

wood Ave., Glen Rock, NJ 07452. The firm specializes in audio-video systems engineering, design and consulting work in broadcast, industrial and educational television areas.

Innovative Television Equipment, manufacturer and distributor of television camera pedestals, dollies, tripods and heads, has relocated to larger facilities at 6445 De Soto Blvd., Woodland Hills, Calif., according to a recent announcement. The new facility covers more than 10,000 ft². The added space will be used to assemble all of the company's products currently being manufactured in a plant in Australia.

Fred Scobey has been named president of DeLuxe Laboratories. In his new post he will be in charge of all motion-picture film processing operations for DeLuxe Laboratories, a division of DeLuxe General, Inc. He will report to Burton Stone, the new president of DeLuxe General. A veteran of more than 25 years with DeLuxe, Scobey joined the company in 1953 on the engineering staff and in 1957 was promoted to technical director. In 1967 he was named Vice-President, Engineering. He has spearheaded a number of new industry systems and has been the recipient of several major industry awards. In 1976 he received the Dennis Wratten Award presented by the British Kinematograph, Sound and Television Society for his paper on "Computerized Processing and Printer Control Techniques." In 1973 and again in 1975 he received a citation from the Academy of Motion Picture Arts and Sciences, the first for development of a silver recovery system and the second for a computer-operated densitometry system for quality control.

Scobey became a Fellow of the SMPTE in 1960 and is currently serving as Vice-President

of Motion Picture Affairs. He has also served as a governor of the SMPTE and has been a member of the Laboratory Practices Engineering, Color Engineering and other SMPTE committees. He is a U.S. delegate to the International Standards Organization, a member of the Academy of Motion Picture Arts and Sciences, the American Society of Cinematographers and the British Kinematograph, Sound and Television Society.

DeLuxe General is a wholly owned subsidiary of Twentieth Century-Fox Film Corporation.

Burton Stone is the new president of DeLuxe General, Inc., succeeding Robert Kreiman who resigned to devote full time to his own company, Pace International. Among other activities, Pace will be granted the license to represent certain proprietary products controlled and patented by DeLuxe General, including a silver recovery and water purification system. Kreiman will also be a consultant to DeLuxe for two years.

Stone was formerly president of Precision Film Laboratories, New York, an affiliate of DeLuxe General. In his new post his headquarters will be at DeLuxe's home offices in Hollywood (1546 North Argyle Ave.). Stone has been president of Precision for the last eight years. Previously he was with Technicolor Inc. as a vice-president.

Barrett E. Guisinger has been appointed Director of Technology at the Sony Technology Center in Palo Alto, Calif. The announcement was made by Sony Corp. of America, 9 W. 57 St., New York, NY 10019. Before joining Sony, Guisinger had been with International Video Corp. and earlier, had been with Ampex. He holds 12 patents in the magnetic recording field.

Jack Calaway has been elected Vice-President, Research and Development, for Vidtronics Co., 855 N. Cahuenga Blvd., Hollywood, CA 90038, a videotape production and post-production facility. He has been with Vidtronics for five years as Director of Engineering. In his new post he will supervise design, engineering and quality control.

John Dale, General Manager of the Magnetic Tape Division, Fuji Photo Film U.S.A., has been elected to the Board of Directors of the International Tape Association, a leading industry group composed of both manufacturers and professional users of magnetic tape and recording equipment. At Fuji, Dale is responsible for the marketing of Fuji audio and video tapes. Recently he supervised the introduction of Beridox Videotape to the broadcast market.

Sterling E. Davis has been appointed to the newly created position of President, Facility Operations for Vidtronics, a Hollywood-based videotape production and post-production facility. Davis was formerly Chief Engineer for Metrotape West in Los Angeles.

Edward B. Maguire, former President of Calvin Cinequip Inc., has joined the staff of Oscar H. Hirt, Inc., 41 N. 11 St., Philadelphia, PA 19107. In his new post he will be responsible for sales, marketing, promotion and advertising. The O.H. Hirt Co. specializes in the sale or rental of professional motion-picture equipment and supplies, audiovisual equipment and supplies and industrial graphic art materials.

