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SMPTE Technical Conference

New York City, 17-22 October 1976

Program Developments

SMPTE Program Chairman Paul Wittlig, CBS Television Network, said he was very satisfied with the progress being made on the Conference Program. He said he is keeping to his plan of presenting a succession of papers on motion picture and television production, post production, distribution and exhibition.

Wittlig is now evaluating the many paper submissions he has received with an eye to selecting the best papers within the framework he has constructed. He cited the following subjects as examples of some of what he received so far.

Papers will be presented on the new one-inch video formats; the super high-band videotape and its role in post production; the use of film in telecine projectors to generate special effects on videotape; a motion-picture editing system using computer techniques, and digital television fundamentals for the filmmaker.

Wittlig said there would be papers on improvements in tape-to-film transfers; improvements in quadruplex videotape audio quality; improvements in ENG batteries; and the means by which the first nationwide live stereo sound and picture simulcast was set up.

There will also be papers on the progress in the distribution of programs by satellites with discussion of problems and pitfalls, updates on videodisc technology and fiber-optics technology, plus a session devoted entirely to new products. There will also be, Wittlig said, a detailed description of NBC's new broadcast set up.

Equipment Exhibit

The 118th Conference equipment exhibit continues to get bigger and bigger as more and more companies sign up for exhibit space. According to Exhibit Chairman Charles A. Ahto, Tape-Films, Inc., about three fourths of the 167 booths available have already been taken, with about three and a half months left before the Conference.

One of the most encouraging signs about this exhibit is the large number of companies that have never before participated in an SMPTE annual conference exhibit. Another encouraging sign is the record number of companies from the television industry that have signed up for exhibit space. There will

be a large amount of electronic news-gathering equipment on display, with most of the major manufacturers having already committed themselves to booth space.

This SMPTE exhibit will be one of the best balanced exhibits in recent years. In addition to the television equipment, an unusually large amount of film equipment will also be shown. The product categories represented by several major exhibitors each include film cameras, film editing equipment, laboratory equipment, sound equipment, and lighting equipment.

Advance Registration

Persons who plan to attend the SMPTE Conference are encouraged to register in advance. Registration forms are being sent to all SMPTE members. The registration rates are:

Member Weekly	\$85.00
Nonmember Weekly	100.00
Spouse Weekly	20.00
Member Daily	30.00
Nonmember Daily	35.00
PMPEA Seminar Only	5.00
Student Member	Free
Student Nonmember	10.00
Get-Together Luncheon	10.00
Banquet	25.00

All weekly registrants (including spouses) and Monday registrants, will receive free Get-Together Luncheon Tickets courtesy of Agfa-Gevaert.

Hotel Reservations

The Americana Hotel has set aside a large block of rooms for SMPTE Conference attendees at special reduced rates. However, there is only a limited quantity of rooms in each price category, so the earlier you send in your room reservation, the better the chance of your getting the room rate of your choice.

All room reservations are being handled through SMPTE headquarters. Do not call the hotel for reservations. Members and exhibitors will receive hotel reservation cards in the mail and these cards should be used when making reservations. Send the reservation cards to SMPTE Hotel Reservations, 862 Scarsdale Ave., Scarsdale, NY 10583. The rates are:

Double/Twin	\$44.00	\$52.00	\$48.00
Single	\$34.00	\$42.00	\$48.00

Rooms at the special conference rates will be available only until October 1.