

Washington, 2 June — The meeting was held at the Educational Film Center in Springfield, Va., with an attendance of 36 members and guests. The speaker was Irwin Young of Du Art Film Laboratories whose presentation was entitled "How Good is the New Eastman Color 16mm Intermediate II Film, Type 7243? What About Titles?" He described the new film and demonstrated the quality of prints which can be obtained through two generations of duplication. He explained how white titles are achieved through the use of this system as well as through the use of the Eastman Color Reversal Intermediate Type 7249. Young's demonstration compared via split screen prints of similar scenes made from a color reversal intermediate and the new color duplicating negative. A lively question-and-answer period followed the presentation. — Charles F. Wilkinson, Jr. (Secretary-Treasurer), Eastman Kodak Co., 500 12th St., S.W., Washington, DC 20024.

Washington, 15 June — The meeting was held at WTTG-TV, Studio 2, with an attendance of 145 members and guests. Larry Driscoll of Electro-Voice gave a tutorial presentation entitled "Techniques of Proper Microphone Usage." He discussed the principles of sound reproduction and the properties of various types of microphones. He demonstrated the new Electro-Voice microphone and sound systems and showed the types of microphones suitable for use under varying conditions. A question-and-answer period followed the presentation. — Charles F. Wilkinson, Jr. (Secretary-Treasurer), Eastman Kodak Co., 500 12th St., S.W., Washington, DC 20024.

Industry News & Educational Activities

University Microfilms International, a division of Xerox Corp., 300 North Zeeb Rd., Ann Arbor, MI 48106, which has for some time produced the microform edition of the *SMPT* *Journal*, has announced an article reprint service designed to provide an alternative to unlicensed photocopying. The program is conducted in full conformity with the U.S. Copyright Law which becomes effective 1 January 1978. This additional service will enable persons interested in a single article (or issue) of the *SMPT* *Journal* to conveniently obtain reprints. The current (prepaid) price for one article is \$6.00. Each additional copy of the same article is priced at \$1.00. A reprint of an entire issue is priced at 10 cents a page with a minimum charge of \$10.

The University of Southern California's Division of Cinema has announced that courses in television production and theory are being offered for the first time. Classes begin in the fall semester. The division will henceforth be known as the Division of Cinema-Television. The announcement was made by Mort Zarcoff, Co-Chairman of USC's Cinema Division. Accord-

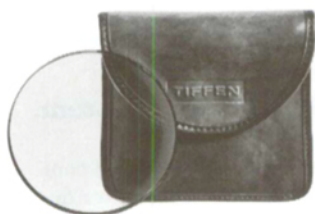
ing to Zarcoff the emphasis in the program will be on television production rather than performance. Three courses offered this fall are on the history of television, television production, and television writing.

The Professional Motion Picture Equipment Association as a service to the film industry circulates information on lost or stolen equipment to all of its members. Should such a loss occur a written list of the equipment including serial numbers and other pertinent data may be sent to Lee A. Duncan, PMPEA Secretary/Treasurer, Victor Duncan, Inc., 2659 Fondren Dr., Dallas, TX 75206. The PMPEA membership consists of 50 leading manufacturers and dealers throughout the United States and Canada. A notification to the Association serves to alert the repair and used equipment departments of its member companies. The PMPEA notes also that it is a good practice to report stolen equipment to the local police.

ADDA Corp., 1671 Dell Ave., Campbell, CA 95008, is a new company formed to manufacture

TIFFEN

THE WORLD'S FINEST PHOTOGRAPHIC FILTERS.



PROTECTIVE FILTER POUCH

This maximum security long wearing ruggedly constructed Naugahyde pouch is reinforced with a contrasting stitched Naugahyde binding. The inside is lined with 100% Nylon over foam cushioning for freedom from lint and super protection. A long life Velcro closure seals the pouch with a touch of the finger, thus eliminating the potential damage from old fashioned pressure-snap closures. Sizes to fit: 3x3 and Series 9, 4x4 and 4 1/2" round, 5x5 and 138mm round, 5x6, 6x6, and 6.6x6.6.



