

# Industry News & Educational Activities

## SMPTE Executive Director to Retire

William D. Hedden, SMPTE President, announces with regret that Denis A. Courtney, Executive Director of the Society, will retire in mid-year 1979. The Society is seeking a person to fill this important position through a committee chaired by John H. Maynard, Regional Director, Eastman Kodak Co., 1133 Avenue of the Americas, New York, NY 10036. All applications and résumés should be sent to Mr. Maynard prior to 15 November 1978.

**The Frank M. McGeary Memorial Scholarship** has been established at Memphis State University by Motion Picture Laboratories (MPL), 781 South Main St., Memphis, TN 38101, in memory of Frank McGeary, for students majoring in film at the university.

Frank McGeary, who died 11 May 1978 at the age of 63, was President of MPL and had been the prime factor in its growth from a small laboratory in 1955 with only five employees to the present internationally known organization with branches and subsidiaries in four major cities in the United States. An obituary appears in the July 1978 issue of the *SMPTE Journal*.

**A \$40,000 endowed scholarship fund** for University of Southern California cinema-television students has been established by American Broadcasting Companies, Inc., in memory of C. Stephen Gentry, ABC Entertainment Vice-President, Programs, West Coast. Gentry died in an airplane crash last May at the age of 37. In announcing the endowment, USC President John R. Hubbard said, "Students in the field of cinema and television face special financial burdens due to the cost of materials they must use in the course of their education. It is particularly fitting, therefore, that ABC should honor the memory of Mr. Gentry by helping young people to enter the field in which he was so successful."

**The Canadian Film and Television Association (CFTA)**, at the conclusion of its four-day biennial conference held in Devon (near Edmonton, Alberta), reported on a number of new policies and programs for the future to take account of changing industry priorities and regional interests. Determined to have a higher visibility in its interface with the public and with government agencies at all levels, Canada's independent film industry intends to aggressively promote the increased use of film and tape by industry and government as an effective promotional and educational tool. A series of seminars are to be arranged across the country to educate its members on changing technology and management methods and to keep its members informed of relevant government policies such as sales tax and customs procedures and their interpretations. CFTA has more than 100 corporate members throughout Canada, representing film and videotape production companies, post production and sound studios, television commercials, animation, laboratories, distributors and suppliers. CFTA headquarters are at Suite 512, 55 York St., Toronto, Ont., Canada M5J 1S2.

**A Business in the Arts Award** was won by Eastman Kodak Co. for "an innovative policy of corporate support for the endowment funds of art organizations." Presentation was made on 15 June at special ceremonies at the Music Center in Los Angeles, Calif. Neele S. Barner, a Kodak regional director, accepted the award from co-sponsors *Forbes Magazine* and the Business Committee for the Arts. Forty other companies were also honored. Kodak's citation noted, "Kodak continues in its strong support of the arts in the Rochester area, including in 1977 the funding of an eight-month series of free noon-time concerts at the Hochstein Music School and a special grant to the renovation of the Federal Building in Rochester, a landmark being converted into a new City Hall." Each of the winning companies received an original print by the American artist Romare Bearden.

**Ten United States amateur-made films** were awarded 11 prizes, including both of the Grand Prizes, at the 10th International Festival of Non-Professional Cinema held in La Touquet in France. The films and filmmakers are: *Gravity*, David Wechter and Michael Nankin; *The Preparatory*, Terence Callahan; *The Witness*, Greg Martinelli; *El Dorado*, Alan Marcell; *Phases*, C. Henry Selick; *After the Eagle*, Greg Goldman; *The Great Race*, Bob Cih; *Penetration*, Karen Aqua; *Dead End*, Janet Shapero; and *Winterdeath*, Orin Wechsberg. The awards will be presented to the young filmmakers by a high diplomatic official of the French Embassy at the International Awards Banquet during the CINE Awards ceremonies in November.

CINE is a voluntary, nonprofit organization, formed in 1957 to encourage international communications, understanding and good will for the benefit of the United States through the selection and entering of U.S.-produced non-theatrical and short-subject motion pictures in appropriate international film events.

