

The SMPTE Executive Committee

The SMPTE was founded 63 years ago in 1916 "for the purpose of advancement in the theory and practice of motion-picture engineering and the allied arts and sciences . . ." with 24 members — a small group, all friends with similar interests having, among other objectives, the aim of helping each other in their careers. This small group has grown to more than 8000 members throughout the world; however, while the main objectives have remained the same, the "group feeling" is mainly dependent upon the annual Conferences (which many members are unable to attend), Section meetings, the *News and Notes*, and upon the *SMPTE Journal*.

At the head of this organization with the 8000 plus members is the SMPTE President, elected for a two-year term, and serving with him, the members of the Executive Committee. According to the Bylaws, this committee, which is appointed by the President, can have as many as seven members or as few as four. The present committee has seven, including the President as Chairman. Its function is to meet as often as may be required to conduct the business of the Society and to make policy decisions on behalf of the Board of Governors, reporting all such actions to the Board when it next meets.

It is, of course, impossible for all the members of the SMPTE to meet and talk with the members of the Executive Committee and perhaps some SMPTE members have only a nebulous idea of who the Executive Committee members really are.

With the hope of, in some measure, restoring the "group feeling," brief biographical notes are presented here for the purpose of introducing the members of the Executive Committee to SMPTE members throughout the world.

Robert M. Smith

Robert M. Smith is President of the SMPTE and Chairman of its Executive Committee. He is also Executive Vice-President of Du Art Film Laboratories, Inc., in New York City, a firm he has been with for more than 25 years. He has been an Active Member of the SMPTE since 1955 and became a Fellow of the Society in 1974. He has been active in SMPTE Section activities since 1957. He has a profound interest in the advancement of the Society and has engaged in many activities on its behalf.

Bob has served on the Papers and Publications Advisory Committee, Financial Advisory Committee, Sustaining Membership, and on both the Laboratory Practices and Color Engineering Committees. He has been a Manager of the New York Section and has been involved in every aspect of the work of the Conference Local Arrangements Committees. He served as SMPTE's National Treasurer and as the SMPTE Executive Vice-President before his election as President, taking office 1 January 1979.

A dynamic personality, whose 14- to 16-hour workday is the rule, not the exception, he has involved himself in other industry-related activities, serving as a member of the Board of Directors of the Association of Cinema and Video Laboratories for the last 15 years, as well as serving as its Vice-President and its Conference Program Chairman for six years. He has served on Award Committees for both the motion-picture and television industries.

Thirteen years ago Bob started an Audiovisual Lecture Seminar which is given to college and university audiovisual and motion-picture departments. The program, which is given annually, explains the procedures and technology used in motion-picture film laboratories. It is being given in 29 different colleges and universities in seven states.

Community Activities

Although a resident of New Jersey, Bob has been involved in New York City community affairs in the areas of neighborhood development, law enforcement, and rehabilitation. He holds the honorary post of Deputy Inspector and Trustee of the New York Veterans Police Association.

In his home state he has served in three elective positions in law enforcement, highway maintenance, and firematics. For the last 22 years, Bob has been a volunteer fireman and has been active in both state and national Volunteer Firemen Associations activities.

Before joining Du Art, Bob served five years in the U.S. Air Force as a Photo Reconnaissance and Photo Intelligence Officer. He is the recipient of the Air Medal and the Distinguished Flying Cross.

He is married, and his wife, Edna, has been an active participant at SMPTE Conferences, having served as Chairman of the Ladies Activities Committee at various New York Conferences.

Charles E. Anderson

Charles E. Anderson, SMPTE Executive Vice-President, is Advanced Product Planner for Ampex Corp., where he has an extensive background in videotape recording. He joined Ampex in 1954 and worked with the original Ampex videotape recorder development team. From the successful introduction of the quadruplex videotape recorder in 1956, he was associated with VTR design until 1973, acquiring several patents along the way—six between 1955 and 1961, that is, one a year!

In 1973 he was appointed Advanced Product Planner, an assignment that tries to match the technology to user's needs around the world, thus involving a great deal of world travel.