VIEWING FILTER

Permits the visual interpretation of shadow and high-lighted details corresponding to the film's emulsion. Color and b/w types available; interchangeable filters. With neck chain; pocket case.

No. 1 Black and White Viewing Filter 90/50.
No. 2 Color Viewing Filter ND 2.0.
No. 3 For faster color films and lower light levels.

Other densities & replacement glass available on request.



PROFESSIONAL RUBBER LENS SHADE

This shade, designed for heavy duty use, is made from a specially formulated rubber compound and is engineered to meet the rigors of all weather shooting. Highly protective of lens, it collapses easily for storage. Circular molded light baffles eliminate extraneous reflections and flare. Available in 86mm, Series 9 and 9 WA, 4 1/2" and 4 1/2" WA.



FLUORESCENT LIGHT FILTERS FL-B FL-D

Two Color Correction Filters designed to give accurate color renditions with average fluorescent lighting. Eliminates the deep blue-green cast ordinarily resultant from shooting color films with fluorescent lights. Can be used with the broad soft illumination of overhead and desk-type fluorescent lamps without regard to daylight, cool white or warm white rating of the lamps.

TIFFEN

71 Jane Street, Roslyn Heights, N.Y. 11577
(516) 621-2700 Telex 96-7748

SUSTAINING
SMPT
MEMBER

Member Professional
Motion Picture
Equipment Association
pmpea

7247 OVERNIGHT PROCESSING AT MPL!

With new equipment and technology, Motion Picture Laboratories, your full-service film processor, now offers complete 7247 processing overnight! When you send us your 7247 negatives, we'll return your work print within 12 hours! Just another quality service from your one stop film processor, MPL. Send us your film today!

MPL's Comprehensive Services Include:

PROCESSING: 7247 Color Negatives, B & W Neg/Pos, Color ECO and EF, Color Neg, Interneg/Pos, B & W Reversal, Kodachrome Prints, Ektachrome Prints, Printing Masters, Reg. & Super 8 also.

SOUND: Original Recording, Rerecording, Mixing, Interlock Screenings, Sound Optical Transfers, Music Libraries.

PRODUCTION SERVICES: Editorial, Conforming A/B Rolls, Titling, Film Treatments, Film Lubrication, Scripting.

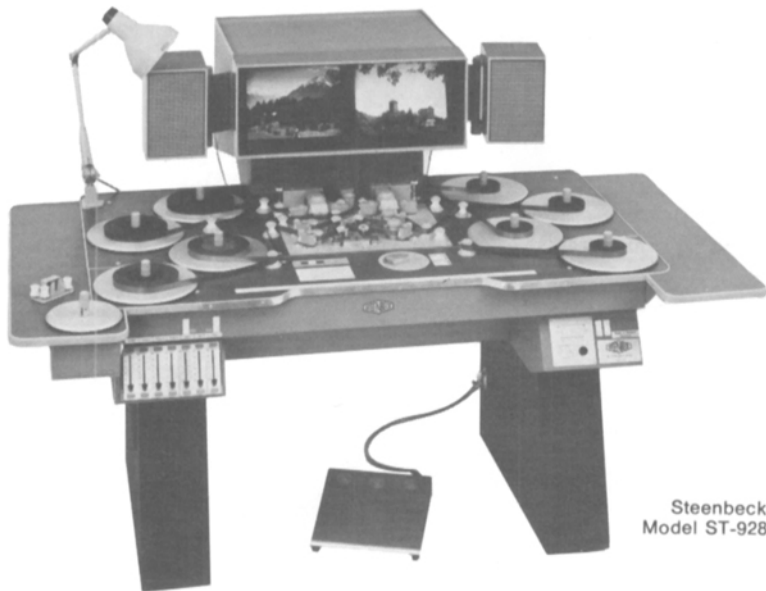
SPECIAL SERVICES: Color or B & W Videotape to Film Transfers, 35 mm to 16 mm Optical Reductions, 16 mm Optical with Effects, 16 mm to 8 mm Reductions, Film Treatments.

