

Equipment Exhibit

One of the goals of the Conference Planners was to provide an equipment exhibit that complements the program. The idea was for attendees to hear the papers, and then inspect equipment of a kind that was described on the papers program. The plan worked extremely well. Indeed, despite the proviso that only companies with equipment that supports the program (i.e., one-inch tape equipment, digital video equipment, and electronic still-store and slow motion equipment) be permitted to display equipment, 17 companies participated in the show.

The companies that participated in the exhibit are:

Adda Corp.
Ampex Corp.
Arvin/Echo
Consolidated Video Systems
Digital Video Systems
Infotechnics
Lenco, Inc.

Memorex
Micro Consultants, Inc.
3M Co., Magnetic A/V Products Div.
NEC America, Inc.
RCA
Sony Corp. of America
TeleMation, Inc.
Thomson-CSF Laboratories
TV Equipment Associates
Vital Industries, Inc.

Reports on Engineering and Standardization Committee Activities

A number of SMPTE committees, study groups, etc., took advantage of the Conference as an opportunity to convene and prepare reports of their activities. These reports are published elsewhere in this issue of the *Journal*.

Social Activities

Though this was only a two-day meeting, there were several social activities in which attendees and their spouses could partici-

pate. On Friday night of the Conference there was a Wine and Cheese Party that was held at the historic Fox Theater, near the hotel. Friday afternoon there was the Get-Together Luncheon where a representative of the Satcom Div. of Scientific Atlanta was guest speaker. And finally, for the spouses, there was a tour of Atlanta.

Acknowledgments

The Society thanks a number of companies for their generosity. For the opening films, thanks go to Modern Talking Picture Service. For the Wine and Cheese Party thanks are extended to: WAGA-TV, WXIA-TV, WSB-TV, WTCG-TV (all of Atlanta); TVC Laboratories (New York); Motion Picture Laboratories (Memphis); and Russell Film Laboratories, Inc. (Jacksonville, Fla.). Video Supply Co. supplied the projectionist. Eastman Kodak Co. is appreciated for their presentation *Salute to the Broadcast Industry*.

120th SMPTE Technical Conference and Equipment Exhibit

29 October–2 November 1978, Americana Hotel, New York City

Program Chairman John Zeman, Eastman Kodak Co. is assembling a wide-ranging program of high-quality technical papers related to the general theme, *Imagery—Today, Tomorrow!* He is being assisted by the **Associate Chairman for Film, Edward J. Mesina, ABC-TV**, and two **Associate Chairmen for Video, C. Robert Fine, Fine Communications Corp.**, and **L. Merle Thomas, Public Broadcasting Service**.

The program will be organized into sessions scheduled during the week as follows:

Monday, 30 Oct.

General Overview
PMPEA Hands-On Session

Tuesday, 31 Oct.

Laboratory Practices
Satellites

Video Equipment

Wednesday, 1 Nov.

Laboratory Practices

Sound

Video Processing

Video Transfers

Thursday, 2 Nov.

Film Production

Video Production

Film Special Effects and Editing

Video Special Effects and Editing

Engineering and administrative committee meetings will be scheduled for Friday, 3 Nov.

A number of Topic Chairmen have been selected to collect papers in their

several areas. Anyone interested in offering a paper for presentation on any of these subjects should contact the appropriate Topic Chairman. They are:

Film Laboratory Practices

Harold Freedman
Technicolor, Inc.
321 West 44 St.
New York, NY 10036
(212) 582-7310

Frank McGeary
Motion Picture Laboratories
P.O. Box 1758
Memphis, TN 38101
(901) 774-4944

Don Donigi
Du Art Film Laboratories
245 West 55 St.
New York, NY 10019
(212) 757-4580

Sound for Film

Norman Prisant
Magna-Tech Electronic Co., Inc.
630 Ninth Ave.
New York, NY 10036
(212) 586-7242

Ralph Friedman
Magno Sound
723 Seventh Ave.
New York, New York
(212) 757-8855

Film Production

Dan Sandburg
TVC Labs
311 West 43 St.
New York, NY 10036
(212) 397-8600

Richard DiBona
General Camera
471 Eleventh Ave.
New York, New York
(212) 594-8700

Satellites

Daniel R. Wells
Public Broadcasting Service
475 L'Enfant Plaza SW
Washington, DC 20024
(202) 488-5000

Video Manufacturers Program

Robert Tenten
Home Box Office
Time/Life Bldg.
Rockefeller Plaza
New York, NY 10020
(212) 556-2433

Forms for submitting a paper at the Conference are available from any of the above, or from SMPTE Headquarters. Author forms, author information sheets and synopses are due at Headquarters by 1 June. All manuscripts are due by 14 August for review by the Program Chairman.

The Equipment Exhibit space will be considerably enlarged compared with previous meetings at the Americana. Exhibits will fill Albert Hall at the street level and will also be found in the Royal Ballroom on the sessions rooms floor. Full details and order forms for space can be obtained from **Jeffrey B. Friedman** at SMPTE Headquarters (914) 472-6606.