

121st SMPTE Technical Conference and Equipment Exhibit

21-26 October 1979, Century Plaza Hotel, Los Angeles, California

Conference Vice-President **Harry Teitelbaum**, Hollywood Film Company, has announced that the Society will have over 900 rooms and suites at its disposal for registrants' use at the upcoming Conference in October. Besides the Century Plaza, these rooms are scattered among nearby hotels and motels, all within a short distance of conference site. Registration forms and hotel information will be sent to all members and anyone else requesting this information in early August. All room reservations will be handled through headquarters and all requests must be in writing accompanied by Advance Registration for the Conference. The cut-off date for the Advance Registration and room reservation is 21 September 1979—so mail them into Headquarters as soon as possible.

John Zeman, Eastman Kodak Co., the new Program Chairman reports that the Technical Program will be featuring papers and demonstrations from around the world, in keeping with the theme of Our International Society.

The Society thanks those companies that sponsor the various activities enjoyed by the conference attendees: Agfa-Gevaert, N.V., for the Awards Luncheon on Tuesday; Eastman Kodak Co. for the Sunday evening function; Fuji Photo Film Co. USA for the Coffee Club; MGM Laboratories for the cocktail party preceding the Banquet; Hazeltine Corporation for the entertainment and music at the Banquet; Magnasync Moviola for the Fellows Luncheon cocktail party; and Technicolor Corp. for the wine at the banquet.

SMPTE Exhibit Breaks Record

The 121st Technical Conference is going to have the biggest exhibit the SMPTE has ever had. As of 25 June, more than 125 companies had signed up for space and more than 278 booths had been taken. The previous record was at the 119th Conference in Los Angeles in 1977 where 220 booths were taken. This year, with still four months to go before the Conference, as of this writing, it is expected that the exhibit will exceed 300 booths. The following is a list of exhibitors to date:

AATON Cameras, Inc.
Adda Corp.
Agfa-Gevaert
Allen Products
Amperex Electronic Corp.
Ampex Corp.
Arriflex Corp.
Arvin/Echo Science Corp.
ASACA Corp. of America
Audio Services Co.

Belden Communications
Bell & Howell
Berkey Colortran, Inc.
Birns & Sawyer, Inc.
Bogen Photo Corp.
Bolex (USA), Inc.
Bosch Fernseh
Canon, USA, Inc.
Carter Equip. Co., Inc.
Central Dynamics Corp.

Century Precision/Cine Optics
Cetec Vega
Christy's Editorial Film Supply
Chyron Corp.
Cine 60, Inc.
Cinema Products
Cine/Precision Engrg. Co.
CMX Systems, Div. of Orrox
Coherent Communications, Inc.
Commercial Electronics, Inc.
Consolidated Video Systems, Inc.
Convergence Corp.
Datatron, Inc.
Digital Video Systems
Di-Tech
Dolby Laboratories, Inc.
Eastman Kodak Company
Eigen
Electronic Applications, Inc.
F&B/Ceco
Ferro, Inc.
Frezzolini Electronics, Inc.
Fujinon Optical, Inc.
Fuji Photo Film (USA), Inc.
General Electric
Goldberg Brothers
Alan Gordon Enterprises
The Grass Valley Group
Gray Engrg. Labs., Inc.
Hazeltine Corp.
Hitachi Denshi America, Ltd.
Hollywood Associates
Hollywood Film Co.
Houston Fearless 76, Inc.
Hudson Photographic Ind., Inc.
Ikegami Electronics, Inc.
Image Devices
Image Transform, Inc.
Industrial Silver Co.
KEM Editing Systems, Inc.
LaVeZZi Machine Works, Inc.
Lenco, Inc., Electr. Div.
Lighting Dimensions
Lipsner-Smith Corp.
Listec TV Equip. Corp.
Lowel-Light Mfg., Inc.
L.T.M. Corp. of America
L-W International
Macbeth Sales Corp.
Magnasync/Moviola Corp.
Magna-Tech Elect. Co.
Marconi Electronics, Inc.
Matthews Studio Equip., Inc.
Memorex Corp.

