

## Books, Booklets, Brochures

**Nuclear War Films** (224 pp.), the first book-length critical examination of nuclear war motion pictures — feature films, documentaries and educational short films, produced between 1946 and 1975 by American, French, British and Japanese filmmakers — is available from Southern Illinois University Press, P.O. Box 3697, Carbondale, IL 62901, at a price of \$10 or \$4.95 paperbound. The book has been edited by Jack G. Shaheen, Professor of Mass Communications at Southern Illinois University at Edwardsville. It brings together analyses by 25 film specialists of 32 films, among them such well known films as *Dr. Strangelove*, *Hiroshima Mon Amour*, and *On the Beach*, and such short films as *A Thousand Cranes*, *Countdown to Zero* and others. Continuing concern about the threat of nuclear war has given rise to this new film genre.

**San Francisco**, a screenplay by Anita Loos, has been published by Southern Illinois University Press, P.O. Box 3697, Carbondale, IL 62901, in a 214-page book illustrated with numerous stills from the movie (\$4.95 paperbound, \$10 hardbound). Starring Clark Gable, Jeanette MacDonald and Spencer Tracy, *San Francisco* is one of the all-time great classics of motion-picture history. Other than splendid acting and direction, the incredible earthquake montage by Slavko Vorkapich, recreating the San Francisco earthquake and fire with stunning realism, will guarantee an unending audience for this great movie. *San Francisco* is the third title in the Screenplay Library series published by the Southern Illinois University Press.

**The Society of Photo-Optical Instrumentation Engineers**, P.O. Box 10, 405 Fieldston Rd., Bellingham, WA 98225, has issued an il-

lustrated folder describing 30 of their recent publications. It is available upon request. The new publications report on recent advances in the reduction-to-practice of optical, electro-optical, laser and photographic technology.

**LaVeZZi Machine Works**, 900 N. Larch Ave., Elmhurst, IL 60126, has announced publication of catalog L70-2 describing the LaVeZZi line of standard sprockets for persons interested in the precise control of film, tape and other flexible media using square perforations according to ANSI specifications. The 20-page catalog (available upon request) describes and illustrates over 65 standard sprockets and provides information on custom-manufactured sprockets. Media supporting parts, i.e., rollers and roller assemblies, studs and pad rollers are also included. A drawing of each part provides detailed dimensional information necessary to design the part into any system. Special emphasis is given to the LaVeZZi Posi-Trol positive control 35mm sprockets that are used to control precisely lateral film movement and can simplify equipment design.

**Minolta Corporation**, 101 Williams Dr., Ramsey, NJ 07446, has announced a new series of full color brochures on its complete range of photographic products. First in the new series is a 28-page reference guide (available upon request) to the Minolta line of cameras, accessories and optics, including sound and silent movie cameras and the Sound 6000 movie projector. One of the titles in the brochure series is *Minolta XL-601/401 Super-8 Cameras*. It is available upon request.

**The Data Conversion Products Selection Guide** summarizing specifications and prices for 80 models of digital-to-analog converters and analog-to-digital converters is available upon request from Hybrid Systems Corp., Crosby Dr., Bedford, MA 01730. The *Selection Guide* includes a convenient table of pin-for-pin equivalents. Tables are color-keyed for easy identification of groups of products by numbers of binary bits or BCD decades. Specifications, special capabilities, prices and model numbers are listed in 20 columns.

**Sharp Electronics Corp.**, 10 Keystone Pl., Paramus, NJ 07652, has issued a new catalog describing the firm's line of audiovisual cassette products designed for educational and industrial use. The catalog describes the seven Sharp products currently in the line. A comparison chart at the back of the catalog lists all the specifications of each of the seven products.

**Two new publications on metric conversion** are available from the American National Metric Council (ANMC), 1625 Massachusetts Ave., N.W., Washington, DC, 20036. *Metrication: What Needs to be Done* outlines how ANMC perceives its relationship with the U.S. Metric Board and how the two organizations can best work together. Singles copies are priced at \$2.50 (\$2.00 for ANMC subscribers) with discounts for quantity orders.

*Planning for Practical Metric Packaging* provides guidelines for metric packaging and labeling. The publication covers all aspects of metric packaging, from determining rational metric package sizes to providing the necessary information to consumers. It also provides a review of metric packaging experiences in other countries. The price is \$1.00 each for one to nine copies with discounts for larger orders.

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**The 1979 Catalog of Television and Audiovisual Materials** (120 pp.) is available upon request from the Agency for Instructional Television (AIT), Box A, 1111 W. 17 St., Bloomington, IN 47401. The illustrated catalog describes programs in 90 different series at all grade levels from primary to college in a wide variety of subject areas. Many of the series in the catalog can be purchased or rented on 16mm film and most can be purchased or rented on ¾-in or ½-in videocassette formats. All can be supplied on broadcast videotape formats.