Books, Booklets, Brochures

Hope Reports Perspective, a study available from Hope Reports, Inc., 919 South Winton Rd., Rochester, NY 14618, at a price of \$7.50, reveals that nearly half of all motion pictures made around the world in the last 52 years have come from the United States. The total of 662,000 titles does not include another estimated 740,000 television commercials made in the United States. Between 1915 and 1977 a total of about 1.4 million motion pictures were produced around the world plus another 823,000 television commercials, according to *Hope Reports Perspective*. A little more than half a million pictures, or 36%, were nontheatrical subjects with 32% classified as theatrical and 31% as television programs and documentaries. Most of the 8-page study is devoted to 16mm nontheatrical film. It analyzes films in three major groups — sponsored/contract pictures, in-plant films and proprietary productions (those using the capital of the producer to make the film and then relying upon sales of prints or sale of the film itself to a distributor). More than 3600 educational titles are analyzed as to subject — a continuing service by Hope Reports now encompassing nine years' output. The report points out that the strongest growth area of the nontheatrical film industry has been in the field of training. This study (available separately) is an issue of the bimonthly publication by Hope Reports.

The new edition of the **American Film Institute Guide to College Courses in Film and Television** is available from AFI Guide, National Education Services, The American Film Institute, JFK

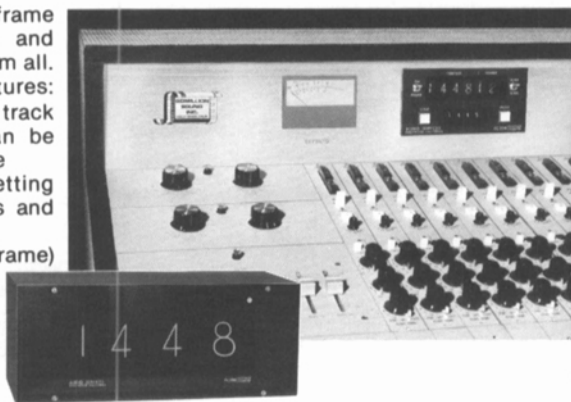
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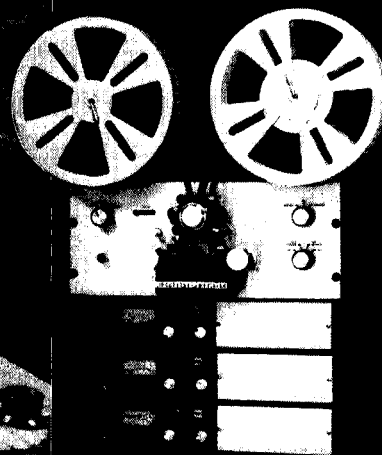
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Center for the Performing Arts, Washington, DC 20566, at a price of \$9.75 (\$7.50 for AFI members). The new edition appears in an 8½ × 11-in format. (Previous editions were 5½ × 8½ in.) The new *Guide* (sixth in the series) reports a remarkable increase during the last three years in the number of schools offering courses in film and television — the previous edition listed 791 schools and the new edition lists 1075 schools teaching 9216 courses, with 307 schools offering programs leading to degrees in film and/or television. The number of faculty members teaching film and television courses rose from 2622 in 1975 to 4218 in 1977. Extensive information on study or training programs throughout the United States is provided in the *Guide*. School listings, arranged by state, include information such as course titles, faculty names, equipment and facilities available, academic degrees offered, admission requirements, availability of financial aid, and the priorities and emphases of each department's curriculum.

Introduction to the Photoplay, a book first published in 1929 by the University of Southern California and the Academy of Motion Picture Arts and Sciences has been reissued by the National Film Society, 7800 Conser Pl., Shawnee-Mission, KS 66204. It is available at a price of \$13.95. The book contains a compilation of 15 lectures delivered by early Academy members at USC. Included are talks by such film notables as Irving Thalberg, William C. Menzies, Conrad Nagel, William C. deMille and others as well as accompanying photographs from the Academy's Margaret Herrick Library collection. The book provides an excellent contemporary overview of

the motion-picture industry on the threshold of sound.