**The International Television Association (ITVA)** has released its *Annual Salary Survey* showing that the median salary for all jobs in nonbroadcast or private television industry has risen to \$20,000 in 1978, a rise of \$2500 over the 1977 median salary of \$17,500. The 1978 survey of 1600 ITVA members showed that the high end for in-house video users' salaries has risen to \$60,000, but that many jobs still remained at the low end bringing the overall salary median to \$20,000. The 1978 *Salary Survey* is available from ITVA, 26 South St., New Providence, NJ 07974, without charge to members and for \$5.00 to non-members.

**Public officials from 40 New Jersey cities, towns and counties** have been urged to do all they can to help the growing motion-picture industry in the state. The urging came from Otto Preminger, the famed producer, and from leaders of the New Jersey Motion Picture and Television Development Commission during a day-long film conference at the Newark Museum. Some 150 officials from all parts of the state attended the session, sponsored by the Newark Public Information Office. Participants heard reports of the rapid resurgence of the film industry in New Jersey. Some six feature films have been made in New Jersey during the last six months, according to Joseph Friedman, Executive Director of the State Film Commission.

**Research in the field of flat panel displays**, possibly leading to the television of the future, will continue at GTE, according to an announcement from General Telephone and Electronics Corp., One Stamford Forum, Stamford, CT 06904. The GTE Consumer Electronics Group has signed a three-year contract with Lucitron, Inc., a Chicago research organization, which provides that both companies will work jointly on the development of flat panel displays. The Lucitron group has had extensive experience in flat panel technology and will work closely with GTE Laboratories in Waltham, Mass., and with Sylvania television and picture tube engineers in Batavia and Seneca Falls, N.Y., the announcement stated.

**Promo, a new pay-TV scrambling system**, has been invented by Joseph L. Stern, President of Stern Telecommunications Corp., 485 Madison Ave., New York, NY 10022, and Joseph Gardnick, Vice-President. A patent has been granted. The system puts a replacement sound carrier within the TV channel. The sound carrier can be used for promotional messages about the pay-TV service and it also scrambles the television sound and picture. Non-subscribers tuned to the pay-TV channel are shown an unviewable picture and hear the promotional message. The encoding device located at the cable television origination point can be equipped with an endless loop audio tape player that provides the promotional message and also allows non-subscribers periodic clear samples of the program in progress.

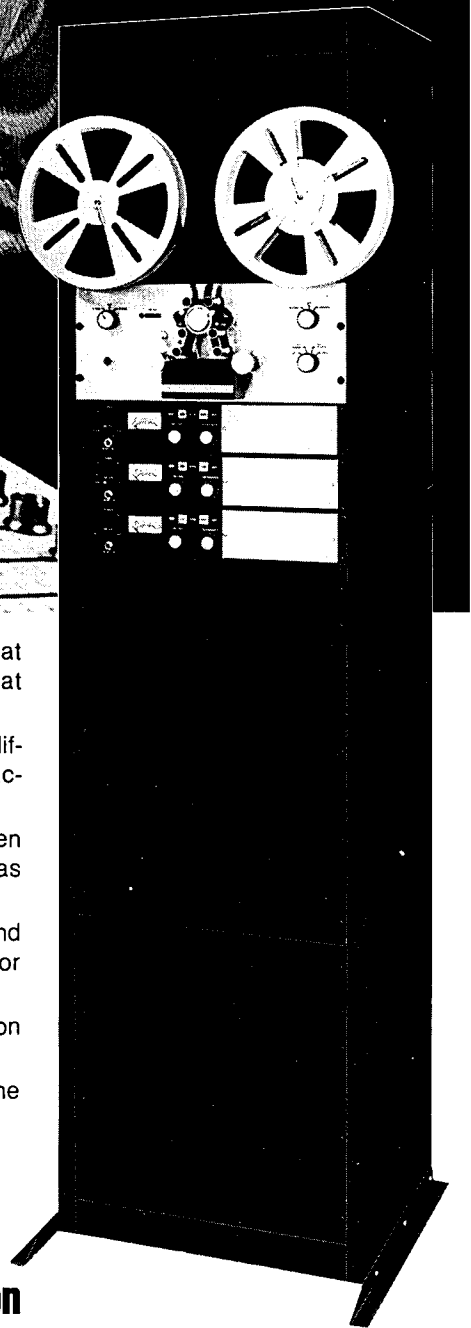
Subscribers to the pay-TV service have a similar totally passive decoding device installed either in their home or on the cable outside of their home which eliminates the replacement/scrambling signal and allows the subscriber to view and hear the pay-TV signal clearly.

