

duth, Vice President of Marketing, formerly with Ampex Corp. VAMCO manufactures and markets electronic products in the broadcast and closed-circuit television field and, according to the announcement, has pioneered electronic timers for quad VTRs, 1-in videotape machines, and ¾-in helical scan machines. In the custom switcher area, it developed a microwave touch-tone control, on-card cross-point switching status, and reverse audio for talkback to point of origin.

**The Los Angeles Community College District** has ordered RCA equipment and installation services valued at more than \$1 million for a complete on-campus television studio at Los Angeles City College. The studio, consisting of two RCA TK-46 color cameras, a TK-28 telecine island, 1-in videotape recorders, as well as switching, audio, and monitoring systems, will be used for training students in all aspects of television program production and equipment operation and maintenance.

**The American Film Institute** has announced the election of **George Stevens, Jr.**, as Co-Chairman of the AFI Board of Trustees. Stevens, who has been Director of the AFI since its founding in 1967, will be spending more of his time on long-range planning and pursuing outside projects of particular interest to him. He will continue to serve as AFI Director until a replacement is found.

New members of the AFI Board of Trustees are Producers **Joseph E. Levine**, **Mace Neufeld**, and **Samuel Goldwyn, Jr.**; Film Professor **Jeanine Basinger**; Associated Film Enterprises owner **Steve Brody**; and Fans of the AFI Chairman **Ina Ginsburg**. Re-elected to the Board were **Gordon Stulberg** and **David Brown**.

**Howard LaZare** was appointed Vice-President, Chief Engineer of Consolidated Film Industries, 959 Seward St., Hollywood, CA 90038. LaZare will assume full responsibility for the administration of the Engineering Dept., directing and coordinating all of its functions. LaZare replaces **Eddie Reichard** who assumes the position of Vice-President, Technical Planning, a new position that will be concerned with long-range technical and operational requirements, such as facilities planning, evaluation of production trends, and evaluation of long-term technical developments.

**Joerg D. Agin** has been appointed Marketing Director, Motion Picture and Audiovisual Products, Business Marketing Planning for Eastman Kodak Co. He has been with Eastman Kodak since 1967, his most recent post being that of Regional Sales Manager, Motion Picture and Audiovisual Markets Division, Pacific Northern Region in San Francisco.

**John H. Maynard** retired from Eastman Kodak Co. on 1 July 1979 as Regional Director in the New York City Region in the United States and Canadian Photographic Division, a post he had held since 1976. He had been with Eastman Kodak since 1936 when he joined the cine processing laboratory in Hollywood, where he held various supervisory positions. In 1963 he was appointed Sales Manager, Midwestern Region for motion-picture products, and in 1970 he was appointed Regional Sales Manager, Motion-Picture and Audiovisual Markets Division.

## Books, Booklets, Brochures

**A new publication**, entitled *Watch, Television in the Eighties*, will be a four-color magazine covering the creation and distribution of programming. The magazine will emphasize cohesive, in-depth analyses of all facets of programming for broadcast, cable, satellite, videocassette and videodisk, over-the-air subscription television (STV), and multipoint distribution outlets. The magazine, published by Titsch Publishing, Inc., 1139 Delaware St., Box 4305, Denver, CO 80204, will premiere in November, and regular monthly issues will be published beginning in February 1980.

**A quarterly professional journal** entitled *Media History Digest* is scheduled for early 1980 publication by a group of Philadelphia journalists and journalism professors. It will deal with the heritage of both print and electronic media. Each issue of the two-color quarterly will contain at least one investigative article, one or more human interest stories, and historical articles dealing with various functions of publishing and broadcasting, such as newsgathering, feature production, editorial writing, book reviews, guest editorials, short subjects, and biographical sketches on great editors, writers, and broadcasters.

**The Waves of Change: A Technico-Economic Analysis of the Data Processing Industry** by Charles P. Lecht (194 pp. paperback) contains detailed discussions of such topics as future developments in hardware and software; probable competitive positions of manufacturers in the future; the impact of the burgeoning micro-mini families of computers; and the problems faced by corporate management in assessing various methodologies and systems. The book is available from the publisher, McGraw-Hill Book Co., 1221 Ave. of the Americas, New York, NY 10020, at a price of \$9.95.