50 Golden Years of Oscar: The Official History of the Academy of Motion Picture Arts and Sciences, a 300-page book published by ESE California in cooperation with the Academy (8949 Wilshire Blvd., Beverly Hills, CA 90211), is priced at \$19.95. The author is Robert Osborne, columnist-critic for the *Hollywood Reporter*. The book is divided into five sections covering each decade of the Academy's activities and including information about the Academy's many activities, such as its Student Film Awards, National Film Information Service, Visiting Artists Program, research and scholarship grants and other cultural and educational projects. A major portion of the book containing numerous black-and-white and color photographs will cover the annual Academy Awards. Also included will be material on the Academy's new building including the Samuel Goldwyn Theater and the Margaret Herrick Library.

ACCESS — Film and Video Equipment: A Directory, a comprehensive review of public access film and video equipment facilities in the United States, researched and edited by Nancy E. Legge, is available from The American Film Institute, National Education Services, JFK Center for the Performing Arts, Washington, DC 20566, at a price of \$2. Designed to provide practical information for independent media artists, the *Directory* provides extensive listings of where to find production and post-production equipment and facilities. The *ACCESS Directory* is divided into six regions with each region arranged alphabetically by state. Within each

state, facilities are listed alphabetically by name. For the most part, the facilities listed are available only for nonprofit projects and generally provide free access to tape and film collections for on-site use. The *Directory* also includes a Selected Resources section which lists publications and organizations of interest to the independent media artist and an index for easy reference use.

Experimental Microwaves by A. W. Cross has been published in a new edition by Marconi Instruments Ltd., Longacres, St. Albans, Herts AL4 0JN, England. The 148-page book deals with experimental techniques for measuring phenomena in waveguides. The new edition has been updated to include the Gunn diode oscillator. The book begins with a fundamental description of what is happening in a waveguide, including basic theory, but mathematics is kept to a minimum. The second part covers the purpose and operation of each instrument on the test bench and is followed by a series of experiments which can be performed to demonstrate the various measuring techniques. The final section contains logarithmic and other tables. The book is priced at £ 8.50.

A two-volume inventory of the Paramount Pictures Collection, the largest single special collection in the Margaret Herrick Library of the Academy of Motion Picture Arts and Sciences, has been compiled. The inventory is a title-by-title listing of all material in the collection with extensive cross references. It was prepared by Samuel A. Gill, the Library's archivist, and is available at a price of \$22.50 from the Academy Foundation, 3949 Wilshire Blvd., Beverly Hills, CA 90211. The collection, consisting of 949 linear feet of material, was donated to the Academy Foundation by Paramount Pictures in 1977. It includes still photographs, scripts and story department data as well as 41 volumes of press books. The scripts and story department data cover the full range of Paramount feature production from 1912 to 1962. The still photographs are from Paramount feature films from 1914 to 1970. An estimated 1700 titles are represented in the more than 200,000 individual photographs.

Color 77 (584 pp., hardbound), published by Adam Hilger Ltd., Techno House, Redcliffe Way, Bristol BS1 6NX, England, contains eight invited review lectures and summaries of 100 contributed papers presented at the Third Congress of the International Colour Association held 10-15 July 1977 at Troy, N.Y. The subject areas in the book deal with all aspects of research on color in the fields of physics and chemistry, psychology and physiology, art and architecture, environmental and industrial design. The book is edited by Fred W. Billmeyer, Jr., and Gunter Wyszecki. The book is available from the publisher at a price of £ 25 or it can be purchased in the United States from S. L. Davidson, Treasurer ISCC, c/o N L Industries, P.O. Box 700, Hightstown, NJ 08520, at a price of \$45.

Slides or Filmstrip: 10 Important Things to Consider, a 4-page report showing that the sound/filmstrip medium can be a cost-effective alternative to slides for many AV producers, is available upon request from the Charles Beseler Co., 8 Fernwood Rd., Florham Park, NJ 07932. The illustrated report explores the advantages of sound/filmstrip in four areas of program distribution — mastering, duplicating, packaging and mailing.

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