

## Calendar

**15-18 November 1979**  
**Billboard's First International Video Music Conference**, Sheraton-Universal Hotel, Los Angeles. Info from Joshua Simons, Billboard International Video Music Conference, 9000 Sunset Blvd., Los Angeles, CA 90069.

**17-18 November 1979**  
**Home Video Show**, L.A. Convention Center, Los Angeles, Calif. Info from Ellen Parker, C. S. Tepfer Publishing Co., 51 Sugar Hollow Rd., Danbury, CT 06810.

**18-19 November 1979**  
**SBE New York Regional Conference**, New York City. Info from Society of Broadcast Engineers, Dan Dorozinsky, P.O. Box 234, Bronx, NY 10463.

**26-29 November 1979**  
**Acoustical Society of America**, meeting, Salt Lake City, Utah. Info from E. Paul Palmer, Dept. of Physics and Astronomy, Brigham Young University, Provo, UT 84602.

**28-30 November 1979**  
**GCCA Technical Documentation III Conference and Workshop**, Hyatt Regency, New Orleans, La. Info from Graphic Communications Computer Association, 1730 N. Lynn St., Arlington, VA 22209.

**1 December 1979**  
**SMPTE Chicago Section Midwinter Symposium**, Chicago. Info from Edward J. Blasko, Eastman Kodak Co., 1901 W. 22 St., Oak Brook, IL 60521. (See above).

# Forthcoming Professional Meetings

The SMPTE Chicago Section Annual Midwinter Symposium/Chairman's Reception will be held Saturday evening, 1 December 1979, at the Ramada Inn O'Hare near O'Hare airport in Chicago. Presentation of awards and special honors to members who have contributed to the success of the section in 1979 will be an important part of the evening's ceremonies. Several Past Chairmen, Governors, and Managers from around the country will attend. A 17-piece orchestra will provide the dance music and the spectacular view from the grand ballroom will provide the mood. It will be an interesting, informative, and entertaining evening and non-members are urged to participate. Information is available from Ken Knaus, Eastman Kodak Co., 1901 W. 22nd St., Oak Brook, IL 60521.

The Helson Memorial Symposium on Chromatic Adaptation will be held 3 - 6 February 1980 in Williamsburg, Va., sponsored by the International Colour Association (AIC) and the Inter-Society Color Council. The purpose of the symposium is to bring together outstanding experts in the field and those it touches, together with the active workers in those fields, to provide: (1) authoritative presentation through invit-

ed papers of the present state of knowledge of chromatic adaptation from historical, theoretical, empirical, and applied points of view; (2) the opportunity through contributed papers for younger workers in the field to describe their own current research; and (3) a forum for open discussion among all present.

The remarkable ability of the human eye to respond to and compensate for large changes in the quality of illumination has been studied since the 1860s, but even today, is not understood. Why is it that when one goes indoors from the bluish light of the north sky to the warm tones of incandescent lamps, whites still look white and all colors are recognizable despite drastic changes in the physical stimuli reaching the eye? What are the color-vision mechanisms responsible for this chromatic adaptation? How can the results be predicted by calculations based on measurement of the physical stimuli? Of what value would the practical application of these calculations be to, for example, color reproductions? It is these and related topics that will be discussed at the Helson Symposium.

Further information is available from Dr. Fred W. Billmeyer, Jr., General Chairman, ISCC Helson Symposium, Rensselaer Polytechnic Institute, Troy, NY 12181.

## 1980 SMPTE Television Conference

*1 - 2 February 1980, Sheraton Centre, Toronto, Ontario*

General Arrangements Chairman, **Maurice L. French**, Canadian Broadcasting Corp., and his committee of Local Arrangements Chairmen, have announced a number of activities that will be going on during the 1980 Television Conference.

There will be a Ladies Program with a slightly different twist. Instead of one program each day, there will be small special interest groups arranged. These will include visits to art exhibits, a unique restaurant, and/or well-known shopping areas. Besides the planned activities for the Ladies, the hotel itself offers access to the new Eaton Shopping Area, through an underground exit. The new Eaton Shopping Area is completely enclosed and climate controlled.

On Thursday evening, a by invitation only, International

Reception is being planned. Friday noon will be the Get-Together Luncheon in the hotel, and Friday evening's reception will be held at the top of the CN Tower, which is the world's tallest free-standing structure.

A two-day program (Friday and Saturday) entitled "The Digital Decade" has been put together by Program Chairman **Ray J. Brulé**, 3M Canada, and his committee. An equipment exhibit will be held in conjunction with the papers sessions.

Registration information and hotel reservation forms will be sent out from Headquarters by early December. As with the national conference, rooms will be handled through Headquarters, and reservations must be accompanied by the conference registration fee.

**The Advance Program and further information will be published in the January Journal.**