RENTAL, SALES, and REPAIRS: Camera and accessories rented. Repair service and factory warranty work performed.



MOTION PICTURE LABORATORIES, INC., Piedmont Division, 2517 South Boulevard, Charlotte, North Carolina 28203, (704) 525-5416
MOTION PICTURE LABORATORIES, INC., Suite 940, 1120 Connecticut Ave. N.W., Washington, D. C. 20036, (202) 659-3528
MOTION PICTURE LABORATORIES, INC., Suite 120, 6990 Lake Ellenor Drive, Orlando Fla. 32809, (305) 857-2328
CINE-CRAFT LABORATORIES, 8764 Beverly Boulevard, West Hollywood, California 90048, (213) 652-7357

WHEN YOU'RE READY TO MOVE UP TO STEENBECK



Steenbeck
Model ST-928

CAMERA MART IS READY FOR YOU.



Steenbeck Model ST-1900

When your editing demands the ultimate in precision, optical quality and ease of operation, Camera Mart has it for you. Steenbeck. The most sought-after name in editing systems. Precision machining and optical excellence combine to give Steenbeck the edge in faster, more versatile editing and gentle film handling. You'll appreciate Steenbeck at 2 a.m., after an all-night session.

And the next day, when your handiwork receives the praise you deserve.

Steenbeck is the ultimate link between your editing ideas and final work print. And Camera Mart is your link to Steenbeck. All models, both 16 and 35mm. With rental, sales and leasing arrangements to suit every requirement. It makes sense that the number one name in editing would choose the number one equipment supplier as their New York distributor. We make a perfect team. Call us today for details.



CAMERA MART

THE CAMERA MART, INC.



456 West 55th Street, New York, New York 10019 (212) 757-6977 Telex: 1-2078

Rental — Sales — Long Term Leases — Dealers Inquiries Invited

and market a new computer-based Electronic Still Library System for broadcast television and industrial markets. Announcement was made by William Hendershot, a founder and former officer of Consolidated Video Systems. Founders of ADDA are William Hendershot, President; Michael Tallent, Vice-President; Jesse Blount, Vice-President, Marketing; and Ronald D. Long, Vice-President, Digital Engineering. Hendershot and Tallent were responsible for marrying digital and video technologies in the early 1970s to produce the industry's first digital time base corrector system, for which they, together with the CVS development team, received the 1973-74 Emmy Award.

Buck Film Laboratories Ltd., 714 Banbury Ave. Slough, Berkshire, England, specializing in super-8 print production, has opened its new sound department specifically to deal with the ever-increasing demand for 8mm magnetic sound prints, it was recently announced. Facilities include a magnetic striping machine which can coat four record tracks and four balance stripes simultaneously onto quad rank 8mm print film. The machine is said to be capable of an output of up to 1000 ft of 8mm film per minute. Magnetic sound transfer is accomplished on Bell & Howell multitrack sound transfer equipment running at 10 times normal projection speed.

Mobile Video Services is a new production company formed by Action Movie News, Inc., 210 E. 36 St., New York, NY 10016. The new company offers single and double camera/switcher systems and custom video vans to independent, broadcast and ad agency producers.

Camera Mart, Inc., 456 W 55 St., New York, NY 10019, has been named exclusive New York distributor for the Steenbeck line of film editing systems, according to a recent announcement. This arrangement will enable New York filmmakers to lease, rent or buy the full line of Steenbeck editing machines, including 16mm and 35mm models in 6- and 8-plate configuration.