**A Microprocessor Course** by Mark E. Fohl (218 pp. + 76 illus.) is available from McGraw-Hill Book Co., 1221 Ave. of the Americas, New York, NY 10020. Some of the topics examined are binary number operations, basic digital logic, adder and arithmetic logic, central processing, internal data handling, memory concepts and devices, basic I/O operations and interfaces, software development methods and tools, and trends in the computing field. Tables, charts, and sample problems are included to amplify and clarify the various discussions. The price is \$15.00.

**Lipton on Filmmaking**, by Lenny Lipton, a 223-page handbook on super-8 filmmaking techniques, is available from Fireside Books, Simon and Schuster Bldg., 1230 Ave. of the Americas, New York, NY 10020. Topics include Polavision; comparisons of super 8 and videotape; 3-D movies; and the future of super-8 filmmaking. The book is often interspersed with informal effusions whose merits rest on the reader's subjective values. The price is \$7.95.

**Safe Handling of Photographic Chemicals**, a 32-page guide, is available from Eastman Kodak Co., IPD Customer Services, 343 State St., Rochester, NY 14650, at a price of \$4.50. Subjects range from airborne contaminants to contact dermatitis. Extensive advice is given on ventilation in photographic workrooms and on chemical storage. Other portions cover cleanup

of chemical spills, protective equipment, first aid, and the use of photographic materials in the home.

**Esselte Video, Inc.**, 600 Madison Ave., New York, NY 10022, is distributing a fully revised, second edition of *The Video Guide*, by Charles Bensinger. The guide contains 15 chapters ranging from the history of television to available ½- and ¾-in video systems and accessories. *The Video Guide* contains 400 illustrations, photographs, and charts and is priced at \$14.95.

**Copyright It Yourself**, Ed. E. G. Hirsch, a 464-page, 8½ × 11 book, is available from the publishers, Whitehall Co., 1200 S. Willis Ave., Wheeling, IL 60090, at a price of \$15 for the paperback edition. The book includes the new copyright law (PL 94-553); official regulations and circulars of the Copyright Office, Library of Congress; samples of all copyright forms now in use with filled-out examples of the ones used most; and a special perforated order form section to get official copyright application forms free from the Copyright Office, Library of Congress.

**Handbook of Electronic Formulas, Symbols and Definitions** by John R. Brand is available from Van Nostrand Reinhold, 135 W. 50th St., New York, NY 10020. The book covers passive circuits including series circuit formulas and parallel and complex circuit formulas. Comprehensive information is presented on susceptance, bandwidth, capacitance, voltage, frequency, conductance, and much more. The 368-page handbook is priced at \$15.95.

**E.B.U. Review – Technical (No. 175)** has devoted its June issue to Eurovision. Among the articles are the following: Birth and Growth of Eurovision, Technical Progress and the Growth of Eurovision, Quality Control of the Eurovision Permanent Vision Network; The New Eurovision Control Centre. In addition, the issue contains a reference table of 22 pages entitled, "Twenty-Five Years of Eurovision through the Pages of the E.B.U. Review – Technical."

**Kodak Services for LPOOC Accredited Press Photographers at the 1980 Winter Olympic Games** is available from Eastman Kodak Co., Corporate Information, 343 State St., Rochester, NY 14650. The 20-page, multilingual brochure details Kodak film processing services that will be provided without charge to professional photographers accredited by the LPOOC to cover the event.

**A product data sheet (6-694)** describing the Model 2820C environment resistant, self-contained, television camera has been released by Cohu, Inc., Electronics Div., Box 623, San Diego, CA 92112. The Model 2820C features unattended, continuous duty, automatic operation; 40,000 to 1 light range; internal camera heaters allowing operation down to -40°C; and underwater operation in depths of 200 ft.

**A short form catalog** describing Cohu's current line of broadcast television products is available from Cohu, Inc., Electronics Div., Box 623, San Diego, CA 92112. The broadcast television product line contains the new model 1550B telecine system, model 8500 color encoder, DM series monochrome monitors, and model 2810B matting camera. The 8-page catalog also includes processing and accessory equipment.