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At Camera Mart, we've been a leading equipment supplier to broadcasters and producers for years. We're no strangers to the 'instant' needs, unexpected calls, tough standards and difficult operating conditions that are often S.O.P. in this rough-and-tumble business. But you probably know that...at least, when it comes to film.

What you may *not* know is, for the past few years, we've been quietly doing the same in *video*! Testing and selecting the leading equipment for performance and reliability. And offering a wide selection of production and post-production components and packages—on rental, lease and purchase plans with our customary flexibility.

But don't take our word for it: talk to our customers. You'll see why so many people the industry depends on, depend on us.



Camera Mart

THE CAMERA MART, INC.

456 West 55th Street, New York 10019
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Calendar

12-23 January 1981

Optical Science & Engineering Short Course, Tucson, Ariz. Info from Philip N. Slater, Optical Systems & Engineering Short Courses Inc., P.O. Box 18667, Tucson, AZ 85731.

14-19 January 1981

National Audio-Visual Annual Convention and Exhibit, Dallas, Tex. Info from NAVA, 3150 Spring St., Fairfax, VA 22031.

18 January 1981

Underwater Video Symposium, Ocean Realm Systems, Sony Corp., Las Vegas. Info from Ocean Realm Systems, Box 370293, Miami, FL 33137.

6 January 1981

Course in Geometric Optics (12 weekly meetings following beginning session), UCLA. Info from Milton Laikin, Laikin Optical Corp., 5630 Arbor Vitae St., Los Angeles, CA 90045.

9-12 February 1981; 1-5 June 1981

Course in Quality Control for Photographic Processing, Rochester Institute of Technology, Info from Val Johnson, RIT/GARC, One Lomb Memorial Dr., Rochester, NY 14623.

9-13 February 1981

SPIE Los Angeles Technical Symposium, Hollywood, Calif. Info from SPIE, P.O. Box 10, Bellingham, WA 98225.

17-19 February 1981

Sound System Engineering Seminar, Dana Point Marina Inn, Calif. Info from Don Davis, Synergetic Audio Concepts, P.O. Box 1115, San Juan Capistrano, CA 92693.

6-7 February 1981

15th Television Conference, St. Francis Hotel, San Francisco.

13-18 March 1981

SICOF 81, International Exhibition of Cine, Photographic, Optical Audiovisual and Photofinishing Equipment, Milan, Italy. Info from Ufficio Stampa SICOF, Via Domenichino 11-20149, Milano, Italy.

27 April-1 May 1981

Society for Information Display International Symposium, Grand Hyatt Hotel, New York City. Info from Lewis Winner, Symposium Consultant, 301 Almeria/Box 343788, Coral Gables, FL 33134. (See *Journal*, p. 772, Oct. 1980.)

10-14 May 1981

SPSE 34th Annual Conference, New York City. Info from Society of Photographic Scientists and Engineers, Central P.O. Box 28327, Washington, DC 20005

29 June-3 July 1981

BKSTS 81, Royal Lancaster Hotel, London. Info from William Pay, 110-112 Victoria House, Vernon Place, London WC1B 4DJ, England

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