

Prior to her work there, she was Director of the Publications Office at Princeton University. Firstenberg begins her three-year appointment as AFI Director on 1 January 1980, taking over from Stevens, who has headed the Film Institute since its founding 12 years ago. The new Director will be responsible for the initiation and supervision of all Institute programs, for the guidance of its Board of Trustees in raising funds for these programs, and for maintaining the Institute's role in the film and television arts in the U.S.

John C. Fletcher has been promoted to Systems Manager of Warner Cable Corp.'s cable television facilities in the greater Boston area. Previously, he was Systems Manager for the company's Columbus, Ohio, cable television system. In his new post he will have overall responsibility for day-to-day operations of cable television service in Chelsea, Everett, Malden, Medford, Melrose, Somerville, and Winthrop, Mass. The Boston complex is one of the largest in Warner Cable's network.

R. Roger Watson has been appointed National Sales Manager for Ampex Corp.'s Audio-Video Systems Div. according to a recent announcement. He will direct sales activities in the U.S. for the division's full line of professional audio- and videotape recorders, broadcast cameras, switching systems, and computerized editing and video storage systems. Watson was formerly Vice-President and General Manager of Video Magnetics, Inc., Sunnyvale, Calif.

Donald R. Haws, Assistant Vice-President of Equitable Life in New York, has been elected President of the International Television Association (ITVA) for the 1980 term. He succeeds James Reynolds of Ohio Bell. ITVA currently has some 35 chapters in the U.S., Canada, and Europe. The Association's 1980 conference, to be held 16-19 April in Las Vegas, is expected to break all previous attendance records. ITVA headquarters are at 26 South St., New Providence, NJ 07974.

William C. Gray has been appointed Audiovisual Equipment Product Program Director for Eastman Kodak's MP&AVMD division. Gray joined Eastman Kodak in 1960. His most recent post was that of Product Planning Specialist, Product Programs and Research, MP&AVMD.

Otis E. Finley has been appointed Regional Sales Manager, Pacific Northern Region for Eastman Kodak's MP&AVMD division. Finley has been with Eastman Kodak since 1966 and his most recent post was that of District Sales Manager in Washington, D.C.

Books, Booklets, Brochures

A Bibliography of Theses and Dissertations on the Subject of Film 1916-1979, UFA Monograph No. 3, compiled by Raymond Fielding, is available from the University Film Association, School of Communication, University of Houston, Agnes Arnold Hall, Room 633, Houston, TX 77004, at a price of \$6.50.

Raymond Fielding is Professor of Communication at the University of Houston and author of *A Technological History of Motion Pictures and Television*, *The Technique of Spe-*

cial Effects, *The American Newsreel*, and *The March of Time*. He began his project of compiling titles of theses and dissertations on the subject of film back in 1968, when as an Associate Professor at the University of Iowa he found himself "at a loss to advise graduate students as to the originality of their proposed thesis subjects due to the absence of a bibliography of existing works." Publishing his compilations intermittently in the *Journal of the University Film Association*, Prof. Fielding eventually recognized the need for a cross-indexed, statistically treated accumulated listing of older titles together with the most recent. Monograph No. 3 contains 1420 titles filed at 109 institutions since 1916. In addition, Prof. Fielding has written an in-depth analysis of graduate work in film studies at U.S. universities.

Everything You Wanted to Know About Videocassettes But Didn't Know Who to Ask is the title of an 8-page illustrated brochure available from Fuji Photo Film U.S.A. Inc., 350 Fifth Ave., New York, NY 10001. The brochure is designed to provide the consumer with basic information about videocassettes. Topics covered include the difference between audio- and videocassettes, videocassette recording methods for the video and audio channels, dropout and tape wear problems, and the increased strain that second generation VCRs put on videotapes with their slower speeds, freeze frame, and rapid search capabilities.