**Construction of Eastman Kodak's new seven-story marketing and distribution center** in Roslyn, Va. (near Washington, D.C.) is now under construction with completion expected in August 1979. Kodak will be the major tenant in the building with approximately 52,000 ft<sup>2</sup> of space plus the lobby which will house a Kodak Consumer Center and a microfilm service counter. Until the building is completed Kodak will continue its Washington-area operations from its facilities at 500 12th St., N.W., and its customer equipment services division operations at 4141 N. Henderson Rd., Arlington, Va.

**The Television Studio School of New York**, formerly RCA Institutes Studio School, has moved to new and expanded quarters at 18 W. 61 St., New York, NY 10023. It is anticipated that the Television Studio School will further expand its courses and equipment to include a new course

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on motion-picture production in addition to its present courses in television and videotape production. The school was formerly located at 1600 Broadway in New York City.

The **Pace Water Recycling System** developed by Pace International Corp., Box 1668, Hollywood, CA 90028, has been granted a U.S. Patent, it was announced by Robert T. Kreiman, Pace President. The system has been tested with installations in three different photographic processing laboratories, including Deluxe General Inc. which has had the Pace equipment in operation for more than a year. The Pace system uses an ion exchange process to remove ferricyanide, silver and hypo from photographic wash waters.

**Bell & Howell** in Chicago and **Memorex Corp.** in Santa Clara, Calif. have announced the formation of a joint venture to manufacture 1/2-in videotape cassettes for home video recorders. Spokesmen for the two firms said that this affiliation will enable them to maximize their opportunities in this growing worldwide market. They plan to deliver the new product in both the VHS™ cassette format and the Beta™ format. When these products are available they will be compatible with virtually every brand of home video device now available, the announcement stated.

**Video Corporation of America** is planning to phase out its Video City operations in North Miami, Fla., according to an announcement from George K. Gould, Chairman of the Board; the reason being, according to Gould, that there is not a sufficient volume of major production to

warrant a continued investment of corporate resources. The phaseout will take place over the next several months. The large complex of two huge shooting stages and modern post-production studios will be offered for sale as an operating entity. Some of the equipment may be reassigned to VCA's New York, New Jersey and Illinois video centers, Gould said.

**Sony Corp. of America**, 9 W. 57 St., New York, NY 10019, has established a 24-hour, 7-day-a-week telephone "Hot Line" to enable owners of broadcast equipment to get on-the-spot answers to technical questions, to order emergency parts, to find out about the latest Sony training classes for broadcasters. There are three Sony Hot Line numbers — Eastern Region (New York), (212) 361-0014; Central Region (Chicago), (312) 647-9596; Western Region (Los Angeles), (213) 635-6322.

**Teletronics**, 231 E. 55 St., New York, NY 10022, has announced a new service — that of converting slide shows and filmstrips to videocassette, embellishing them with motion and optical effects. Three different techniques are available, all offering the convenience of a videocassette playback. The first technique is a literal recording of the program as it is normally projected. If it has an accompanying audio cassette or disc, this may be utilized as the soundtrack. The second utilizes dual television cameras and projectors allowing for the introduction of choreographed motion. The third technique utilizes a single camera and projector in conjunction with Teletronics' computerized editing system which makes possible a broad range of optical effects.

