

The 119th Conference and Equipment Exhibit

16-21 October 1977, Century Plaza Hotel, Los Angeles

Once again the SMPTE will be staging an excellent Technical Conference and Equipment Exhibit worthy of attendance by all members of the motion-picture and television industries. All phases of this Conference, from the technical sessions to the social activities, and the spouses program to the equipment exhibit, are coming together to form what promises to be a first-class SMPTE conference.

The technical sessions look very good. They will provide many things of interest and importance for both the motion-picture and television segments of the attendance.

The equipment exhibit will be extraordinary. Two months before Conference, SMPTE headquarters had reservations from 112 companies for more than 190 booths. Last year in New York, which was SMPTE's largest previous exhibit, there was a total of 166 booths. If booth sales continue at a reasonable rate, by opening day of the Conference the SMPTE exhibit should have well over 200 booths of equipment.

Most of the planning for the Conference social activities has been completed. On Sunday evening Eastman Kodak will sponsor a social event the details of which are not yet available. On Monday there will be the SMPTE Get-Together Luncheon with free tickets to weekly and Monday registrants (courtesy of Agfa-Gevaert); on Tuesday there will be an open house at the plant of Cinema Products Corp.; and on Wednesday there will be the SMPTE banquet. Activities for ladies are scheduled all week.

All non-program activities are under the jurisdiction of SMPTE Conference Vice-President **Harry Teitelbaum**, Hollywood Film Co. The Program phases of the Conference are under the supervision of Editorial Vice-President **K. Blair Benson**, Teletronics International, Inc. **Warren Strang**, Hollywood Film Co., is Local Arrangements Chairman for the 119th Conference. The Conference Program Chairman is **Robert Buckley**, Technicolor Inc.

Equipment Exhibit

The 119th Conference Equipment Exhibit will be the biggest and most comprehensive the SMPTE has ever held. A record number of exhibitors have signed up for Exhibit space and the strong exhibitor participation has required the expansion of the exhibit into a four-room area with a capacity of 240 booths. The types of equipment

that will be on display include film and video cameras, sound equipment, lighting equipment, editing equipment, lenses, laboratory equipment, projection equipment, and television equipment. There will be an Exhibitors' Open House where refreshments will be served. All conference registrants and holders of exhibit passes are invited. The directory of exhibitors appears following the program.

Get-Together Luncheon

The 119th Conference will officially get under way on Monday, 17 October, with the traditional SMPTE Get-Together Luncheon. Guest Speakers at this luncheon will be **George Stevens, Jr.**, Director of the American Film Institute, and Film Director **William Friedkin**. In addition, the luncheon will feature the presentation of SMPTE awards which recognize outstanding achievements in motion pictures and television and service to the SMPTE. All weekly registrants (including spouses) and daily registrants for Monday will receive a free ticket to the luncheon, compliments of Agfa-Gevaert.

SMPTE Banquet

On Wednesday evening, 19 October, the SMPTE will hold its Cocktail Party, Banquet and Dance in the Los Angeles Ballroom of the Century Plaza Hotel. Cocktails, dinner, dancing, and topnotch entertainment will make this evening a memorable one. Companies wishing to reserve tables at the Banquet should get in touch with **Robert Kreiman**, DeLuxe General Laboratories, 1546 N. Argyle Ave., Hollywood, CA 90028. Tables, which are in limited supply, will be reserved on a first come, first served basis. The cocktail party preceding the Banquet will be sponsored by Treise Engineering; the music and entertainment will be sponsored by Technicolor.

Ladies Program

According to the Ladies Program Chairman **Shirley Kreiman**, the following events are scheduled for Conference week: *Sunday*: Afternoon reception and tea; *Monday*: Morning astrology lecture by Alice Reichard and an afternoon bus tour of cultural-historic Old Los Angeles; *Tuesday*: Bus trip to Palm Springs including visit to Palm Springs Desert Museum and luncheon at the Tennis Club Hotel and Club, shopping along Palm Canyon Drive, and stopping at Hadley's for a wine-tasting and specialty

shopping session on the return; *Wednesday*: Morning fashion show by Helft's Dress Shop located at the Century Plaza Hotel; *Thursday*: Visit to Green and Green's Gamble House in Pasadena, tour of C. E. Bent and Son Co. where the ladies will be shown the floats being worked on for the Parade of Roses on New Year's Day, luncheon at the Brookside Clubhouse located near the Rose Bowl, and the afternoon at the Norton Simon Museum of Art in Pasadena; *Friday*: Tour of Lawry's Foods, Inc., with luncheon in their California Center.