Foreign Language A-V Software Producers, a list of 14 companies which produce audiovisual software in foreign languages, is available upon request from the National Audio-Visual Association, 3150 Spring St., Fairfax, VA 22031. In addition to the Spanish language, audiovisual software materials are available in French, German, Japanese, Korean, Vietnamese, and Arabic languages.

Preserving processed photographic film through proper storage is the subject of a standard (ANSI PH1.43-1979) available from American National Standards Institute, Inc., 1430 Broadway, New York, NY 10018, at a price of \$4.50. Types of film covered include still pictorial, aerial, portrait, x-ray, industrial, motion-picture, and microfilm. The standard applies to processed silver-gelatin films as well as to color, diazo, vesicular, and heat-processed silver films. The life of the processed film is affected by humidity and air temperature. Film is also subject to hazards posed by fire, water, light, fungal growth, contact with certain chemicals, and physical damage. In addition, direct contact with other generic types of film can be detrimental to either film. To promote longevity and reduce hazards, the standard provides recommendations on enclosure materials, containers, atmospheric conditions, handling, and inspection techniques.

Treise Engineering has announced a 32-page, two-color catalog describing their complete line of continuous processors and accessories. Eight different processor models are described, including the Minaflex and the MTV series as well as the M-180 and M-280 processors. Sections are devoted to major components such as the SBR drive, the 7389 silver soundtrack system, the cleaner/waxer, etc. There is also an extensive chapter on ac-

cessories and parts and information and advice offered for firms who want to modify or modernize existing equipment. The catalog is available from Treise Engineering, Inc., 1941 First St., San Fernando, CA 91340.

The ISIT Model 2856C low light environmental television camera is described in an illustrated data sheet available from Cohu Inc., Electronics Div., Box 623, San Diego, CA 92112. The camera provides continuous duty automatic operation in extreme light levels for monitoring and surveillance applications.

Optics and Laser Technology is an international journal published six times a year by IPC Science and Technology Press Ltd., IPC House, 32 High St., Guildford, Surrey, England GU1 3EW. The journal contains review articles, original research papers, and up-to-date technical notes on applications, techniques, systems, and components. The areas covered include display systems, fiber optics and optical communications, high speed photography, holography and its applications, recording media, and many more. The subscription rate is \$91 a year. It can also be ordered from IPC Science and Technology Press Ltd., 205 E. 42 St., New York, NY 10017.

Independent Filmmaking by Lenny Lipton, a 431-page, amply illustrated text on filmmaking techniques, is available in a revised edition from Simon and Schuster, 1230 Ave. of the Americas, New York, NY 10020, at a price of \$7.95. The book is now widely used in college filmmaking courses on the basis of its readability and scope. Chapters include *The Format*, *The Film*, *The Camera*, *The Lens*, *Shooting*, *Splicing and Editing*, *Sound and Magnetic Recording*, *Preparing the Soundtrack*, and *the Laboratory's Role*. The final chapter, entitled *Mixed Bag*, contains advice on topics generally not related to foregoing chapters.

More than 130 projection patterns are illustrated in a 12-page catalog available from The Great American Pattern, P.O. Box 178, Woodland Hills, CA 91364. The catalog also contains detailed information on the use and application of patterns with ellipsoidal spotlights for various types of theatrical productions. New patterns now available include *Reversed Trees*, *Fantasy Castle*, *Pebbles*, *Mountain Road*, *Circles*, *Scribble*, *Notes*, and *Highway* among others.

A short form catalog describing the company's current line of television products is available from Dynair Electronics, Inc., 5275 Market St., San Diego, CA 92114. The catalog covers audio/video switching, video and pulse distribution, equalization, and RF equipment. Photographs and brief descriptions of each product are included.

A specification sheet describing the Sync Source 1305, CCTV Dual Rate Sync Generator is available from Visual Information Institute, Inc., P.O. Box 33, Xenia OH 45385. The unit provides flexibility in adjustment of scan rate, pulse widths, and waveform for laboratory, engineering, and design applications.