

# 121st SMPTE Technical Conference and Equipment Exhibit

21 - 26 October 1979, Century Plaza Hotel, Los Angeles, California

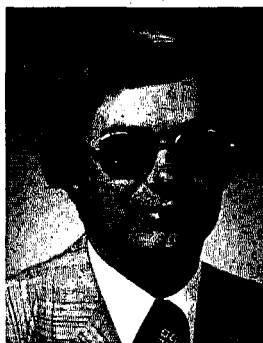
There will be several innovations at this Annual Conference, which will be held at the Century Plaza Hotel, Los Angeles, 21 - 26 October. Instead of the traditional Get-Together Luncheon, always held in the past on Monday of Conference week, an Awards Luncheon will take place on Tuesday. Organizing a luncheon of the dimensions to which this had grown, on the opening day of the Conference with much else going on, presented many problems. It is felt that postponing it to Tuesday will permit time for smoother arrangements and result in an even more successful and pleasurable event.

The cocktail party and banquet, usually scheduled for Wednesday, will be on Thursday evening.

Another change will be in the hours the equipment exhibit is open. In response to requests from exhibitors the hours will be:

Monday, Oct. 22 12:00 - 6:00 p.m.  
 Tuesday, Oct. 23 12:00 - 8:00 p.m.  
 Wednesday, Oct. 24 12:00 - 8:00 p.m.  
 Thursday, Oct. 25 9:00 - 12 noon

This exhibit will be the largest in SMPTE's history. Last year's exhibit in New York was a sellout with more than 210 booths having been taken. More than 25 companies had to be turned away because the demand for space at SMPTE's show exceeded the supply. The previous record for booth space is held by SMPTE's last exhibit in Los Angeles in 1977 where 220 booths



**John C. Lakotas**  
Program Chairman



**Howard LaZare**  
Associate Chairman



**Gustavo Dato**  
Associate Chairman

were occupied by 135 companies. With more than 300 booths available this year, a new record is expected to be set.

This year's exhibit is certain to reinforce the SMPTE exhibit's reputation as one of the most important exhibitions in the motion-picture and television fields. Last year's exhibit in New York drew an attendance of more than 7000 professionals from both motion pictures and television. That number of attendees is expected to be exceeded this year.

Most of the major manufacturers and suppliers of professional filmmaking and video equipment will participate in this exhibit. The kinds of equipment that will be on display include television studio and ENG cameras, VTRs, a vast array of digital

equipment, tape and film editing systems, lighting equipment, sound equipment, film cameras, lenses, and film laboratory equipment. This will be the year's largest exhibit where such a wide range of television and filmmaking equipment will be on display under one roof.

Companies wishing to participate in the Exhibit should write to SMPTE Exhibit Department, 862 Scarsdale Ave., Scarsdale, New York 10583, Attention: **Jeffrey B. Friedman**.

In addition to the equipment show, the SMPTE Conference will feature five days of technical sessions on the many aspects of motion-picture and television technology and a full week of social activities for spouses.

## Contributors to Voluntary Capital Funds Program

*The ninth and final list of contributors is published below. The first appeared in the April 1976 Journal, the second in August 1976, the third in January 1977, the fourth in May 1977, the fifth in October 1977, the sixth in February 1978, the seventh in July 1978, and the eighth in November 1978. The present list is comprised of contributions received between 10 August 1978 and 15 March 1979. The Society is grateful for the practical assistance members have given towards attaining its goal of retiring the indebtedness on the Headquarters building and thus reducing its overhead operating expense.*

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### Other

Huemark Films, Inc.