Marconi Communications Systems, Chelmsford, England, has been granted exclusive marketing rights for CMX Systems products in the United Kingdom according to terms of an agreement with CMX Systems, a division of Orrox Corporation. The agreement also includes a non-exclusive arrangement in other areas of the world. CMX products include computer-assisted editing systems and devices such as time code generators and readers. CMX Systems headquarters are at 3303 Scott Blvd., Santa Clara, CA 94304.

Image Transform Inc., 4142 Lankershim Blvd., North Hollywood, CA 91602, has announced construction of a new building, an addition to its North Hollywood facility, that will triple the company's square footage and allow new video services to be offered. The company currently provides tape-to-film conversions and the new building will make possible film-to-tape conversions. The company is also planning greater emphasis on video color correction and expanded standards conversion. Expansion plans include new equipment including on-line editing capabilities for standard broadcast, as well as the firm's Image 655 and the European PAL system. The company has made test runs of PAL-to-film and currently offers this additional tape-to-film conversion service.



Nobody ever refuses our deals on Frezzolini™ 16mm camera systems.

| | | | |
|---|---|---|---|
| Model LW-16 Frezzi-Cordless™ Camera \$4600 List: | Model LW-16A Frezzi-Cordless™ with advanced MCA-16 amplifier Camera \$5590 List: | Model FR-16 Frezzi-Flex® Camera \$6450 List: | Model FR-16A Frezzi-Flex® with advanced MCA-16 amplifier Camera \$7440 List: |
|---|---|---|---|

Trade in 2 used Auricon CM-72As, and you

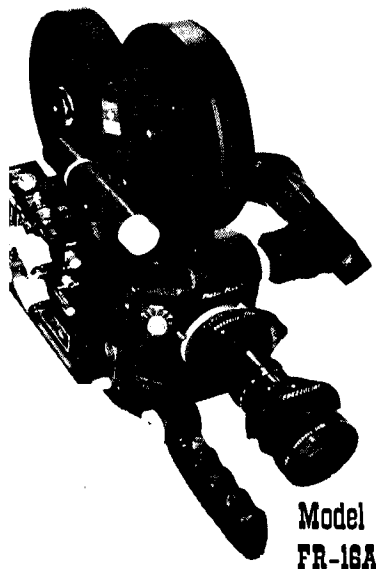
| | | | |
|--|--|--|--|
| take off: \$2000 | take off: \$2090 | take off: \$2000 | take off: \$2090 |
| YOUR Deal #1 PRICE \$2600 | YOUR Deal #2 PRICE \$3500 | YOUR Deal #3 PRICE \$4450 | YOUR Deal #4 PRICE \$5350 |
| Camera \$4600 List: Plus Angenieux 12-120mm zoom lens \$3675 | Camera \$5590 List: Plus Angenieux 12-120mm zoom lens \$3675 | Camera \$6450 List: Plus Angenieux 10-150mm zoom lens \$3610 | Camera \$7440 List: Plus Angenieux 10-150mm zoom lens \$3610 |
| Total List: \$8275 | Total List: \$9265 | Total List: \$10,060 | Total List: \$11,050 |

Trade in 1 used Angenieux 12-120mm zoom lens and 2 used Auricon CM-72As, and you

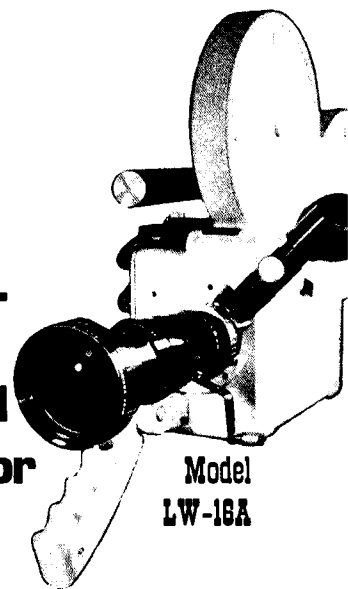
| | | | |
|--------------------------------------|--------------------------------------|--------------------------------------|--------------------------------------|
| take off: \$3000 | take off: \$3000 | take off: \$3000 | take off: \$3000 |
| YOUR Deal #5 PRICE \$5275 | YOUR Deal #6 PRICE \$6265 | YOUR Deal #7 PRICE \$7060 | YOUR Deal #8 PRICE \$8050 |

It's "bottom line" prices that count. If you're thinking about a deal that doesn't match one shown above, call us at (New Jersey 201) 427-1160, or (New York 212) 594-2294. Like we said, nobody ever refuses our deals.