Anderson joined the SMPTE in 1958 and

was made a Fellow in 1967. He was an original member of the SMPTE Videotape Recording Committee and was its Chairman for four years. He was also Chairman (1974 through 1977) of the SMPTE Standards Committee; also, he served several terms as a Governor of the Society. He is currently a member of the New Technology Committee and is Chairman of Working Group 6 and 7 of the International Electrotechnical Commission Sub-Committee 60B (on videotape recording). Before being elected to his present office he was Sections Vice-President of the Society.

He is also a member of the Royal Television Society of the United Kingdom.

K. Blair Benson

K. Blair Benson, Editorial Vice-President of SMPTE, is Vice-President of Engineering and Technical Operations for the Video Corporation of America. A member of the SMPTE since 1959, he served as Vice-President of Television Affairs, and on the SMPTE Board of Governors before being elected to his present office in the Society. He became an SMPTE Fellow in 1961.

He was graduated from Worcester Polytechnic Institute in Massachusetts in 1941 with a B.S. degree in Electrical Engineering. Through 1947, while in the employ of the General Electric Company, he was engaged in the design of various electronic equipment for the military, and after the war, of radio and television receivers.

During 1947 and 1948 he was Assistant Chief Engineer of U.S. Television Co., responsible for the design of a line of black-and-white television receivers.

In 1948 he joined the CBS Television Network Engineering Department as Senior Project Engineer, advancing to Director, Audio-Video Engineering in 1961.

During the 1961-64 period his major responsibility was supervision of the design and installation of the CBS-New York Broadcast Center plant. This \$10 million project introduced many new techniques and advanced equipment designs to broadcasting. This was followed by the expansion and colorization of all live, telecine, videotape, and related terminal facilities in the CBS-New York Broadcast Center plant.

From 1967 to 1971 he was Staff Consultant, Advanced Technology, for the CBS Television Network Engineering Dept. In this capacity he developed requirements and specifications for new television systems and equipment for use by the CBS Television Network and its owned and operated stations. This entailed an ongoing liaison with hardware suppliers in the United States and Europe.

During 1971 and early 1972 he was Vice-President of Technical Development for the CBS Electronic Video Recording Division. Until October 1976 he was Vice-President of Engineering for Goldmark Communica-



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Leonard F. Coleman



Joseph A. Flaherty



William D. Hedden



Roland J. Zavada

tions Corporation, after which he joined Teletronics.

Widely known throughout the television industry as one of its most brilliant and inventive personalities, representing CBS, he was a co-recipient (with Ampex) of an Emmy Award for the first broadcast videotape recorder. He is a pioneer in color television, both in the field sequential and NTSC color systems. While with Goldmark Communications he developed the Transcan system which made possible the transfer of wide screen motion pictures to magnetic tape for viewing in the narrower television aperture.

He is the author of over thirty technical papers on television systems and equipment. In addition, he is a member of several industry committees concerned with broadcast and cable television standards.

Leonard F. Coleman

Leonard F. Coleman, SMPTE Sections Vice-President, is Regional Sales Manager for the Eastman Kodak Company. He was graduated from the University of Rochester with the B.S. degree in Mathematics and Physics. His career with Eastman Kodak began in 1948 in the Motion Picture Film Department with headquarters in Rochester.

In 1960 Coleman was transferred from Kodak Park to Kodak Office to work in the Motion Picture Film Sales Division as a Film Engineer. From 1964 through 1967 he held the post of Director of International Services, an assignment that took him to some 50 different countries to give lectures

and provide instruction on cinematography and the laboratory use of motion-picture film. In 1967 he was appointed Chief Engineer of Kodak's Midwest operation and two years later was named District Sales Manager. In 1970 he was assigned to Dallas as the Southwest Regional Sales Manager, and in 1974 he returned to Chicago as Regional Sales Manager. In 1976 he was assigned to his current post of Regional Sales Manager in New York.

Coleman has served in many capacities in the SMPTE, including local Section Manager and Section Chairman. He served as Program Chairman for two SMPTE Technical Conferences. He has also served as Chairman of the SMPTE International Papers Committee, has been Governor of the Society for three terms, and has also served as National Membership Chairman. He was appointed Sections Vice-President in 1979.

