

13th Annual SMPTE Television Conference

2-3 February, St. Francis Hotel, San Francisco, Calif.

For the 13th consecutive year, the SMPTE will be holding its annual Television Conference — this time 2-3 February, 1979 in San Francisco. What had started out as a strictly local affair has blossomed into one of television's most significant national meetings.

The reason for the acceptance of this particular conference by the broadcasting industry is that SMPTE Television Conferences always zero in on the most interesting and important aspects of current television technology. Broadcasters interested in finding out the latest in new television developments know where to come — to the SMPTE Television Conference.

According to Program Chairman Carlos Kennedy, Ampex Corp., this TV Conference will focus on four significant subjects:

1. Production and Post-Production Operating Experience With 1-Inch Videotape Recorders (including Computerized Editing);
2. Digital Video Effects and Computer Animation;
3. Microprocessors in Machine Control and Video Editing; and
4. Digital Video Recording.

As an adjunct to the technical program, the conference will feature an equipment exhibit. This exhibit will complement the program because it will contain only equipment that relates directly to the subjects being discussed at the technical sessions. Most of the major manufacturers of the appropriate equipment will participate. A list of exhibitors will be available from SMPTE Headquarters after 2 January.

The Arrangements Chairman for this Conference is Donald Lincoln, KPIX. Sue Blumenberg, ABC-TV, is Registration Chairman; Kay Kibby, W. A. Palmer Films, is Opening Films Chairman; Joseph Roizen, Telegen, is Publicity Chairman; Joseph Semmelmayr, Eastman Kodak Co., is Wine and Cheese Party Chairman; W. A. Palmer, W. A. Palmer Films, is Public Address and Recording Chairman, and Charles E. Anderson, is Post Conference Wine-Country Tour Chairman.

Get-Together Luncheon

A Get-Together Luncheon is scheduled for the Conference on Friday, 2 February. Tickets are \$15.00 each.

Wine and Cheese Party

A Wine and Cheese Party is scheduled for Friday evening, 3 February. The party will be open to all Conference registrants at no charge. This has become one of the most popular features of SMPTE Television Conferences. It's a place where members of the broadcast industry can meet informally and enjoy a pleasant evening socializing. The Wine and Cheese Party will be held at A. Sabella's Restaurant at Fisherman's Wharf.

Post Conference Wine-Country Tour

A tour of the Sonoma Wine Region is planned for the day after the Conference, Sunday, 4 Feb. The bus will leave at 9:00 a.m. and go first to the Sebastiani Winery. There will be a buffet lunch at the El Dorado Hotel and 1-hour free time, after which there will be visits to two smaller wineries with Champagne on the bus. The cost is \$20.00.

Reduced Rate Advance Registration

To avoid waiting in line, and to save money, register in advance by mail. An advance registration form has been sent to all members. It should be returned with payment to SMPTE Registration, 862 Scarsdale Ave., Scarsdale, NY 10583. Badges and tickets will be waiting for registrants at the conference registration desk.



Registration Rates

Member Registration (both days)	\$75.00
Nonmember Registration (both days)	85.00
Member Daily	50.00
Nonmember Daily	55.00
Get-Together Luncheon	15.00
Wine Tour	20.00

Hotel Reservations

Hotel reservations must be made on the conference registration form that we sent to all members. If you wish to receive the special reduced rates, make your room reservation early because there is a limit to the number of rooms at the special rates. Rooms at the special conference rates may not be available after 12 January.

Hotel Rates

	Main Building	Tower
Single	\$45.00	\$55.00
Double/Twin	55.00	65.00
Suites	110.00 up	180.00 up