All our "bottom line" "Deal" prices valid through Dec. 31, 1977 purchase order date.



Model FR-16A



Model LW-16A

Frezzolini 16mm ciné cameras & E.N.G. support equipment.



Frezzolini Electronics Inc.
7 Valley St. Hawthorne, N.J. 07506 USA

Roderick T. Ryan has been appointed District Sales Manager for Eastman Kodak's Motion Picture and Audiovisual Markets Division (MP&AV) in Hollywood, Calif. He succeeds Eugene M. Murphy who retired in August. Dr. Ryan joined Kodak in 1947 in the color print and processing organization at Kodak Park. He was named Laboratory Technician in 1948 and moved to the Motion Picture Film Department in 1955 as a sales and engineering representative. In 1973 he was named Coordinator, Engineering Services, MP&AV, Hollywood.

Jesse T. Ellington is the new president of Consolidated Film Industries (CFI) succeeding Sidney P. Solow who has been associated with CFI for 45 years. Solow joined CFI in 1932 as a chemist at the Fort Lee, N.J., plant. In 1936 he was transferred to Hollywood and in 1942 he was made General Manager of CFI. He was elected CFI President in 1964. Ellington was formerly an executive with the U.S. Postal Service. Solow will continue with CFI as Chairman of the Executive Committee.

Frank Giovanelli has rejoined Bebell, Inc., 416 W. 45 St., as Motion Picture Laboratory Manager. In addition to his earlier experience at Bebell, Giovanelli has been associated with DeLuxe-New York, Cine Magnetics, Pathe Laboratories-New York, Precision Labs, and Consolidated Film Industries, Fort Lee, New Jersey. In his new post his responsibilities will include the direction of all aspects of 16mm and super-8 operations.

Richard M. Blanco has been appointed a director of Technicolor, Inc., 6311 Romaine St., Hollywood, CA 90038. Associated with Technicolor

for more than 40 years, Blanco is also Chairman of the Board and Chief Executive Officer of the company's subsidiary, Technicolor Graphic Services, Inc.

Charles V. Andersen and **Charles A. Steinberg** have been elected to the office of Executive Vice-President according to an announcement from Ampex Corp., 401 Broadway, Redwood City, CA 94063. Andersen has been with Ampex since 1951. His most recent post prior to his present appointment was that of Vice-President and General Manager of Ampex International. Steinberg joined Ampex in 1963 as a product manager in the company's former video and instrumentation division. His most recent post was that of Vice-President of the Audio-Video and Data Products Divisions.

Roy Login has been appointed Director of Operations for Rank Film Laboratories Ltd., Denham, Uxbridge, Middlesex UB9 5HQ. He was formerly Controller of Operations. In 1972 he was closely involved with Rank's partnership agreement with the Italian laboratory, Technospes S.p.A. The announcement was made by Jim Daly, Managing Director of Rank Film Laboratories Ltd. He also announced that Len Richardson, General Manager of Rank Video Centre also joins the Board with overall responsibilities for the Laboratories' videotape and post production facilities at 142 Wardour St. in London.

Barry T. Henshaw has been appointed Government Marketing Manager for Houston Photo Products, Inc., 655 E. 20 St., Yuma, AZ 85364. Henshaw has spent more than 25 years in Engineering and Sales Management directly re-

lated to supplying film processing equipment and other laboratory equipment to U.S. military and governmental facilities. In his new post he will operate out of the manufacturing facilities of Houston Photo Products in Yuma.

