



Section Meetings

Chicago, 20 June — The meeting was held at the Pioneer Court Restaurant with an attendance of 52 members and guests. Fred Weituschat of Audio Visual Systems demonstrated two interesting new products. First he showed the Freen Screen, a lenticular rear projection screen designed to be used in situations where there is a very high ambient light level. The screen is virtually unaffected by high intensity direct light. Next, Weituschat showed the IPAN-3S 35mm still camera designed for multi-image photography. The camera exposes three frames simultaneously which are then cut, registration mounted and projected for a three-screen panorama.

Morris Bleckman of Cinema Processors explained the technology behind the new, total immersion contact motion-picture printing machines. He showed samples demonstrating the advantages of wet printing and of the equipment. — Paul R. Markun (Secretary-Treasurer), The Media Works, Inc., 300 West Washington, Chicago, IL 60606.

Florida/Caribbean, 28 June — The meeting was held at the L. D. Pankey Institute for Advanced Dental Education with an attendance of 14 members and guests. Toby Ross of A&R Films and NFL photographer for the Miami Dolphins, presented a program on the equipment used and problems encountered in filming for the National Football League. His talk included an explanation of the advantages of various types of cameras and the special requirements of the sports photographer. As a veteran of 12 years with the NFL, Ross was very enlightening in his discussion about the ways film is used in the training, promotion and commercial television programming.

Following the 1977 *Miami Dolphins Highlights* film, there were many questions from the audience. — Stuart H. Weinstein, University of Miami, Mailman Center for Child Development, P.O. Box 520006, Miami FL 33152.

Hollywood, 13 June — The meeting was held at the University of Southern California's Eileen Norris Cinema Theater. Sixty-nine members and guests assembled for the program on "Exhibition — Our Not So Silent Partner." John Lakotas, of Eastman Kodak, presented an effective tongue-in-cheek display in 35mm of what might happen in exhibition to destroy the presentations and to discourage patronage. He used a comic filmclip, with a number of torn sprocket holes, scratches and dirt, to illustrate.

Robert W. Selig, Chairman of the Theater Association of California, an articulate and outspoken representative of the exhibition side of the motion-picture industry, described the interdependence all phases of motion-picture production have toward the final goal of the exhibition in the theater. Selig described drive-in theater improvements in audio through the use of inputs to automobile radios via a clip on the antenna. He also told of new directional screens for different configurations of drive-ins enabling not only picture privacy from the neighborhood area, but also picture privacy allowing "R" and

"G" rated films to be viewed independently by different audiences in the same complex.

Totally automated theaters to achieve the utmost in quality, possibly through video telecasting, were forecast. 3-D by means of holographic photography was suggested as a future exciting form of exhibition.

An active question-and-answer period followed the presentation. The meeting was preceded by cocktails and dinner in USC's Faculty Lounge. — Craig Curtis (Secretary-Treasurer), NBC, 3000 W. Alameda Ave., Burbank, CA 91523.

New England, 24 May — The meeting was held in the New England Room of the New England Life Insurance Co. in Boston with an attendance of 25 members and guests. The theme of the meeting was Video in the Corporate Structure. The meeting consisted of a panel discussion presenting different aspects of video production in industry. Conducting the panel were Ed Palmer of the New England Telephone Company; Herb Wolff of Veled, Inc., and Robert Paulson of AVP Communications. — John P. Olsen (Secretary-Treasurer), Foxboro Corp., Neponset Ave., Foxboro, MA 02035.

Rochester, 14 June — The Section's traditional field trip this year was to the S. I. Newhouse School of Public Communication at Syracuse University, Syracuse, N.Y. Thirty-two members and guests enjoyed a pleasant 1½-hour bus ride during which box lunches were served along with liquid refreshments prepared by our local chemists and chemical engineers. We assembled in the Newhouse School together with some Section members from Syracuse and Binghamton.

Professor Ron Maignisee briefed us on the curriculum, organization, goals and philosophy of the Newhouse School. He noted, with some thought-provoking comments, that the main objective of the school was to teach effective communication. Although hardware is important and the students are taught techniques and respect for engineering, the most important thing in communication is the content of what is communicated and not the technique. After a videotape overview the group toured the school's impressive facilities.

The Newhouse School of Communications is a four-story 72,000 ft² building containing up-to-the-minute teaching facilities and a top-grade television production plant. — John L. Baptista (Secretary-Treasurer), Eastman Kodak Co.; home address: 180 Woodcroft Dr., Rochester, NY 14616.

New York, 23 May — The meeting was held at the United Engineering Center with an attendance of some 70 members and guests. John Lewis, a consultant for EUE/Screen Gems, presented the first paper — "A New Color Attenuator System for Motion-Picture Printing." He described a new technique for using a subtractive light source for motion-picture printing. This technique involves using immersible filters in a liquid of the same refractive index to remove

the surface imperfections of the filters, thus eliminating one of the main handicaps of subtractive lamphouses for motion-picture prints. As additive lamphouses are more expensive, the new technique can provide cheaper prints for motion-picture laboratories. Also, by using special designated filters an accurate transfer between existing toning records can be used.

The second part of the program was conducted by Ting Barrow, Thomas Lennon, Robin Weber and Allan Mitosky representing the Association of Independent Video & Filmmakers whose presentation was entitled "New Lines to Industry." They described current activities of the association and described its relationship with commercial broadcast, public broadcast and motion-picture theater exhibitors. Two 35mm films, *Frank Film* by Frank Mouris, and *Light* by Jordan Belson, both currently running in the Short Film Showcase, were shown. — Richard Marcus (Reporter), Rombex Corp.; home address: 1380 Riverside Dr., New York, NY 10033.

New York, 13 June — A lively turnout of over 300 members and guests turned up at CBS Studio 45 to see and hear two presentations on current television technology. The first paper was presented by Robert Seidel, a project engineer at CBS, who described the new 1-in videotape equipment currently in use at the CBS Studio 51/54 in New York City. This equipment is on line for the production of *Guiding Light*, an hour-long soap opera. CBS Television Network has dedicated four of these videotape recorders to a single studio for program recording and editing. This represents a radical departure from the traditional technique of routing centralized machines.

The second paper on the program was presented by Joseph Flaherty who described the newest developments in television technology and demonstrated the required new equipment. Among the products demonstrated was a device used in tracking motion with a stop-motion technique. Also shown was a laser transmitter and receiver — which does not currently need FCC approval — which makes possible the feeding of two simultaneous video signals down one transmitter. Another very interesting development shown by Flaherty is the video palette — a half-million dollar computer which replaces an artist's paint and canvas. An enthusiastic and appreciative audience asked many questions about the techniques and equipment all of which were answered by the speakers. — Richard Marcus (Reporter), Rombex Corp.

San Francisco, 20 June — The meeting was held at Farinon Electric Co. in San Carlos, Calif., with an attendance of 40 members and guests. Subject of the meeting was "Satellite Systems and Earth Terminals." The speakers, all of Farinon Electric Co., were Jim Smith, Steve Rupp, Joe Baker and Jim Hurd. The speakers acquainted the audience with the background of the development of satellite communications and discussed the satellites currently in orbit and their communications capabilities. The audience also viewed a live demonstration of a satellite receiving ground station and learned about the various steps necessary in constructing and putting on line an earth station. The presentations prompted several questions from the audience pertaining to the design features, operational parameters and legal considerations surrounding satellite communication technology. — Joerg D. Agin, Eastman Kodak Co., 3250 Van Ness Ave., San Francisco, CA 94109.