**Technicolor, Inc.**, 2049 Century Park East, Los Angeles, CA 90067, has announced that its entirely owned Italian subsidiary, Technicolor S.p.A., has signed an agreement with its workers for an immediate 36% reduction in the production staff at the company's Rome facility, reducing the staff from 319 to 203 employees. As a result of this reduction in labor costs, Technicolor has rescinded an earlier order to close the Rome plant. The conversion of the Rome laboratory to the new color positive process has been completed and dye transfer operations will not be continued when production resumes.

**Arch C. Luther** has been appointed to the newly created post of Chief Engineer in the RCA Commercial Communications Systems Division, Camden, N.J. He has been involved in the design and development of RCA commercial electronics equipment since 1950, his most recent post being that of Chief Engineer, Broadcast Systems. In his new post he will supervise and coordinate engineering activities in the division's four business units — Avionics Systems, Van Nuys, Calif.; Broadcast Systems, Camden; Cablevision Systems, North Hollywood, Calif.; and Mobile Communications Systems, Meadow Lands, Pa. A Fellow of the SMPTE, he was awarded the David Sarnoff Gold Medal in 1973 for major contributions to magnetic video recording technology.

**Nicholas J. LaBate** has been appointed Product Manager, Professional Color Products for Philips Broadcast Equipment Corp., 91 McKee Dr., Mahwah, NJ 07430, a wholly-owned subsidiary of North American Philips Corp. The announcement was made by James Wilson,



**T T F L**

**WHEN:**

**NOVEMBER 29-DECEMBER 2, 1978**

**WHERE:**

**OPRYLAND USA, NASHVILLE, TENNESSEE**

#### **WHAT:**

The top professional forum for members of the entertainment lighting industry will be held this year with the country setting of Opryland and its fabulous production facilities providing an excellent background for the exchange of technical information and demonstrations of the very latest in lighting techniques and design. The program will represent a good mix, with presentations planned describing the latest in lighting in many areas, including television, theatre, film, disco, architecture and rock and roll. Because of the superb television facility available, a heavy emphasis on television lighting is anticipated.

#### **WHO CAN ATTEND?**

The symposium is open to both IES members and non-members.

