

Books, Booklets, Brochures

Peterson's Guides of Princeton, through its president, Peter W. Hegener, and Sam L. Grogg, Director of the National Education Services Division of The American Film Institute, has announced the publication of the sixth edition of *The American Film Institute Guide to College Courses in Film and Television*. This new volume covers 1067 institutions with a wide variety of programs for film and television courses at the graduate and undergraduate levels. Included are lists of course titles, faculty names, equipment and facilities available and academic degrees offered, as well as descriptions of admission requirements, financial aid opportunities, and the priorities and emphasis of each department's curriculum. An important addition to the *Guide* is a supplement of six new appendices covering the availability of animation courses, intern-apprentice programs, screenwriting courses, and teacher training programs as well as foreign film and television schools, career information, festivals and awards.

The *Guide* is available from Peterson's Guides for the National Educational Services division of the American Film Institute at \$9.75 per copy (\$7.50 for AFI members). To order, contact either Book Order Dept., Peterson's Guides, P. O. Box 2123, Princeton, N.J. 08540 (609) 924-5338 or National Education Services, The American Film Institute, John F. Kennedy Center for the Performing Arts, Washington, D.C. 20566.

NAVA, the trade organization of the audiovisual industry representing audiovisual dealers, manufacturers, producers, non-theatrical entertainment and religious film distributors, and education and trade publications, has just issued

its 1978 *Membership Directory*. The *NAVA Membership Directory* is a useful reference for audiovisual users who need to know where their nearest audiovisual dealer is located. Names, addresses and telephone numbers of contact persons and member companies are listed along with information on products and services offered. Dealers and film libraries are listed both geographically and alphabetically.

Single copies of the *Directory* are free, additional copies are 50¢ each. To order write to the National Audio-Visual Association, 3150 Spring Street, Fairfax, VA 22031.

Eastman Kodak Company and the American Photographic Book Publishing Company (Amphoto) have announced the publication of the fourth volume in the *Encyclopedia of Practical Photography* series.

The encyclopedia, intended for photographic hobbyists and professional photographers, deals with nearly every aspect of photography. Theory, optics and chemistry receive special treatment in the volumes, as well as other subjects ranging from "Contests" to "Densitizing." Full-color photographs, charts and tables illustrate many of the 30 topics covered.

The 8 x 10 in (21 x 25 cm) reference volumes are available through photo dealers and book stores at a list price of \$11.95 each. The encyclopedia will consist of 14 volumes, with the last volume available in November 1978.

The Reel Thing, just published by Bonnie Carroll in San Francisco, will feature news covering all the media in Northern California — film, videotape, print, broadcasting, corporate communications, advertising, and public relations. In addition to feature articles about local industry, **The Reel Thing** will include a classified section

where readers can advertise their services, announce job openings and sell or rent equipment. It will be issued monthly. To subscribe (\$6.00 per year) write to The Reel Thing, 30 Berry Street, San Francisco, CA 94107.

Videodisc/Home Video Source Notebook is a reference for the home video field containing facts and surveys about the industry. Each book is divided into three sections: Marketing, Programming, and Technical, with section summaries giving an overview, interpretive analyses and points of prime significance. The two volumes serve as a manual to focus on economic feasibilities, corporate venture analyses, and strategy planning.

The 1977 edition, 176 pages, sells at \$145.00. If purchased in combination with the 1976 Notebook (price \$75.00) both volumes may be purchased for \$200.00.

The books may be ordered from Videodisc/Home Video Source Notebook, International Videodisc/Home Video Programming Conference, P.O. Box 102, Cooper Station, New York, NY 10003.

Measuretest Instrument Application Note No. 16, "Phase-Locked Loop Measurements Using a Spectrum Analyzer and Tracking Generator" is now available on request from Marconi Instruments. This application note shows how the testing and adjustment of phase-locked loop demodulators can be simplified greatly by using a spectrum analyzer with a built-in tracking generator and display memory. For a free copy of this and other application notes, contact Marconi Instruments Division, Marconi Electronics Inc., 100 Stonehurst Court, Northvale, NJ 07647.

The 1978 edition of Cohu's Short Form Catalog, describing their current line of closed-circuit television products, is now available on request. Included are Cohu's newest cameras and other support equipment. Individual data sheet numbers are shown for each product. Contact: Cohu, Inc., Electronics Division, Box 623, San Diego, CA 92112.

The Grass Valley Group, Inc. new short form catalog is now available. The Group is interested in hearing from interested persons who want to see video equipment announcements, free literature announcements, business news, technical articles by GVG engineers, and related subjects. Contact Jay Cooke, Marketing Publications Manager, at The Grass Valley Group, Inc., Bitney Springs Road, P.O. Box 1114, Grass Valley, CA 95945.

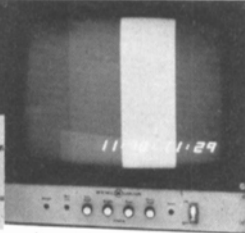
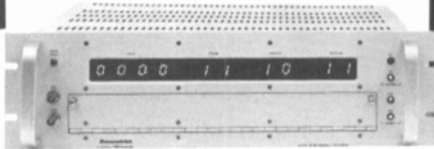
Communications Research Institute announces the publication of **The Television/Radio Age Communications Coursebook** by Scott H. Robb, a member of the New York State and District of Columbia bars. This first edition presents all key elements, from the technical and programming aspects of broadcasting to the political realities of government regulation. There is an extensive glossary of broadcasting terms and a complete index.

The hard cover Coursebook is priced at \$27.00. Annual subscriptions to the Communications Update Service are \$15.00. Student editions of the Coursebook are available in a flexible looseleaf binder for \$15.75.


The books and the service may be ordered from Television/Radio Age Communications Coursebook, 1270 Avenue of the Americas, New York, NY 10020.

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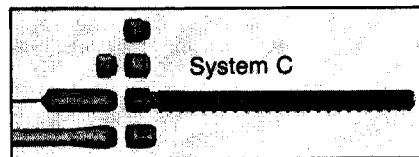
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