describes the contents and separate-purchase availability of additional illustrations in the formats listed above. Purchasers in Europe should order from bookdealers or John Wiley & Sons Ltd., Baffins Lane, Chichester, Sussex PO19 1UD, England.

Also announced by the ISA is (3) the *1976 Publications and Educational Aids Catalogue* that describes over 200 current instrumentation publications and educational aids focusing on the state of the art, advances and applications in many areas of industry, science and technology. The catalog includes: descriptions, prices and ordering information for the proceedings of ISA-sponsored and co-sponsored national and international conferences and symposia, standards and recommended practices, reference books, periodicals, study guides, videotape programs, audio cassettes, and instrument specification and test forms. Topics include: aerospace, environment, analysis, automatic control, chemical and petroleum, computers, control valves, electrical safety, humidity/moisture, maintenance, management, marine sciences, measurement, metals, modeling and simulation, power, telemetry, and temperature. It is 4 x 9 in, 40 pp.

Engineering and Technology Enrollments Fall 1975, a 150-page volume presenting educational data acquired by means of a survey conducted by the Engineering Manpower Commission of the Engineers Joint Council is available from the Engineers Joint Council, 345 E. 47 St., New

York, NY 10017, at a price of \$40. The book contains five types of data tables: enrollments by school year and major curriculum groups; enrollments by school year broken down according to accreditation and control of the institution for all schools and curricula combined; enrollments by institution and school year for each of 63 different curricula; and enrollments by institution and school year for women and minority groups, all curricula combined.

The data were compiled from questionnaires sent in September 1975 to all United States schools known to have engineering programs at the baccalaureate or higher degree level. All of the schools but one submitted data for the report.

Micro Consultants, Inc., national distributors, have a new brochure and data sheet on the DFS-3000 digital framestore synchronizer. The 4-page brochure includes full system description, a block diagram, applications information and options available. A 2-page data sheet provides complete specifications, options and operational data. Detailed technical back-up material is also available from MCL, P.O. Box 10057, Palo Alto, CA 94303.

Modern Talking Picture Service has announced publication of a new catalog listing some 500 films available on free loan to television stations. The 16mm motion pictures are sponsored by business firms, trade associations, government units, professional societies and other organizations. They are distributed to stations by Modern Talking Picture Service through its television division, Modern TV. The catalog includes public service messages, documentaries, how-to-do-it features and sports and travel shorts. Cooking, health, agriculture, religion, energy and the environment are among the many subjects covered. Copies of the 40-page catalog are available to television stations without charge from Modern TV, 2323 New Hyde Park Rd., New Hyde Park, NY 11040.

Association Films, Inc., 866 Third Ave., New York, NY, has announced publication of the Spring-Summer *Free Short Subjects* catalog, listing short films made available to theaters without charge. Among the new films listed in the catalog are *Mirrors of Time*, a voyage aboard the oceanographic vessel Hollis Hedberg; *A World in a Grain of Sand*, the creation of original works of art in glass; and *The Faces of Energy*, produced by Francis Thompson, an overview of the search for new energy sources.

ESE, 505½ Centinela Ave., Inglewood, CA 90302, offers an 8-page bulletin and supplementary inserts describing sequential programmers (designed for sequential selection of television broadcast sources); programmer/comparators; random access memory programmer/controllers; digital diodes/thermometers; timers for broadcast and industrial needs; and other equipment for timing, counting and controlling.

The Proceedings of the 13th Annual Rocky Mountain Bioengineering Symposium and the 13th International ISA Biomedical Instrumentation Symposium held 3-5 May at the University of Wyoming, Laramie, contains 25 papers reporting on advanced developments in bioinstrumentation, measurement and systems modeling. The 140-page softbound volume is available from the ISA Publications Dept., 400 Stanwix St., Pittsburgh, PA 15222, at a price of \$15 (\$12 for ISA members).