**Video Programs/Index** lists over 175 sources of prerecorded video programs that can be rented, traded or purchased. Besides containing 120 selected sources offering a wide variety of education, information and training materials, more than 55 separate videocassette sources for motion pictures, adult features, children's programs, etc., are listed. The *Index* is available from Video Programs Index, 923 Sixth St., S.W., Washington, DC 20024, at a price of \$3.00.

**The Association for Educational Communications & Technology**, 1126 16th Street, N.W., Washington, DC 20036, has issued *Publications About Media*, a folder, available upon request, listing 61 titles of publications on educational programs and practices. Among the new titles are *Planning and Operating Media Centers*; *Selecting Media for Learning*; and *Learning via Telecommunications*.

**Light as a True Visual Quantity: Principles of Measurement** is a publication of the Commission Internationale de l'Éclairage (Publica-

tion No. 41). It is the result of active cooperation between different countries and has been produced by the members of CIE Technical Committee 1.4 (Vision) which has representation from 24 countries. Publication 41 is in English and has 42 pages with three figures and nine tables. It is available from Dr. Jack L. Tech, Secretary, U.S. National Committee CIE, National Bureau of Standards, Washington, DC 20234, at a price of \$23.50.

The report discusses the many reasons why measurements of light may not be related to visual impressions of the quantity of light. These include inadequacies in  $V(\lambda)$  itself; the use of  $V(\lambda)$  in situations for which it is not appropriate, such as a large or a dim field of view; and the assumption of linear additivity of different wavelengths. Many methods are available to photometrists to overcome these problems and to allow visually meaningful measures of light to be made. These methods are discussed in the report and procedures are recommended for provisional use, for photopic, scotopic and mesopic conditions. One potentially very useful solution is the calculation of a new quantity from ordinary luminance measures and from CIE colorimetric measures.

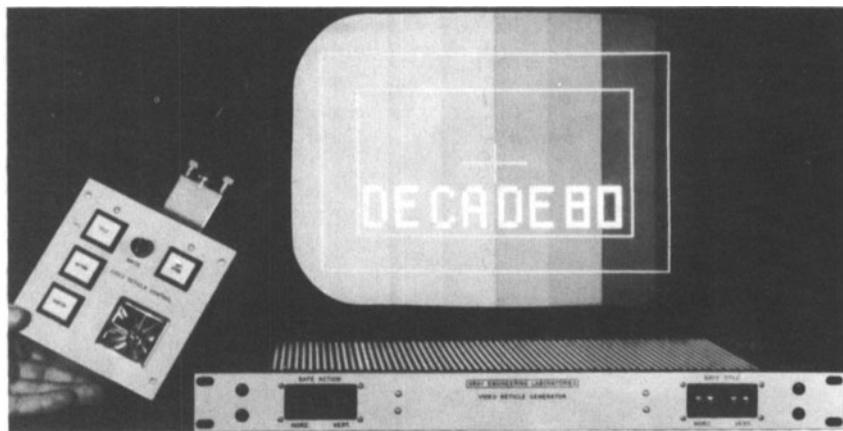
**World Video Standards**, Data Card #2, is available upon request from Devlin Productions Inc., 150 W. 55 St., New York, NY 10019. The Data Card, a 4 × 9-in trifold lists 150 countries alphabetically together with the television standards (PAL/SECAM/NTSC/PAL-M) used in each country that has color television. Also listed for each country are scan frequency, line voltage and frequency rates.

**The Metric Conversion Information Kit** containing two booklets, *The Metric System Day to Day* and *A Metric Reference for Consumers*, is available from the American National Metric Council, 1625 Massachusetts Ave., N.W., Washington, DC 20036, at a price of \$1.00. The *Day to Day* booklet explains the common metric units and how they can be used in everyday situations. The *Metric Reference* provides helpful hints on how people can prepare for the changeover. A wallet-sized conversion card with factors for converting from the customary units to metric and vice versa is included in the kit.

**The Video Register**, a 200-page directory containing the names of more than 100 users of private television and listing hardware producers, video publishers, production service companies and dealer/distributors, is available from Knowledge Industry Publications, Inc., 2 Corporate Park Drive, White Plains, NY 10604. Listings in *The Video Register* indicate that the largest categories of users are universities and companies, comprising 65% of total users. The price of the directory is \$35.95.

**Two digital storage oscilloscopes**, designed for flicker-free and fade-free viewing of long-term events and transients are described in Bulletin 449-5, available upon request from Marketing Services, Gould Inc., Instruments Division, 3631 Perkins Ave., Cleveland, OH 44114. The six-page illustrated bulletin explains the advantages of digital signal storage and provides specifications of two portable dual trace models: the Gould OS4000 and OS4100. Gould Inc. is an international developer and manufacturer of electrical and industrial products.

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