



Sony Board Chairman Akio Morita made it clear that Sony intends to develop and market broadcast equipment operating on the PAL and SECAM Standards.

The "Silver Barracuda" left the Westminster Pier at 7:30 p.m. loaded with many of the world's top television engineering executives and their wives. Even the three U.S. networks had their top technical staff on board. Japanese food and special servers flown in from Tokyo complemented a banquet-style setting of English food in-

cluding roast suckling pig and a diverse buffet of cold cuts. The well stocked bar with familiar drinks was well patronized before the banquet, but during the sit-down meal hot sake was served in little wooden mugs that were offered to the recipients as souvenirs of the occasion. A band played on the upper deck for those who wished to

dance, but many on board just enjoyed the chance to socialize. By midnight the happy but weary guests were listening to the chimes of Big Ben as they bid farewell to their hosts.

EEV, Thomson-CSF, the BBC, the IBA and many others, had parties or receptions for various groups that kept the convivial spirit of the delegates at a good level. The ladies' program was also well arranged, and in retrospect IBC 78 was a very pleasant experience.

Summary

In conclusion, the consensus gives IBC 78 a good rating. Aside from the A/V equipment that sometimes did not operate properly, most of the annoyances were minor and due in fact to the very success of the International Broadcasting Conventions. IBC 78 was actually rather too big for the Wembley facilities so that not all exhibitors and delegates were happy with their accommodations. In terms of the attendance statistics, number of exhibitors, quality of the papers program, and the pleasure of the social program, IBC 78 was a resounding success. Now the delegates and exhibitors can look forward to IBC 80, scheduled to be held in Brighton, England — a seaside resort that we are assured is equipped to accommodate the big show that the convention has become.

Standards & Recommended Practices

Approved SMPTE Recommended Practices

Acting on behalf of the Board of Governors, the Society's Executive Committee for Standards Approval on 4 October 1978 approved two SMPTE Recommended Practices: RP 36-1978, Positioning the Headwheel and Adjacent Tape Guides for 2-in Quadplex Video Magnetic Tape Recorders; and RP 81-1978, Specifications for Scanning-Beam Uniformity Test Film for 16-mm Motion-Picture Sound Reproducers.

Copies of SMPTE Recommended Practices are available from Society Headquarters for \$1.50 each.

Approved International Standard

The International Organization for Standardization (ISO) recently approved an International Standard, the technical content of which is published here for your information. ISO 3653-1978, Cinematography — Spindles for 8-mm Type S Motion-Picture Projector Reels/Spools — Dimensions, is in agreement with SMPTE Recommended Practice RP 50-1974, Dimensions for 8-

mm Type S (Super 8) Motion-Picture Projector Reel Spindles.

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Attention: Manufacturers of Television Production Switchers

The SMPTE Working Group on Editing Procedures is defining a standard edit decision list format to facilitate interchange of edit decision data between computerized editing systems. As part of this effort, a master list of wipe patterns will be prepared and assigned numerical codes. In order to ensure that as many patterns as possible are included, you are requested to furnish information regarding the wipe patterns available on your equipment to the responsible group member: Robert Lund, Video Corporation of America, 231 East 55 St., New York, NY 10022.