

WESTERN



Cine

16mm to 35mm

BLOW -UPS

**Best acuity
in the state
of the art today!**

Sharpness! The way people see it on the big screen. Nothing else matters. At Western Cine we are uniquely qualified to blow-up prints from 16mm to 35mm with excellent acuity -- actually the best in the state of the art today.

If you are contemplating a 35mm blow-up of your 16mm film production, we will furnish a test of your work at no charge.

**WE PROVIDE
COMPLETE
FINISHING SERVICES**

Processing
Printing
Titling
Theatrical Sound Mixing
Optical Effects

For information, call or write



WESTERN Cine

312 So. Pearl St. • Denver, CO 80209
(303) 744-1017

Cine Craft

3611 San Fernando Blvd. • Burbank, CA 91505
45 N. Texas Ave. • Orlando, FL 32805

A Speaker's Bureau is Established

From the Society's President, Robert M. Smith, we recently received the following announcement for general distribution:

At a special meeting in Chicago early in October of last year, Section Chairmen from most of the Society's Sections met with Society Officers and Staff to discuss mutual opportunities and concerns. One discovery that came out of that meeting was that, while Section Program Chairmen are forever scrambling to find capable speakers with good topics for Section meetings, there are around the country speakers with excellent, knowledgeable presentations who feel that they cannot appropriately offer their presentation but must wait to be asked.

When supply and demand both exist but fail to be matched up, an agent or broker is needed. For this reason, I have asked SMPTE Director Donald Breidt to take the necessary steps at SMPTE Headquarters in Scarsdale to set up a clearinghouse or speaker's bureau.

To put this arrangement into effect, we are herewith inviting SMPTE members and others who are willing and able to talk at Section Meetings on subjects likely to be of interest to contact SMPTE Headquarters and register with the Speaker's Bureau. Please inform the Bureau about your topic or topics, about the parts of the country you will (or will not) be free to travel to, and about other conditions on which your speaking may hinge.

Finally, a note to Section Program Chairmen: Here is another source of speakers for your programs. Call SMPTE Headquarters and get relief from the stress of assembling a meeting program.

Books, Booklets, Brochures

The Summary of Engineering Research 1979 representing the extensive engineering research program conducted in 1978 at the University of Illinois is available upon request from the Engineering Publications Office, 112 Engineering Hall, University of Illinois at Urbana-Champaign, Urbana, IL 61801. Summarized in the 293 pages is a research effort costing \$21 million involving more than 400 faculty and professional staff and 1520 graduate students working on more than 600 projects. The report covers the activities of 13 academic engineering units, two major interdisciplinary laboratories, and two college-wide multidisciplinary programs. In addition to abstracts of each research project, the *Summary* includes listings of faculty publications, theses, and awards and honors of the faculty.

Making Films Your Business by Mollie Gregory, a 256-page book, is available from the publisher, Schocken Books Inc., 200 Madison Ave., New York, NY 10016, at a price of \$6.95 for the paperback edition and \$14.50 hardcover. The book contains 10 chapters: 1. Starting Out; 2. Writing Skills; 3. Selling and Financing Information Films; 4. The Cost of the Film; 5. Distributing Information Films; 6. The Filmmaker and the Law; 7. Feature Film Financing; 8. Feature Film Distribution and Exhibition; and 9. Independent Features and Documentary Films. The 10th chapter covers Cable TV, Videodisks, Videocassettes and Tape Productions, and Digital Processing. Appendix A covers Foundation Grants, listing and describing in detail national, state, and private foundations. Appendix B shows a standard motion-picture production contract, C a production budget, D shows sample proposals for two information films, E lists and briefly describes national organizations, and F provides a selected bibliography.

The book is well written, and is of interest to the general reader as well as to the independent or beginning filmmaker.

The Video Marketing Newsletter is a new publication designed to serve executives who market home video software and hardware, concentrating on the marketing challenges of nonbroadcast consumer video. The newsletter will appear monthly and will carry no advertising. Yearly subscription rates are \$98 in the U.S. and Canada and \$118 for airmail outside North America. In addition to the 12 regular issues annually, subscribers will receive occasional special reports when breaking news is too important to wait until the next regular edition. The editorial and subscriber service office is at 1680 Vine St., Suite 820, Hollywood, CA 90028. The publisher-editor is Tim Baskerville.

Overhead and opaque projectors are illustrated and described in a 6-page product guide available upon request from Projection Optics Co., 8 Fernwood Rd., Florham Park, NJ 07932. Among the projectors described in the guide are the energy-saving Transpaque 30/30, the Travel-Graph L-101, and the high power Transpaque Auto-Level and Transpaque II for conference room and auditorium use. The 1000-W Opascope Opaque projector is also described.

A Quik Splice™ Splicing Tape Brochure and Wall Chart is available upon request from Hudson Photographic Industries, Inc., 2 South Buckhout St., Irvington-on-Hudson, NY 10533. The chart is a full-size graphic illustration and reference for Quik Splice splicing tape of all varieties manufactured by Hudson for use with all types of films, including the 3M Photogard™ coated films. The chart shows all available patch, roll, and perforated tapes.