Coffee Club

The Coffee Club for the 119th Conference will be open Monday through Thursday and will be sponsored by the Philip A. Hunt Chemical Corp.

Sponsored Social Events

Eastman Kodak Co. will sponsor an evening of food and entertainment on Sunday, 16 October. Cinema Products Corp. will have an Open House at its plant on Tuesday evening, 18 October. Fuji Photo Film will sponsor a reception for foreign delegates on Thursday, 20 October. Details on these and other subsequently scheduled events will be found in the Conference Program.

Advance Registration

Register early for the SMPTE Conference to save time when arriving. Use the advance registration form that has been sent to all members.

Registration Rates

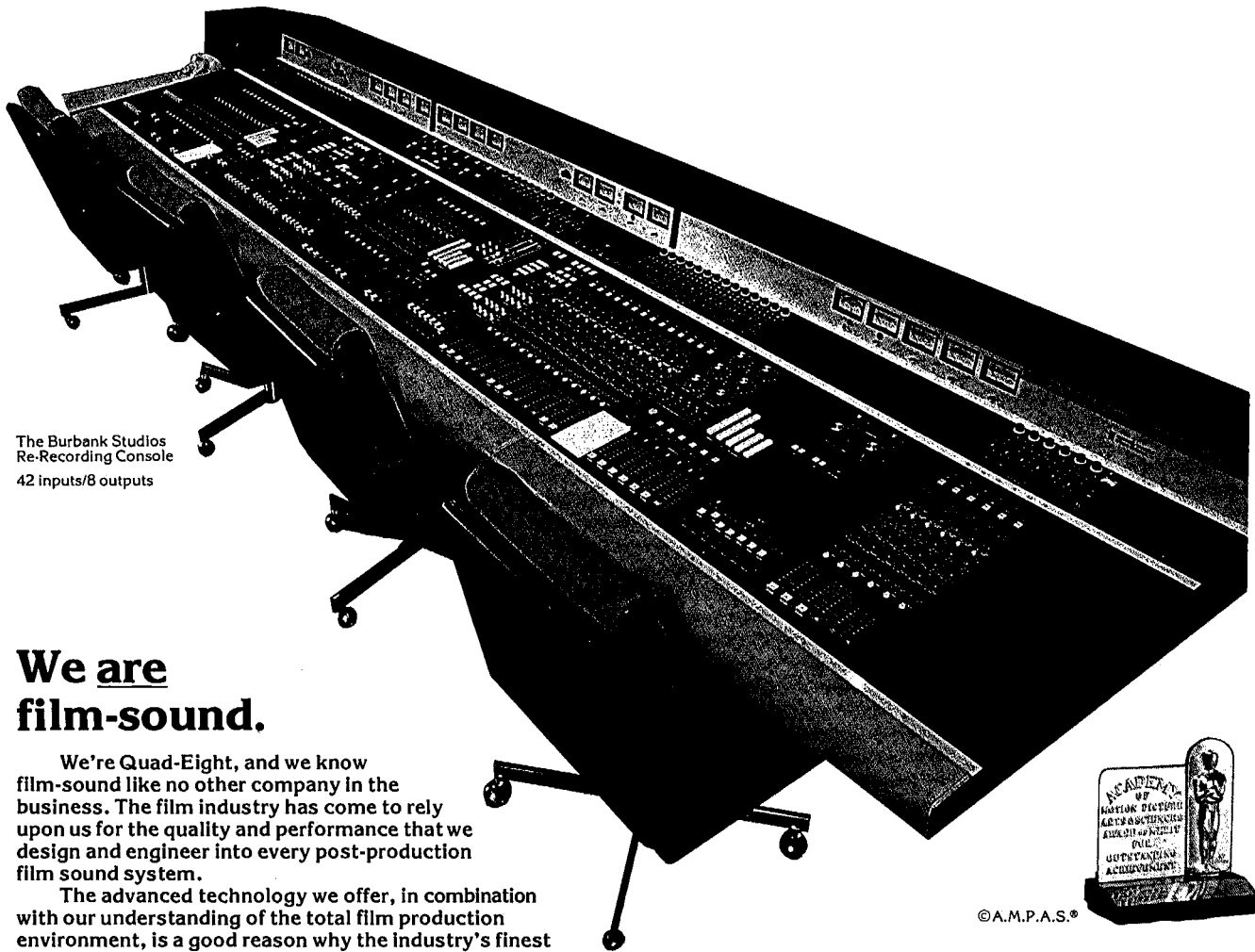
Member Weekly	\$ 85.00
Nonmember Weekly	100.00
Spouses Weekly	20.00
Student Member	Free
Member Daily	30.00
Nonmember Daily	35.00
Get-Together Luncheon	12.00
Banquet	25.00

Please Note: All weekly registrants (including spouses) and daily registrants for Monday, will receive a free Get-Together Luncheon Ticket, compliments of Agfa-Gevaert. If you register for the week or for Monday, do not send payment for the luncheon.

