

# Industry News & Educational Activities

**A Class I Scientific/Technical Award** represented by an Oscar has been awarded to Garrett Brown and to the Cinema Products engineering staff under the supervision of John Jurgens for the invention and development Steadicam,<sup>™</sup> a film/video camera stabilizing system. Ed Di-Giulio, President of Cinema Products Corp., is quoted as saying, "This is the first such award the Academy has granted in ten years and we feel extremely gratified that Steadicam got it. Because Steadicam is much more than a camera stabilizing system that delivers steady and smooth moving shots while the camera operator is himself moving or riding in a vehicle. Steadicam is an entirely new and creative production tool because it permits the moving camera to capture the scene in totally new ways: objective as well as subjective. To quote the Academy citation, Steadicam does indeed 'open new vistas for creative motion-picture production.' Equally important . . . Steadicam actually saves production time and reduces costs."

**AV Practice 78** will be the theme of the AV Convention being organized by the Deutsches Institut für Betriebswirtschaft (DIB) and the Verband Deutscher AV Produzenten — Centrum AV Communication (AVcom). The convention will be held 19-20 September during the 1978 Cologne Photokina. It will be held in the new convention center of the Cologne trade fair buildings.

The aim of the convention is to provide audiovisual specialists and other interested persons with a full survey of the market for audiovisual hardware and software and their applications. In addition to four main addresses with a somewhat sociological and theoretical background there will be a number of practical, basic work studies given by qualified audiovisual experts who will report on their experiences in the use of audiovisual media in industry, business and administration.

**Cine/Com Services Inc.**, a new corporation, has announced the acquisition of all the assets of CPT Motion Picture Lab. The new firm will be located in the former CPT facility at 639 Wellons Village, Durham, NC 27703. A professional motion-picture laboratory, Cine/Com Services has facilities for processing most types of black-and-white and color 16mm films as well as super-8 films. Other services available for producers include animation and title photography, editing and sound facilities. Recent modifications of the sound studio allow for live recording as well as multitrack film sound mixing.

**MCA DiscoVision** has established a manufacturing facility at 915 E. 230 St., Carson, Calif. in anticipation of the consumer introduction of the optical videodisc system later this year, according to a recent announcement. The new plant occupies 60,000 ft<sup>2</sup> on a 3½-acre site, expandable to 80,000 ft<sup>2</sup> of plant space. It also contains 4000 ft<sup>2</sup> of office space. The consumer introduction of the optical videodisc system will

be manufactured and marketed by Magnavox, a wholly-owned subsidiary of North American Philips. MCA will manufacture and market the videodiscs.

**Sony Corp. of America**, 211 E. 43 St., New York, NY 10017, has formed three new independent marketing companies — Sony Consumer Products, Sony Video Products and Sony Industries. All three new marketing companies remain part of Sony Corp. of America, a subsidiary of Japan's Sony Corp. Kazuo Iwama, president of the parent company, will also become Chairman of the Board of Sony America. Sony Consumer Products will market and distribute Trinitron color television sets, Betamax home video recorders, radios, compact stereos, and cassette recorders. Sony Video Products will market and distribute industrial and professional videotape recorders, video cameras, video monitors and receivers, and vidcotape. Sony Industries will be responsible for an emerging group of specialized products and markets, including hi-fi products, business products, microphones and magnetic tape products.

**Kenneth M. Mason** of Eastman Kodak, General Manager of the Motion Picture and Audiovisual Markets Division, predicted a bright future for the motion-picture industry as guest speaker in Rochester Institute of Technology's lecture series, "The Moving Image." He cited a number of factors pointing toward a healthy future for the motion-picture industry including record-setting levels of motion-picture production and box office receipts in 1977. "The continuing popularity of made-for-television feature films and special programming for television also bode well for Hollywood," he said. He added, however, that today's film industry extends far beyond the confines of Hollywood. He noted that during 1977, some 40 feature films were made, in whole or in part, in New York City.

Moviegoers "want to see different locations — in available light and available darkness," Mason emphasized, adding that "they want to see special effects that, previously, have only been possible in their imaginations." New levels of reality and creativity are being brought to present-day audiences, he said, "in part, because of technological advances such as Eastman color negative II film and improved camera equipment and lenses."

**Directors of photography** Thomas E. Tutwiler and Sidney Hickox, both 50-year veterans of the film industry, were honored by the American Society of Cinematographers at a meeting held 27 February. They were presented with engraved plaques and named to ASC's Roll of Honor. Also on the program was a one-reel demonstration of a new Fuji film negative narrated by Harry Teitelbaum, the company's representative on the west coast.

**Findlay J. Quinn** of Toronto was elected President of the Canadian Film and Television Association (CFTA) at its 30th annual meeting

held 3 March 1978. Also elected was a new Vice-President, Reg. A. Batten of Toronto, and an interim Board of Directors. The Association has adopted a revised organizational structure expected to result in increased services to its members. CFTA headquarters are at 55 York St., Toronto, Ont., Canada M5J 1S2.

**Garrett Brown**, inventor of the Steadicam system, is the recipient of the Bert Easey Technical Award presented by the British Society of Cinematographers, a special award bestowed at the discretion of the BSC Board of Governors only when a new technical development is deemed especially worthy. The Steadicam (*Journal*, p. 438, June 1976) is designed and manufactured by Cinema Products Corp. of Los Angeles.

**William A. Dickinson**, Design Engineering Manager, Electronic Tube Division, is the recipient of the EIA (Electronic Industry Association) Engineering Award of Excellence. The award recognizes Dickenson for important contributions made during 30 years service on the EIA Joint Electron Devices Committee of which he was chairman for 12 years. According to the citation, "His leadership insured the orderly development of picture tubes during the phenomenal growth of television."

**Linwood Dunn** is the newly elected President of the American Society of Cinematographers. The 1978 slate of officers for the ASC also includes Harry Wolf, First Vice-President; Stanley Cortez, Second Vice-President; Winton Hoch, Third Vice-President; Charles Clarke, Treasurer; George Folsay, Secretary; and Daniel Fapp, Sergeant-at-Arms. The new officers are also officers of the ASC Holding Corporation, which publishes *The American Cinematographer* with headquarters at 1782 N. Orange Dr., Hollywood, CA 90028.

**Dudley Spruill** has been named Executive Secretary of the Association of Cinema & Video Laboratories (ACVL) succeeding Preston B. Bergin who resigned after having managed the organization for 18 years. The announcement was made by W. H. Smith, ACVL President. A Past President and Director of ACVL, Spruill has been connected with the motion-picture industry since 1939 when he joined Eastman Kodak Co. Most recently he was Executive Vice-President of Byron Motion Pictures in Washington, D.C. New ACVL headquarters are in Bethesda MD 20034 (P.O. Box 34932).

**Richard Sirinsky** has been named area manager for Europe, Africa and the Middle East (EAME) for Ampex International with his headquarters in Reading, Berkshire, England, it was announced by Charles V. Anderson, President of Ampex International. Sirinsky replaces Ronald Ballintine who has been named General Manager of Ampex International with headquarters in Redwood City, Calif. Sirinsky comes to his new position from Ampex Corp.'s Audio-Video Systems Division where he held the post of Marketing Manager.

**Melvyn Kay** is the new President of Multi-Cell Recovery Systems, 75 Cherrystone Drive, Wilfordale Ont., Canada M2H 1S2. He was formerly Head of Quality Control for Quinn Laboratories. Multi-Cell Recovery Systems specializes in chemical recovery systems and control of water pollution.