Among other awards, he received the Bronze Medal from the Olympic Committee for assistance and service to Japanese cameramen and motion-picture laboratories during the 1964 Olympics held in Tokyo.

Joseph A. Flaherty

Joseph A. Flaherty received the B.S. degree in Physics from the University of Rockhurst, Kansas City, Mo., in 1952, and began his television career at WDAF-TV in that city. During 1953 and 1954 he served with the U.S. Army Signal Corps., and in 1955 joined NBC-TV in New York City as a television engineer.

In 1957 he became associated with the CBS Television Network, where he was involved in designing television network systems and plants. In 1959 he became the network's Director of Technical Facilities Planning, and in 1967 was promoted to General Manager, and subsequently appointed Vice-President, Engineering & Development. He is responsible for all engineering and development activities for CBS Television, including planning and coordinating the development of new equipment, and for the installation of technical facilities throughout the network.

He is a Fellow of the SMPTE and was the Society's Vice-President for Television Affairs from 1974 to 1977 when he became its Treasurer. He is presently the Society's Financial Vice-President. Flaherty is also a member of the Societe Des Electriciens, Des Electroniciens, Et Des Radioelectriciens, and a member of Fernseh und Kinotechnische Gesellschaft e.V.

He has published many technical articles on various aspects of television broadcasting, among them, "Trends in Television Recording," "New Television Production Techniques," "Electronic News Gathering," "Technology Applied to Television Program Production and Broadcasting," "Beyond E.N.G.," and "New Horizons in Program Production, Post-Production and Continuity," have appeared in the *SMPTE Journal* and/or have been presented at various SMPTE Section meetings.

Flaherty was a recipient of an Emmy Award Citation for the CBS Minicam Color Camera in 1969. In 1974 he was awarded the

David Sarnoff Gold Medal by the SMPTE for "major contributions to planning of complex network television production centers, to the evolution of electronic news-gathering techniques, including the use of highly mobile color television equipment, and to the concept of computer-controlled videotape editing systems." Representing CBS, Flaherty received the 1975 Technical Emmy Award for Electronic News Gathering. Quite recently, Flaherty was awarded the 1979 Montreux International Achievement Gold Medal.

William D. Hedden

William D. Hedden, SMPTE Past-President, is Senior Vice-President of Calvin Communications in Kansas City, Mo., a firm with which he has been associated since 1945.

He was graduated from Purdue University in 1940 with the B.S. degree in Chemical Engineering and that same year he joined Eastman Kodak. During World War II, as a Lieutenant in the U.S. Navy, he was assigned to the Photographic Science Laboratory at the Naval Air Station in Anacostia, D.C., and at the end of the war he was assigned to a naval intelligence investigation of the Japanese photographic industry — at that time very primitive.

He joined the SMPTE in 1943, while still a Lieutenant in the Navy, and in 1961 he was made a Fellow of the Society. He served on the Chicago Section's Board of Managers, then became Governor and then Sections Vice-President. While in that post he was extremely active, gaining many new mem-

bers for the Society. He then served a two-year term as Executive Vice-President and then was elected SMPTE President for the 1977-78 term.

His career with Calvin began in 1945 — at that time a small company, but in the early 1960's when Hedden, together with two associates, acquired the company, it was well on its way to becoming the large and influential corporation that Calvin Communications now is.

Hedden's services to the SMPTE extend far beyond those implied by a mere listing of his offices and activities. A quiet person, never seeking the limelight, his influence has done much to build the ever-growing SMPTE in the prestigious organization that it is today.

Roland J. Zavada

Roland J. Zavada, Engineering Vice-President of the SMPTE is a Technical Associate of Eastman Kodak Co. He was educated at Purdue University from which he was graduated in 1950 with the B.S. degree in Chemistry. In 1951 he joined Eastman Kodak Co. as a Product Engineer. While employed at Eastman Kodak he did graduate work (evening courses) at the Rochester Institute of Technology, graduating in 1954, and at the University of Rochester from which he received the M.S. degree in Business in 1960.