Hotel & Motel Reservations

The postage-paid reservation card sent to all members must be used to reserve accommodations at the Century Plaza Hotel. If you wish to receive the special reduced rates, make your room reservations early because there is a limit to the number of rooms at the special rates. Rooms at the Century Plaza are being held for

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- Trans-Audio (Automated System)
- World Wide Pictures
- Disney Studios

INTERNATIONAL FACILITIES

- Mosfilm (U.S.S.R.)
- Estudios Churubusco Azteca (Mexico)
- Czechoslovakian Television (Automated)
- Zosima (Phillipines)
- South Australian Film Corp
- Asvin Pictures International (Thailand)

* Totally Automated Compumix III System Operational, October 1977
 ** Additional Automated Facilities Operational, Spring 1978

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SMPTE registrants only until Sept. 30.

Hotel Rates

Single \$40.00 \$45.00 \$52.00
Twin or Double 50.00 55.00 62.00

For those who do not wish to stay at the Century Plaza, the SMPTE has made arrangements at several motels near the Century Plaza to hold rooms especially for SMPTE Conference registrants. All of the following motels are no more than one mile from the Century Plaza. If you wish to stay at one of these motels, write to them immediately. Be sure to specify that your stay will be in connection with the SMPTE Conference.

Los Angeles West Travelodge
10740 Santa Monica Blvd., ZIP 90025
Phone: (213) 474-4576
Rates:
\$20 (Single), \$22 (Double),
\$24 (Twin)

Del Capri Hotel
10587 Wilshire Blvd., ZIP 90024
Phone: (213) 474-3511
Rates:
\$22-26 (Single), \$27-31 (Twin)

Beverly Hillcrest
1224 S. Beverwil Dr., ZIP 90035
Phone: (213) 277-2800
Rates:
\$37-44 (Single), \$33-50 (Double)

Beverly Crest
125 S. Spaulding, ZIP 90036
Phone: (213) 274-6801
Rates:
\$28-32 (Single) \$33-37 (Double)

Royal Westwood Motel
2352 Westwood Blvd., ZIP 90064
Phone: (213) 475-4551
Rates:
\$16-20 (Single), \$18-25 (Double)

Cavalier Motel
10724 Wilshire Blvd., ZIP 90024
Phone: (213) 474-4561
Rates:
\$22-38 (Single), \$26-42 (Double)

Association of Cinema and Video Laboratories

The ACVL will meet at the Century Plaza Hotel on Friday and Saturday, 14 and 15 October. On Friday there will be a Board of Directors meeting. On Saturday there will be members' meetings all day, beginning with the Laboratory Members' meeting at 8:30 a.m. The remainder of the day will be devoted to the Laboratory Techniques and Equipment Forum, with a break at noon for lunch. SMPTE members are invited to attend the Equipment and Techniques Forum.

Transportation to Hotel

The Century Plaza Hotel is approximately 10 miles from the airport. The hotel can be reached from the airport by either taxi or limousine. The cost of a taxi from the airport is about \$14.00. An airport limousine is \$2.50. Limousine service leaving from the airport to the hotel is available from 6:00 a.m. to 9:00 p.m.

Hands-on Equipment Demonstration

A "hands-on" equipment demonstration will feature well known cinematographers and other production experts who will lecture on and demonstrate how movies are made. The newest and most advanced equipment will be used. The session is tentatively scheduled to be held on Sunday morning at a soundstage at the 20th Century-Fox studios, which is directly behind the Century Plaza Hotel. Actual sets will be used and a full staff of support crew will be on hand. Persons attending the session will be able to discuss filmmaking with these topnotch professionals, and to handle all the equipment. The session is being run by the Professional Motion Picture Equipment Association (PMPEA).

Committee Meetings

SMPTE Engineering Committees will meet during the 119th Conference. Committee members will be notified by letter of the dates and times of their meetings and the information will be printed in the Program. Editorial activities during the Conference include a joint meeting of the Publications Advisory Committee and the Board of Editors.

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