#### **HOW DO I REGISTER?**

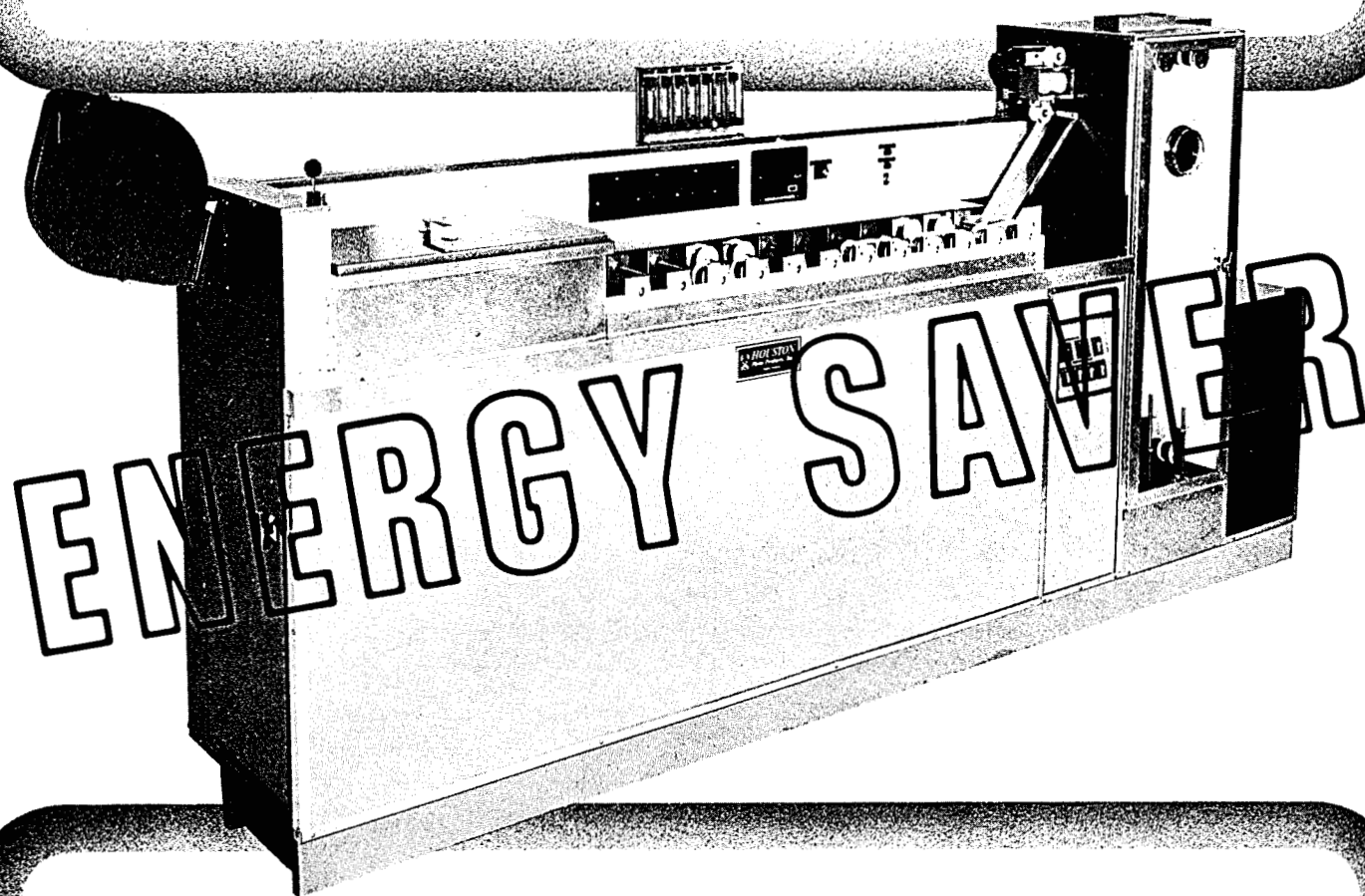
Send your name, company affiliation, address and phone number along with a check for \$90.00 (made payable to the TTF L Committee of the IES) to: Mr. Bud Wilkins, Symposium Chairman, Opryland Productions, P.O. Box 2138, Nashville, TN. 37214. Students may attend the sessions at a charge of \$10.00/day. The student fee does not include meals, banquet and other entertainment scheduled for full registrants. Registration prices at the time of the symposium will be higher, so advance registration is encouraged.

#### **WHERE DO I STAY?**

Symposium participants will stay at the Opryland hotel, known worldwide for that good 'ole "down-home" country hospitality. Special convention rates are \$30.00 for a single and \$35.00 for a double. To make your reservations call the hotel at (615) 889-1000.

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Vice-President. Alan J. Keil has been appointed Assistant Product Manager, Broadcast Studio Products. In his new post, LaBate is responsible for the continued success of the Philips LDH 20 camera family and further development of the new Video 80 camera/production system. He has been with Philips since 1972 in various engineering posts, the most recent having been Manager, Systems Engineering. Keil's new assignment is in general support of the overall Philips broadcast products line.

Donald Chiu, Senior Engineer, Memory Products Division, Ampex Corp., and Maurice Lemoine, Senior Staff Engineer, Audio-Video Systems Division, are winners of the Alexander M. Poniatoff Award for Technical Achievement for the fiscal year 1978. Formal presentation of the awards was made 21 June by Alexander M. Poniatoff, Ampex founder and Chairman of the Board Emeritus. This award is the highest honor for technical achievement given to Ampex employees. Chiu was honored for his work in the development of automated core-stringing methods. He accomplished these technological advancements while he was Senior Engineer at Ampex Ferrotec Ltd. in Hong Kong.

Lemoine was recognized for his major contributions in digital video technology. In 1974 he was honored for developing the digital time-base corrector.

Ampex Corp., headquartered at 401 Broadway, Redwood City, CA 94063, specializes in the development, manufacture and sale of magnetic recording equipment, magnetic recording media and accessory products.

Robert R. Smith has been appointed Dean of the Temple University School of Communications and Theater, it was announced by Temple President Marvin Wachman. He succeeds Kenneth Harwood, who resigned to become Director of the newly established School of Communication at the University of Houston. Prior to his present appointment Smith was Professor and Chairman of Boston University's School of Public Communication.