Robert F. Blumofe, independent producer and former studio executive has been appointed Director of The American Film Institute-West, according to an announcement from AFI Director George Stevens, Jr. In his new post Blumofe will be in charge of all AFI operations and programs on the West Coast. As Director of AFI-West he will work to enlarge AFI involvement with the film and television industries and the academic community. An independent producer since 1966, Blumofe's most recent picture was the critically acclaimed *Bound for Glory*.

Robert M. Finehout has been appointed Vice-President of Modern Talking Picture Service, it was announced by Carl Lenz, President. His headquarters will be at Modern's New York Sales Office at 45 Rockefeller Plaza. Finehout was formerly Group Vice-President, Midwest Sales, for Association Films, Inc. Modern distributes free-loan films and videocassettes to educational and industrial organizations.

George Lubin has been appointed Corporate General Manager of Greyhound Audio Visual Services (GAV), a division of Greyhound Exposition Services (GES), 1624 Mojave Rd., P.O. Box 42669, Las Vegas, NE 89104. Lubin continues as Vice-President and General Manager of United Audio Visual Corp. (UAV), another division of GES. As Corporate General Manager, Lubin heads four GAV office located in Las Vegas, Atlantic City, Atlanta and Miami Beach.

George R. Musyka has joined the management team at George W. Colburn Laboratory, Inc., as supervisor of film inspection and sound printing. He was formerly with Eagle Film Laboratory.

Books, Booklets, Brochures

University Microfilms International, a division of Xerox Corp., 300 North Zeeb Rd., Ann Arbor, MI 48106, has announced availability of the 72-page *Reprint Catalog* listing some 5000 periodicals from which reprints can be supplied. All material on a page, including advertising is copied on single page formats. Most material is reproduced full size on 8½ × 11 pages. Larger material is reduced to fit the 8½ × 11 format. Article reprints are supplied stapled. Complete issue reprints are softbound. Price for a reprint of one article is \$6.00; additional reprints of the same article are priced at \$1.00 each. Reprints of an entire issue are priced at 10 cents a page with a minimum charge of \$10.

The UMI reprint program is conducted in full conformity with the new U.S. Copyright Law (effective 1 January). Under the terms of the program the publisher receives a standard (10%) royalty for all copyrighted material.

A Glossary of Television Terms, a pocket-size wordbook, is available upon request from Cohu, Inc., Electronics Div., Box 623, San Diego, CA 92112. The 44-page glossary alphabetically lists and provides definitions for the most-often-used words in the television industry. It is intended as a useful reference for day-to-day practitioners as well as for students.

SEND FOR FREE BROCHURE

The BAUER SELECTON:

A theater-quality studio and screening-room 16mm projector.



Geneva Movement: a crucial feature.

Theater projectors have to run for hours on end, day in day out, year after year. They have to throw a huge and very steady projected image.

That calls for a Geneva movement and sprocket drive. One "theater" projector guarantees its cam-driven claw movement for 1500 hours. In a theater, that's about six months!

In the Selecton Geneva movement, the film is advanced by a sprocket-wheel that engages four sprocket-holes. The positive gear drive engages a maltese cross in an oil bath. Large metal-to-metal surfaces, no play.

Horizontal Xenon, cold-light mirror.

The Selecton's horizontal Xenon lamphouse module accepts 900 and 1600 watt lamps. The cold-light mirror reduces heat at the aperture, reflects 15% more light than metal mirrors.

Other features: accepts 5,000 ft reels; weight-regulated takeup; plays optical and magnetic tracks with built-in pre-amp; silicon solar cell; adjustable slit lens; easily accessible factory-aligned exciter lamp; adjustable film-gate runner bands smooth film path for longer print life; easily cleaned swing-away film gate; controls on one centrally located panel.

BAUER
THEATER PROJECTOR SYSTEMS

A division of Arriflex Company of America.
New York: (212) 932-3403; Calif.: (213) 841-0818