Merlin Engineering Works
Micro Consultants, Inc.
Microtime, Inc.
Miller Professional Equip.
Millimeter Magazine
3M Company
Mitchell Camera Corp.
Mole-Richardson Co.
Motion Picture Enterprises, Inc.
Multi-Track Magnetics, Inc.
Nagra Recorders, Inc.
NEC America, Inc.
NL Film Products
Norton Associates, Inc.
Nurad, Inc.
O'Connor Engineering
Oldelft/KLM Associates, Inc.
Oxberry
Pace International
Panasonic
The Perf-Fix Co.
Peterson Enterprises, Inc.
Philips Broadcast Equip. Corp.
Photo Research Div. Kollmorgen
Pioneer Marketing Corp.
Plastic Reel Corp. of America
RCA
Recortec, Inc.
Rosco Labs., Inc.
RTS Systems, Inc.
Sennheiser Electronic Corp.
Smith-Victor Corp.
Sony Corp. of America
Steenbeck, Inc.
Strand Century, Inc.
Super8 Sound
Sylvania Lighting/GTE
Swintek Enterprises, Inc.
Tektronix, Inc.
Tele-Cine, Inc.
Telemation
Telescript, Inc.
Tentel Corp.
Thermodyne
Toshiba Int'l. Corp.
TV Equipment Assoc.
Twenty-Fourth Frame
U.S. JVC Corp.
Videomedia, Inc.
Vital Industries, Inc.
Westrex
Wide Range Electronic Corp.
The Winsted Corp.

Call for Papers SMPTE Television Conference

The 14th Annual SMPTE Television Conference will be held at the Sheraton Centre, Toronto, Canada, on 1-2 February 1980.

Program Chairman **Ray Brulé**, 3M Co. Ltd., has announced that the theme will be "The Digital Decade" and some of the suggested subjects are:

Recording — video and audio;
Signal Processing, including switching systems, cameras, telecine chains, and any startling new "black boxes";
Controls — microprocessors;
Transmission, including fiber optics;
Ancillary information systems; and
Standards

Anyone wishing to contribute a paper should contact Mr. Brulé at 790 Wellington St., London, Ontario, Canada N6A 3S3, (514) 451-2500, Ext. 2224 or contact the Conference Programs Secretary, **Lynne Robinson**, SMPTE, 862 Scarsdale Ave., Scarsdale, NY 10583, (914) 472-6606.

**“FINALLY THERE’S A ONE-INCH
AS WELL UPSIDE DOWN**





VIDEO RECORDER THAT WORKS AS IT DOES RIGHT SIDE UP."

DAVID HALL / OPRYLAND PRODUCTIONS

Opryland Productions is one of the largest video production houses east of the Mississippi. The company's facilities have been used for shows as varied as "Nashville on the Road," "Big Ten Basketball," and "Dance in America."

David Hall, General Manager of Opryland Productions, has been using the Sony BVH-1000 video recorder for close to two years and two BVH-500 portable recorders for about six months.

"Sony one-inch equipment has expanded our capabilities considerably," says Hall. "With a BVH-500, we were able for the first time to get broadcast quality tape on a roller coaster for an upcoming special.

"We also took the BVH-500 on a ferris wheel and in a helicopter to tape 'Superstars at the Ohio State Fair.' It performed as well as they did.

"Now we're using Sony on almost all shows we tape in the field. The big advantages are portability and cost. Durability, too. Sony even bailed us out when we were taping a quad production and our equipment broke down. We used Sony to finish the job, then transferred the results to quad. The client was more than satisfied.

"And when the Dominican Republic asked us to tape the visit of Pope John Paul II, we couldn't have done it without our Sony video recorders," Hall adds.

"Because they travel so well, we could get down there fast and do a professional job."

Of course, Sony makes a full line of one-inch broadcast equipment, all of it backed by state-of-the-art technology. We have video recorders, cameras, editors, and the BVT-2000 digital time base corrector.

For information, write Sony Broadcast, 9 West 57th Street, New York, N.Y. 10019. Or call us in New York at (212) 371-5800; in Chicago at (312) 792-3600; or in Los Angeles at (213) 537-4300.

Like David Hall at Opryland, you'll be impressed. Even if your productions don't have you going around in circles.

**SONY
BROADCAST**

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