His career at Kodak has mainly been involved with motion-picture products beginning in the Film Testing and Film Services Division. He is currently involved with special projects in the Photographic Technol-

ogy Division. In his capacity as Technical Associate, among other responsibilities, he acts as coordinator in photographic development projects pertaining to motion pictures and television.

Zavada has been a member of SMPTE since 1964 and became a Fellow in 1968. In 1964, shortly after joining the SMPTE, he became a member of the Film Dimensions Committee. He has contributed a number of distinguished services to the SMPTE and to the industry. He became a member of the 16 and 8mm Engineering Committee in 1965 and its Chairman in 1968. SMPTE committees on which he currently serves as a member include Conference, Fellow Membership, and Standards.

As a representative of the SMPTE he is a liaison member to many committees, a voting delegate at the Inter-Society Color Council, and a member of the Technical Advisory Group on the International Electrotechnical Commission (IEC). Since 1971 he has been a member of the U.S. delegation to plenary meetings of the International Organization for Standardization Technical Committee 36 on Cinematography and leader of the U.S. delegation. He became Chairman of ISO TC/36 PWG-5 (super-8 reels and cartridges) in 1969 and Chairman for PWG-6 (teletext) in 1975.

As an avocation, Zavada has been an active pilot since 1944 and is a rated instrument flight instructor. He has been flying search and rescue for the Civil Air Patrol since 1961 and is currently one of New York Wing's three chief check pilots. Together with eight others, he operates a small airfield in Palmyra, N.Y., where he keeps his 33 year old classic Swift airplane.

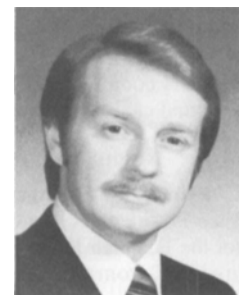
121st SMPTE Technical Conference and Equipment Exhibit

21 - 26 October 1979, Century Plaza Hotel, Los Angeles

Conference Vice-President **Harry Teitelbaum**, Hollywood Film Co., has announced his appointments of local arrangements chairmen for the 121st SMPTE Conference that will be held in Los Angeles in October.

Conference Chairman: **Gary L. Borton**, Eastman Kodak Co.
 Conference Co-Chairman: **A. Craig Curtis**, NBC
 Audio/Visual Chairman: **Donald V. Kloepfel**, Donald V. Kloepfel Associates
 Banquet Chairman: **Burton Stone**, DeLuxe General
 Luncheon Chairman: **Jim George**, MGM Labs
 Registration Chairman: **Fred Godfrey**, Eastman Kodak Co.
 Registration Co-Chairman: **Frances Levinson**, Photoscience Research Labs
 Hotel/Motel Arrangements: **Ted Fogelman**, Consolidated Film Industries
 Hotel/Motel Co-Chairman: **Jack Leahy**, RCA
 Hospitality Chairman: **Esther Kessler**, ABC-TV
 Ladies Program Chairman: **Judy Stone**
 Ladies Program Co-Chairman: **Ida Teitelbaum**
 Membership Chairman: **Grover Boyd**, Foto-Kem Industries
 Membership Co-Chairman: **E.M. Whiting**, 3M Co.
 Opening Films Chairman: **Philip B. Singer**, Hollywood Film Co.

John Zeman, Eastman Kodak Co., has been appointed Program Chairman of the 121st SMPTE Conference. Zeman replaces **John Lakotas** who was killed in a plane crash on 25 May (see Obit).



Transportation Chairman: **Scott Robertson**, Eastman Kodak Co.
 Publicity Chairman: **George Boardman**, Ampex Corp.
 Assistant Auditor: **Sidney Alder**, 3M

These volunteers spend much time and effort preparing for the conference and then handling the various responsibilities during conference week. The Society appreciates their involvement and assistance.

The Fellow's Luncheon, SMPTE's third annual, will be held at the hotel on Wednesday, 24 October, according to Mr. Teitelbaum.