

14th Annual SMPTE Television Conference

1-2 February 1980, Sheraton Centre Hotel, Toronto

Toronto will be the site of SMPTE's 14th Annual Television Conference. The last time the SMPTE had a Conference in Toronto was in 1974 when the Society held its 116th Technical Conference in that city. If this Television Conference is anything like that last Toronto Conference, everyone can look forward to an extremely fine meeting. The enthusiasm, warm hospitality, and thorough preparation of the Canadian hosts that characterized SMPTE's previous Toronto meetings will all be present in this one.

The Program, at this early stage, is coming along very well. There are more than 25 papers for this two-day meeting. The theme of the program is "The Digital Decade." The local committee has also planned several social activities including a Friday noon Get-Together Luncheon, a Friday evening reception sponsored by Digital Video Systems at Toronto's famed CN Tower, and a full two-day program for the ladies. A program-oriented equipment exhibit is also planned.

The General Arrangements Chairman for the Conference is **Maurice L. French**, Canadian Broadcasting Corp. The Papers Program Chairman is **Ray Brulé**, 3M Canada Ltd. The Hotel and Luncheon Chairman is **Robert A. McKinstry**, O.E.C.A. The Audio Video Chairmen are **Peter Taylor**, Canadian Broadcasting Corp., and **Fung Lam**, Sony of Canada Ltd.; the Publicity Chairman is **Colin F. J. Davis**, Kodak Canada Ltd.; the Assistant Auditor is **Edith Ballantyne**, Applied Electronics Ltd.; the Exhibit Chairman is **Howard Wilkinson**, Canadian Broadcasting Corp.; the CN Tower Reception Chairman is **Steve Cook**, Arri/Nagra; the Registration Chairman is **Walter Zessner**, George Brown College; and the Ladies Program Chairlady is **Brigid French**.

CN Tower Reception

A reception will be held at Toronto's well-known CN Tower on Friday evening, 1 February, from 6:00 to 8:00 p.m. Buses will leave the hotel starting at 5:30 p.m. The reception will be open to all paid registrants. The reception will be sponsored by Digital Video Systems.

Get-Together Luncheon

A Get-Together Luncheon is scheduled for the Conference on Friday, 1 February.

Ladies Program

A full two-day program is being planned for the ladies, according to Ladies Program Chairlady **Brigid French**. The ladies program will be organized into special interest groups and the ladies will be given the opportunity to visit many of Toronto's interesting attractions and activities. The ladies, as registrants, will be invited to attend the CN Tower Reception.

Equipment Exhibit

One of the highlights of the SMPTE Television Conference will be the Equipment Exhibit. The Exhibit will be closely integrated with the topics on the technical sessions so that persons attending the Conference can focus on the subjects being discussed without the distractions of other types of equipment. The exhibit will also give you the chance to see and handle equipment that is being referred to on the papers program. Most manufacturers of the appropriate types of equipment will be participating in this exhibit. The exhibit will be open on Friday and Saturday from 8:00 a.m. to 6:00 p.m.



Maurice French



Ray Brulé

Reduced Rate Advance Registration

To avoid waiting in line, and to save money, register in advance by mail. An advance registration form has been sent to all members. It should be returned with payment to one of the addresses below. Badges and tickets will be waiting for registrants at the Conference registration desk.

If you are registering with U.S. currency, send your check and registration form to:

SMPTE Registration
862 Scarsdale Ave.
Scarsdale, NY 10583

If you are registering with Canadian currency, send your check and registration form to:

Walter Zessner, Registration Chairman
SMPTE TV Conference
c/o George Brown College
P.O. Box 1015, Station B
Toronto, Ont., Canada M5T 2T9

Registration Rates	U.S. Currency	Canadian Currency
Member Registration	\$85.00	\$100.00
Nonmember Registration	\$95.00	\$112.00
Member Daily	\$55.00	\$ 65.00
Nonmember Daily	\$60.00	\$ 71.00
Ladies Registration	\$10.00	\$ 12.00
Get-Together Luncheon	\$15.00	\$ 18.00

Hotel Reservations

The hotel reservation card that was sent to all members should be used to reserve accommodations at the Sheraton Centre. To be assured of a reservation at the special Conference rates, mail the card to the hotel as soon as possible. If the card is not used, please specify that you will be attending the SMPTE Conference. The rates (in Canadian currency) are Single: \$43.00; Double: \$53.00; Suites: \$95.00 and up. Mail hotel reservations to The Sheraton Centre, 123 Queen St. West, Toronto, Canada M5H 2M9. Rooms at the special conference rates may not be available after 11 January.