Larry Karr has been appointed Administrator of the AFI film archives program and in that capacity will head the staff engaged in motion-picture preservation. His responsibilities will include administration of the \$630,000 archival grants program of the National Endowment for the Arts. The announcement was made by The American Film Institute, John F. Kennedy Center for the Performing Arts, Washington, DC 20566.

Leon A. Wortman has joined The Michael Thomas Corp., 411 Borel Ave., San Mateo, CA 94402, general management consultants, as Vice-President/Senior Consultant. He formerly headed his own consulting firm in Palo Alto, Calif. He has had five books and several hundred articles published on business management and electronics engineering.

Reverend Kwang Nam Kim has been named to establish an Image Transform Service Center in the Republic of Korea, according to an announcement from Image Transform headquarters at 4142 Lankershim Blvd., North Hollywood, CA 91602. Reverend Kim's son, H. G.

Kim will staff the office in Seoul, Korea. The appointment covers Image Transform's tape-to-film and film-to-tape transfer as well as its PAL/NTSC/SECAM standards conversion. The Republic of Korea operates on the 525-line broadcast standard and thus can use Image Transform's electronic image enhancement, noise reduction and scene-by-scene color correction.

Anthony H. Lind has been appointed Chief Engineer, Engineering, for RCA Broadcast Systems in Camden, N.J., it was announced by J. E. Hill, Division Vice-President and General Manager. Lind has been with RCA since 1946, his most recent post having been that of Manager, New Products Engineering, Studio and Control Equipment for RCA Broadcast Systems. In his new post he is responsible for supervising and coordinating engineering activities. RCA Broadcast Systems designs and manufactures studio and transmitting equipment for radio and television broadcasters.

Lee J. Caput has been appointed Southern Regional Sales Manager for Lenco, Inc., Electronics Division, 300 North Maryland St., Jackson, MO 63755. He will be stationed at 13620 Littlecrest Drive, Dallas, TX 75234, where he will be responsible for sales in Arkansas, Colorado, Kansas, Louisiana, Mississippi, New Mexico, Oklahoma and Texas.

J. Kenneth Moore has been appointed Vice-President and General Manager of CBS Technology Center, Stamford, Conn., it was an-

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Table 1

500W — 1000W  
Table 2

1000W  
Table 3

1000W 1500W — 2000W  
Table 4

**COMPACT-FILAMENT SINGLE-ENDED QUARTZLINE**  
(Shown 40% of full size)

600W — 650W  
Table 7

250W — 650W  
Table 8

500W — 1000W  
Table 9

**COMPACT-FILAMENT, SINGLE-ENDED QUARTZLINE AND INCANDESCENT**  
(Shown 20% of full size)

1000W — 1500W  
Table 18

250W — 1000W 500W — 750W  
Table 11

2000W

**PAR AND R LAMPS, QUARTZLINE AND INCANDESCENT**  
(Shown 20% of full size)

650W  
Table 33

1000W  
Table 34

300W — 375W  
Table 36

100W  
Table 35

375W — 500W  
Table 37

**FLOOD-LIGHT LAMPS, SCREW-BASE QUARTZLINE AND INCANDESCENT**  
(Shown 14% of full size)

1000W — 1500W  
Table 30

2000W  
Table 29

500W 250W  
Table 28

1000W  
Table 27

**PLANAR-FILAMENT, S.C. OR D.C. BAYONET BASE QUARTZLINE AND INCANDESCENT**  
(Shown 35% of full size)

100W — 150W 50W — 100W 100W 50W — 200W  
Table 26 or 27

**PLANAR OR COMPACT-FILAMENT, MOGUL PREFOCUS BASE INCANDESCENT**  
(Shown 11% of full size)

2000W 1000W — 1500W  
Table 25

**COMPACT-FILAMENT, SCREW-BASE INCANDESCENT**  
(Shown 13% of full size)

100W 250W — 400W 500W 500W  
Table 16 Table 17

